

## **Appendix A**

### **Recruitment Scripts for Focus Groups**

2 versions:

Screeners – pharmacists/physicians

Screeners – patients/caregivers

### **Interview Recruitment**

The Auburn University/IMPAQ research team will develop a list of prescribers, pharmacists, and patients for recruitment. Participants for these three groups will be identified in collaboration with the FDA and no formal screeners will be utilized in identifying members for these three groups. More targeted, informal recruitment will be conducted with these three groups in order to allow the research team to better identify participants from various stages of generic drug utilization (i.e. prescribers and pharmacists) and members of targeted special populations (i.e. older adults and caregivers of pediatric patients).

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Phone 2 \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_ Recruiter \_\_\_\_\_

**INTRODUCTION**

Hello, my name is \_\_\_\_\_ and I am calling from Baltimore Research. We are an independent marketing research firm located in Towson, Maryland. Today we are inviting a select group of people to discuss their experience communicating drug information and administration instructions to special patient populations taking generic medications for an FDA funded study. Let me assure you that this is a professional research study and not sales related in any way. If you qualify, you will receive financial compensation for your time and input. May I ask you a few questions to see if you qualify?

1. Record Gender
- (DO NOT ASK)**

Male
Female

2. Record age \_\_\_\_\_

3. What is your role in medication utilization?
- (SELECT ONE ANSWER)**

Prescriber/Physician
Dispenser/Pharmacist

RECRUIT AT LEAST 10 TOTAL, 5 PRESCRIBERS/PHYSICIANS AND 5 DISPENSERS/PHARMACISTS.

4. What is your level of certification within your specialty?
- (SELECT ONE)**

Board certified	1	
Board eligible	2	
Pharmacy Cert <b>(PHARM ONLY)</b>	3	
None of the above	4	

5. How many years have you been in practice post-residency or post-training (
- for older pharmacists with only a BS degree*
- )?
- (DO NOT ACCEPT RANGE)**

\_\_\_\_\_ Years

**Physic ONLY- Pharm skip to 10**

6. What is your specialty?
7. What proportion of your professional time do you spend performing each of the following activities? (Doctor)

Direct patient care	%
Research	%
Teaching	%
Administrative duties	%
Other	%

8. Are you primarily based in a **(SELECT ONE)**

Hospital OR other institutional setting	
Community setting	
Other	

RECRUIT AT LEAST 2 HOSPITAL/INSTITUTIONAL-BASED AND 2 COMMUNITY-BASED Prescribers

9. Have you prescribed a medication within the last month?

Yes	CONTINUE TO 8A
No	THANK & TERMINATE

9a. Have you prescribed a medication within the last month to an adult over the age of 65 or younger than 18?

Yes	CONTINUE TO 9B
No	THANK & TERMINATE

9b. What was the last generic drug you prescribed to a patient in each age group (i.e. over the age of 65 and younger than 22?)

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### Pharm Only

10. What proportion of your professional time do you spend performing each of the following activities? (Pharmacist)

Direct patient care	%
Research	%
Teaching	%
Administrative duties	%
Other	%

11. Are you primarily based in a **(SELECT ONE)**

Hospital	
Clinic	

Large Retail Pharmacy	
Independent Pharmacy	
Other	

RECRUIT AT LEAST 1 HOSPITAL-BASED AND 1 LARGE RETAILER AND 1 COMMUNITY-BASED

12. Have you dispensed a medication within the last month?

Yes	CONTINUE
No	THANK & TERMINATE

12a. Have you dispensed a medication within the last month to an adult over the age of 65 or younger than 18?

Yes	CONTINUE TO 11B
No	THANK & TERMINATE

12b. What was the last generic drug you dispensed to a patient in each age group (i.e. over the age of 65 and younger than 22?)

**INVITATION:** Thank you for answering my questions. I'm pleased to inform you that you do qualify to participate in our study. Researchers from Auburn University and IMPAQ International are conducting 60-minute in-person discussion on **DATE TBD**. You will be speaking with a professional researcher about your experience communicating drug information and administration instructions to special patient populations taking generic medications which we expect would be both fun and interesting. For your time, we would be able to offer you \$\_\_\_ upon completion of the session. Would you be interested in participating?

- Yes CONTINUE
- No THANK & TERMINATE

We will be sending you a letter with additional information related to the study and your role as a participant. The letter is yours to keep and if you have any questions you may feel free to reach out to one of the researchers listed on the letter. Would you like us to send the letter electronically via email, in the mail or both?

