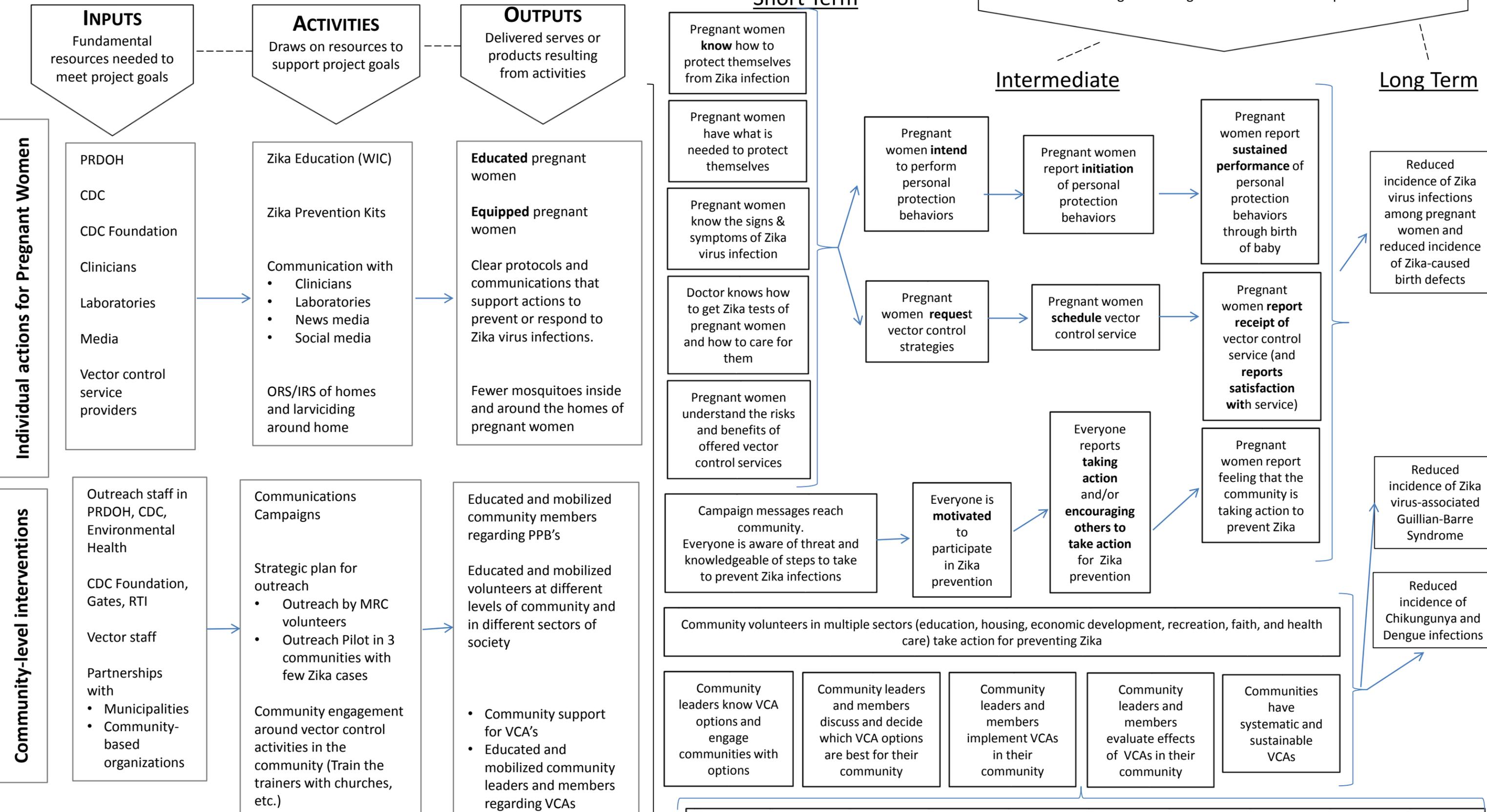


Puerto Rico Zika Response Logic Model

Purpose: To assess the delivery and effects of interventions intended to protect pregnant women from Zika virus infections and the birth defects that Zika virus can cause in their babies.



***Personal protection behaviors (PPB's)** = using repellent, wearing clothing, sleeping under bed net, removing accumulated water, using condoms or abstaining from sexual intercourse, or installing/repairing window or door screens.
 ***Vector control activities (VCA's)**=cleaning up communities (source reduction), using larvicides, and spraying insecticides: aerial, indoor, and outdoor

- Confidence that if everyone does their part (works together), Puerto Rico can be protected from Zika
- Belief that the government and the community wants to protect them
- Trust in government (PRDOH, CDC, municipalities)
- Community understands their role in preventing Zika virus transmission and how their actions can help protect people in the community, especially pregnant women and their babies