

**Adolescent Health: Think, Act, Grow® (TAG)
By the HHS Office of Adolescent Health
Online Survey**

Hello!

*We want to find out the specific ways you used **Adolescent Health: Think, Act, Grow® (TAG)** products, including the TAG Playbook, and your satisfaction with the products you have accessed. We will be asking a series of specific questions to help us better understand your use of TAG resources and identify any areas for improvement.*

In order to better understand how you used the Adolescent Health: Think, Act, Grow® Playbook and other related materials, we would like to ask a few questions about your profession.

1. Your agency's name: _____
Your job title: _____

2. Please select one stakeholder groups that most closely aligns with **your agency's** focus:
 - Health Care
 - Public Health
 - Out-of-School and Community-Based Programs
 - Education
 - Faith-Based Community
 - Social Services
 - Workforce Development
 - Other (please specify : _____)

3. My role in my agency is (please check all that apply):
 - Providing direct services to clients (e.g., on-the-ground, daily interactions with clients)
 - Supervising others who provide direct services to clients
 - Leadership role implementing change (e.g., a new program or training).
 - Other (please specify : _____)

4. Which of the following describes how your agency typically provides services? Please check all that apply.
 - Staff work on policy, advocacy, or training related to youth issues.
 - Staff work directly with youth in a one-on-one or group environment.
 - Staff provide services/information to youth in an online format (no in-person contact).
 - Other (please specify : _____)

UTILIZATION

There are many ways service providers can use Adolescent Health: Think, Act, Grow[®] products, and we would like to learn how you have used the products you have accessed and used.

5. Please indicate the date you first accessed the Adolescent Health: Think, Act, Grow[®] Playbook:

Month: _____ (drop down list of twelve months)

Year: _____ (drop down of years Playbook has been in print)

- We have not accessed the Playbook.

(If they have not accessed the Playbook, then skip to question 10)

6. How did you learn about the Adolescent Health: Think, Act, Grow[®] Playbook? Please check all that apply.

- My supervisor/director recommend it.
- A community partner recommended it.
- An Office of Adolescent Health representative recommended it in an informal conversation.
- An Office of Adolescent Health representative recommended it at a conference.
- I found it online (please indicate the website: _____)
- Other (please specify: _____)

7. Why did you access the Adolescent Health: Think, Act, Grow[®] Playbook? Please check all that apply.

- I wanted new ideas for my agency to better serve adolescents.
- I was curious about the current state of adolescents.
- It was recommended to me.
- Other (please specify : _____)

8. How did you use the Adolescent Health: Think, Act, Grow[®] Playbook in your agency? Please check all that apply.

- We have not used it yet.
- We used/are using it among staff to build capacity for working with adolescents.
- We used/are using it with community partners to develop clear action steps.
- I am using it for professional development.
- Other (please specify : _____)

9. Since downloading the Playbook, how often have you referred back to it?

- I downloaded it, but I have not used it yet.
- I downloaded it for a one-time event.
- I have referred to it once or twice, but do not use it consistently.
- I use it on an ongoing basis.
- Other (please specify : _____)

10. Have you utilized other Adolescent Health: Think, Act, Grow[®] products?

Yes • No • Not applicable •

If yes, which product did you use: _____ *(this will be asked again after each product)
(dropdown to include: Playbook, Toolkit, TAG in Action Successful Strategies, Research Reviews, TAG one-pager, webinars, TAG Talks videos)

(If yes, then repeat questions q5 to q9 and replace the word of the “Playbook” with the product the participant used)

RESULTS:

11. Please indicate your level of agreement with each of the following statements by selecting the response that most represents you:

As a result of the Adolescent Health: Think, Act, Grow® (TAG) Playbook:	Strongly Disagree	Disagree	Agree	Strongly Agree	Not Applicable
	(1)	(2)	(3)	(4)	
I better understand the importance of promoting health among adolescents.					
I better understand how to engage adolescents for healthy development.					
I better understand how to promote positive youth development among adolescents.					
I better understand the role of the <i>Five Essentials For Healthy Adolescents</i> .					
I better understand the current status of adolescent health in the United States.					
My approach to serving youth has improved.					
<i>If you agree or strongly agree: Please write 1-2 sentences about the influence of the Playbook on your approach.</i>					
My agency has implemented changes to better serve youth.					
<i>If you agree or strongly agree: Please write 1-2 sentences about the influence of the Playbook on your agency.</i>					
My agency has strengthened partnerships using the TAG Playbook.					
I have seen new outcomes among our clients based on our use of the Playbook.					
<i>If you agree or strongly agree: Please write 1-2 sentences about the influence of the Playbook on your clients.</i>					
I have seen new outcomes associated with other TAG related products.					

As a result of the Adolescent Health: Think, Act, Grow® (TAG) