

**ASE-L1**  
(02-07-2017)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

**A Message from the Director, U.S. Census Bureau:**

We are requesting your cooperation with the **2016 Annual Survey of Entrepreneurs**. The U.S. Census Bureau, in conjunction with the Ewing Marion Kauffman Foundation and the Minority Business Development Agency (MBDA), is conducting this survey. It is an annual collection of information on the characteristics of U.S. businesses by ownership categories, i.e., by gender, ethnicity, race, and veteran status for employer businesses.

**Website:**

**Authentication Code:**

**Due Date:**

1. **Sign in OR register** at the website above.
2. **Add** your authentication code.
3. **Report** by clicking on "REPORT NOW." You can return to your account over multiple sessions to complete.

**YOUR RESPONSE IS REQUIRED BY LAW** and will be kept strictly **CONFIDENTIAL**. We estimate this survey will take an average of 35 minutes to complete. Additional information about the authority, confidentiality, and burden of this data collection can be found on the back of this letter.

For assistance with completing this survey, please sign into your Census Bureau account or call our customer help line at 1-888-824-9954, Monday through Friday, 8:00 a.m. to 6:00 p.m. Eastern time. Si necesita ayuda, llame libre de cargos: 1-888-824-9954, de lunes a Viernes, de 8:00 a.m. to 6:00 p.m. hora del Este.

**Thank you** in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places, and economy. Your response makes a difference.

Sincerely,

John H. Thompson  
Director  
U.S. Census Bureau

## **ASE-L1**

(12-13-2016)

### **OMB Number**

This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is 0607-0986 and appears in the upper right corner of each reporting screen. Without this approval, we could not conduct this survey.

### **Authority and Confidentiality**

Title 13 United States Code, Sections 8(b), 131, and 182, authorizes this collection. Sections 224 and 225 require your response. The U.S. Census Bureau is required by Section 9 of the same law to keep your information confidential and can use your responses only to produce statistics. The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit data.

On behalf of the Secretary of Commerce, pursuant to Section 1(a)(3) of Executive Order 11625, the MBDA may enter into this agreement with the Census Bureau to establish a means for the development, collection, summation, and dissemination of information that will be helpful to persons and organizations throughout the nation in undertaking or promoting the establishment and successful operation of minority business enterprises.

### **Burden Estimate Statement**

We estimate this survey will take an average of 35 minutes to complete, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

EWD Survey Comments 0607-0986  
U.S. Census Bureau  
4600 Silver Hill Road  
Room EWD-8K154  
Washington, DC 20233

You may email comments to [ewd.surveys@census.gov](mailto:ewd.surveys@census.gov). Be sure to use "EWD Survey Comments 0607-0986" as the subject.

**ASE-L1R**  
(02-07-2017)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001

### **DUE DATE REMINDER**

Recently, the U.S. Census Bureau mailed you a letter asking you to go online to complete the **2016 Annual Survey of Entrepreneurs**. If you have submitted your survey in the past few weeks, **thank you**. If you have not yet reported, please do so before the due date noted below.

**Website:**

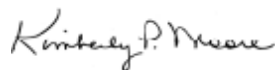
**Authentication Code:**

**Due Date:**

1. **Sign in** OR **register** at the website above.
2. **Add** your authentication code.
3. **Report** by clicking on "REPORT NOW." You can return to your account over multiple sessions to complete.

**Thank you** in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places, and economy. Your response makes a difference.

Sincerely,



Kimberly P. Moore  
Chief, Economy-Wide Statistics Division  
U.S. Census Bureau

**ASE-L2**  
(02-07-2017)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001

### **PAST DUE NOTICE**

Our records indicate that we have not received your **2016 Annual Survey of Entrepreneurs**. This survey is mandatory, and requires your immediate attention.

**Website:**

**Authentication Code:**

**Due Date:**

1. **Sign in** OR **register** at the website above.
2. **Add** your authentication code.
3. **Report** by clicking on "REPORT NOW." You can return to your account over multiple sessions to complete.

**If you recently reported**, you can verify your filing status by clicking on "Options" and then "Filing Status." Look for an entry under the "Date Received" column.

For assistance with completing this survey, please sign into your Census Bureau account or call our customer help line at 1-888-824-9954, Monday through Friday, 8:00 a.m. to 6:00 p.m. Eastern time. Si necesita ayuda, llame libre de cargos: 1-888-824-9954, de lunes a Viernes, de 8:00 a.m. to 6:00 p.m. hora del Este.

**Thank you** in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places, and economy. Your response makes a difference.

Sincerely,

Kimberly P. Moore  
Chief, Economy-Wide Statistics Division  
U.S. Census Bureau

**ASE-L3**  
(02-10-2017)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001

### **PAST DUE NOTICE**

Our records indicate that we have not received your **2016 Annual Survey of Entrepreneurs**. Please complete the survey online using the following information:

**Website:**

**Authentication Code:**

**Due Date:**

1. **Sign in** OR **register** at the website above.
2. **Add** your authentication code OR **locate** this report under "My Surveys."
3. **Report** by clicking on "REPORT NOW." You can return to your account over multiple sessions to complete.

**If you recently reported**, you can verify your filing status by clicking on "Options" and then "Filing Status." Look for an entry under the "Date Received" column.

**YOUR RESPONSE IS REQUIRED BY LAW** and will be kept strictly **CONFIDENTIAL**. The U.S. Census Bureau is authorized to collect this information under Title 13 United States Code (Sections 8(b), 131, and 182). The same law requires that you respond (Sections 224 and 225), and assures the confidentiality of the information you provide (Section 9). The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution, and can use your responses only to produce statistics.

For assistance with completing this survey, please sign into your Census Bureau account or call our customer help line at 1-888-824-9954, Monday through Friday, 8:00 a.m. to 6:00 p.m. Eastern time. Si necesita ayuda, llame libre de cargos 1-888-824-9954, de lunes a Viernes, de 8:00 a.m. to 6:00 p.m. hora del Este.

**Thank you** in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places, and economy. Your response makes a difference.

Sincerely,

Kimberly P. Moore  
Chief, Economy-Wide Statistics Division  
U.S. Census Bureau