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INVITE

Healthcare Delivery Research Program (HDRP) Communications Evaluation

General Information

OMB No.: 0925-0642

Expiration Date: 5/31/2020

Collection of this information is authorized by The Public Health Service Act, Section 411 (42 USC 285a). Rights of study participants are protected by The Privacy Act of 1974. Participation is voluntary, and there are no penalties for not participating or withdrawing from the study at any time. Refusal to participate will not affect your benefits in any way. The information collected in this study will be kept private to the extent provided by law. Names and other identifiers will not appear in any report of the study. Information provided will be combined for all study participants and reported as summaries. You are being contacted online to complete this instrument so that we can evaluate and tailor our communication activities to best serve the research community.

Public reporting burden for this collection of information is estimated to average 3 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0642). Do not return the completed form to this address.

The goal of this survey is to help us gain a better understanding about our which of our existing communications efforts are most widely received and impactful. Going into our fourth year as the Healthcare Delivery Research Program (HDRP), we continue to seek ways to increase our visibility, use of our resources, and numbers of applications submitted to our funding opportunities. Your input is valuable and will enable us to evaluate and tailor our communications strategies to best suit the needs of our research community. Thank you for your participation.

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1. What communication technologies and tools do you currently use to obtain information **for professional purposes**? (check all that apply)

- [ ] Email
- [ ] Facebook
- [ ] LinkedIn
- [ ] Twitter
- [ ] Blogs
- [ ] Other (please specify)

2. What types of information are you interested in receiving from HDRP? (check all that apply)

- [ ] Funding Opportunity Announcements
- [ ] NCI/NIH Funding Policies
- [ ] Research Resources (e.g. data, measures)
- [ ] Webinar information
- [ ] Employment/fellowship opportunities
- [ ] Other (please specify)

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3. How do you most often receive news and updates from HDRP?

- [ ] HDRP website
- [ ] HDRP-ENEWS listserv
- [ ] Twitter
- [ ] Newsletter
- [ ] Directly from an NCI staff member
- [ ] From a colleague
- [ ] Other (please specify)

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HDRP website (healthcaredelivery.cancer.gov)

Most comprehensive source of information about HDRP

4. About how often do you visit the HDRP website?

- ( ) Never
- ( ) Less than once a month
- ( ) 1 or 2 times per month
- ( ) Weekly
- ( ) Daily
- ( ) Other (please specify)

5. The HDRP website currently includes the following sections: (1) Home; (2) Data, Tools, and Initiatives; (3) Funding; (4) Events and Media; (5) About. How useful to you find each of these sections?

	Very Useful	Somewhat Useful	Not At All Useful	Have Never Visited This Section
Home	( )	( )	( )	( )
Data, Tools, and Initiatives	( )	( )	( )	( )
Funding	( )	( )	( )	( )
Events and Media	( )	( )	( )	( )
About	( )	( )	( )	( )

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6. What information would you like to see on the HDRP website that is not currently available?

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HDRP-ENEWS listserv

Used to periodically send out short announcements about HDRP

7. Do you receive email from HDRP-ENEWS?

- Yes
- No
- I don't know

8. Are emails from HDRP-ENEWS sent out too frequently, about the right amount, not frequently enough?

- Too frequently
- About the right amount
- Not frequently enough

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9. How often do you read email from HDRP-ENEWS?

- Always
- Sometimes
- Rarely
- Never

10. Is there any information you would like for us to send via HDRP-ENEWS that you do not currently receive?

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HDRP Newsletter

Sent out twice per year for longer news pieces and updates

11. Have you ever read the HDRP newsletter?

- Yes
- No
- I don't know

12. The HDRP newsletter typically contains the following sections: (1) Message from the Associate Director; (2) Spotlight on a topic of interest; (3) Updates on data resources, tools, funding, webinars; (4) Funding opportunities; (5) New staff; (6) Staff publications. How useful to you find each of these sections?

	Very Useful	Somewhat Useful	Not At All Useful	Have Never Read This Section
Message from the Associate Director				
Spotlight				
Updates				
Funding Opportunities				
New Staff				
Staff Publications				

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13. What information would you like to see included in future newsletters?

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HDRP Twitter (@NCICareDelivRes)

Used for frequent and brief HDRP updates

14. Do you follow @NCICareDelivRes on Twitter?

- Yes
- No, but I am a Twitter user
- I am not on Twitter

15. What kinds of information would you like to see posted to @NCICareDelivRes?

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Additional Information

16. Which of the following best describes you?

- Investigator
- Research Staff (e.g. Project Manager, Research Assistant)
- Administrator
- Clinician
- Student/Trainee
- Other (please specify)

17. Which of the following best describes your organization?

- NCI Designated Cancer Center
- Academic Institution
- Health System
- Free Standing Research Institute
- Government
- Other (please specify)

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18. Do you have any additional comments or suggestions to inform our HDRP communications activities?

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