Appendix F:   
Appointment Call Script   
(for Participants who Completed Web Screener)

Hi. May I please speak to [RESPONDENT]?

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and I’m calling in reference to the cooking study that you signed up for online a day or two ago. I would like to schedule a time for you to come to our research offices and take part in the study. As part of the study, you will prepare two recipes and participate in a short interview. The study will take no more than 2 hours, and you will receive $75 and a small gift for taking part in the study.

Are you still interested in participating in the study?

Yes

No 🡪Thank you for your time.

Great! The study will be held at North Carolina State University’s campus on [DATES] and [TIMES]. What day and time works best for you? ***Schedule appointment.***

Great! I have you scheduled for [DATE] at [TIME]. ***Confirm appointment date and time.***

I will send you a confirmation letter with directions to [EMAIL/MAILING ADDRESS]. Is this your correct email/mailing address?

Yes

No 🡪 ***Correct email/mailing address.***

In the meantime, if you have questions about the study or are unable to attend, please call me at   
XXX-XXX-XXXX or email me at XXXX.

**[IF ANSWERING MACHINE]** My name is \_\_\_\_\_\_\_, and I’m calling in reference to the cooking study that you signed up for online a day or two ago. I would like to schedule a time for you to come to our research offices and take part in the study. Please call me at 919-XXX-XXXX to schedule a time. You will receive $75 and a small gift for taking part in the study. Thank you.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0583-XXXX and the expiration date is XX/XX/201X. The time required to complete this information collection is estimated to average 5 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.