Appendix F: Appointment Call Script (for Participants who Completed Web Screener)

OMB Control Number: 0583-XXXX Expiration date: XX/XX/XXXX

Hi. May I please speak to [RESPONDENT]?
My name is, and I'm calling in reference to the cooking study that you signed up fo
online a day or two ago. I would like to schedule a time for you to come to our research offices and take
part in the study. As part of the study, you will prepare two recipes and participate in a short interview.
The study will take no more than 2 hours, and you will receive \$75 and a small gift for taking part in the
study.
Are you still interested in participating in the study?
YesNo → Thank you for your time.
Great! The study will be held at North Carolina State University's campus on [DATES] and [TIMES].
What day and time works best for you? <i>Schedule appointment.</i>
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Great! I have you scheduled for [DATE] at [TIME]. <i>Confirm appointment date and time.</i>
I will send you a confirmation letter with directions to [EMAIL/MAILING ADDRESS]. Is this your
correct email/mailing address?
Yes
Yes No → Correct email/mailing address.
In the meantime, if you have questions about the study or are unable to attend, please call me at
XXX-XXXX or email me at XXXX.
[IF ANSWERING MACHINE] My name is, and I'm calling in reference to the cooking study
that you signed up for online a day or two ago. I would like to schedule a time for you to come to our
research offices and take part in the study. Please call me at 919-XXX-XXXX to schedule a time. You
will receive \$75 and a small gift for taking part in the study. Thank you.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0583-XXXX and the expiration date is XX/XX/201X. The time required to complete this information collection is estimated to average 5 minute per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.