Non-substantive Change Request

(0535-0007) Stocks Reports - Hops

Following a round of cognitive interviews with hops' growers, brewers and dealers, NASS will be combining the Dealer and Grower questionnaires into one questionnaire. We are able to remove several questions and to add clarity to a few of the remaining questions.

NASS is currently approved to conduct three hops stocks surveys (brewers, dealers and growers) twice a year. Due to the number of dealers and growers who are in both surveys, the operators who were in the cognitive interviews requested that NASS combine the two surveys (dealers and growers) into one survey.

Current	Approval									
Stocks Surveys			Sample Size	Waves of Data Collection	Response		Non-response		Total	Total Burden
Stocks Surveys		Count			Waves x Count	Count	Waves x Count	Responses	Hours	
	Brewers	Mar	50	1	40	40	10	10	50	10
		Sept	50	1	43	43	7	7	50	11
	Dealers	Mar	15	1	12	12	3	3	15	3
		Sept	15	1	12	12	3	3	15	3
	Growers	Mar	75	1	68	68	7	7	75	11
		Sept	50	1	40	40	10	10	50	7
Totals			140		123	215	23	40	255	45

Proposed Changes

		Sample Size	Waves of Data Collection	Response		Non-response		Tatal	Total	
Stocks Surveys				Count	Waves x Count	Count	Waves x Count	Total Responses	Burden Hours	
Hops	Brewers	Mar	50	1	40	40	10	10	50	10
		Sept	50	1	40	40	10	10	50	11
	Dealers and Growers	Mar	100	1	80	80	20	20	100	14
		Sept	100	1	80	80	20	20	100	14

The estimated sample size for the combined survey is expected to increase the overall number of operations from 140 to 150. The number of responses will increase by 45 and the overall burden will increase by about 4 hours.

Cognitive testing also revealed that the concept of hop ownership was vague, making it difficult to appropriately answer questions about "hops to which you actually hold title." Therefore, the construct of the survey was changed to "on your operation" instead of "to which you hold title." This was found to be a much more clear definition for respondents.