RECRUITER NOTE: TAKE DOWN INFORMATION AND PREFERENCE TO SEND LETTER.

RECRUITER NOTE: TERMINATION LANGUAGE *"Unfortunately, you do not qualify for this study. Thank you for taking the time to answer my questions today. We'll be in contact with future research opportunities."*

RECRUITER NOTE: PLEASE ONLY RECRUIT ARTICULATE AND CHATTY RESPONDENTS. DO NOT HESITATE TO TERMINATE A RESPONDENT WHO YOU DO NOT BELIEVE WILL CONTRIBUTE INSIGHTFUL INFORMATION TO THE DISCUSSION.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Phone 2 \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_ Recruiter \_\_\_\_\_

## INTRODUCTION

Hello, my name is \_\_\_\_\_ and I am calling from Baltimore Research. We are an independent marketing research firm located in Towson, Maryland. Today we are inviting a select group of people to discuss the information you are provided on your drug labels and the information shared with you by your physician and pharmacist about your medications. Let me assure you that this is a professional research study and not sales related in any way. If you qualify, you will receive financial compensation for your time and input. May I ask you a few questions to see if you qualify?

1. RECORD GENDER. DO NOT ASK.

- Male
- Female

RECRUIT AT LEAST 5 FEMALES & 5 MALES

2. Which range does your age fall into?

- Under 19 THANK & TERMINATE
- Between 19 and 64 CONTINUE
- 65 or older CONTINUE
- Refused THANK & TERMINATE

FOR FOCUS GROUP 1 (OLDER ADULTS) RECRUIT AT LEAST 10 PARTICIPANTS 65 OR OLDER. FOR FOCUS GROUP 2 (PEDIATRICS) RECRUIT 10 PARTICIPANTS AT OR OVER THE AGE OF 19.

3. Have you been prescribed a medication within the last month?

- Yes SKIP TO Q4
- No CONTINUE TO Q3a

a. Are you the parent or guardian or currently caring for someone under the age of 18 who has been prescribed a medication within the last month?

- Yes SKIP TO Q4
- No THANK & TERMINATE

FOR FOCUS GROUP 2 (PEDIATRICS) RECRUIT AT LEAST 10 CAREGIVERS OF CHILDREN 18 AND YOUNGER

**THE FOLLOWING QUESTIONS ARE FOR CLASSIFICATION PURPOSES ONLY**

RECRUITER NOTE: PLEASE INFORM POTENTIAL PARTICIPANTS THAT THE FOLLOWING QUESTIONS WILL BE USED FOR CLASSIFICATION PURPOSES ONLY.

4. Which best describes your race?
- White or Caucasian CONTINUE
  - Black or African American CONTINUE
  - Asian CONTINUE
  - American Indian or Alaska Native CONTINUE
  - Native Hawaiian or other Pacific Islander CONTINUE
  - Some other race CONTINUE
  - Two or more races CONTINUE
  - Refused THANK & TERMINATE

RECRUIT A REPRESENTATIVE MIX

5. Which best describes your employment situation?
- Employed Full-Time CONTINUE
  - Employed Part-Time CONTINUE
  - Do not work outside the home CONTINUE
  - Retired CONTINUE
  - Laid off or unemployed CONTINUE
  - Refused THANK & TERMINATE

RECRUIT A MIX

6. Which best describes your education level?
- Some high school CONTINUE
  - High school diploma/GED CONTINUE
  - Some college CONTINUE
  - Bachelor's degree CONTINUE
  - Graduate degree CONTINUE
  - Refused THANK & TERMINATE

RECRUIT A MIX

INVITATION: Thank you for answering my questions. I'm pleased to inform you that you do qualify to participate in our study. Researchers from Auburn University and IMPAQ International are conducting 60-minute in-person discussion on **DATE TBD**. If you participate, you will be speaking with a professional researcher about your opinions about the information you are provided about your medications which we expect would be both fun and interesting. For your time, we would be able to offer you \$75 upon completion of the session. Would you be interested in participating?

- Yes CONTINUE
- No THANK & TERMINATE

We will be sending you a letter with additional information related to the study and your rights and role as a participant. The letter is yours to keep and if you have any questions you may feel free to reach out to one of the researchers listed on the letter. Would you like us to send the letter electronically via email, in the mail or both?

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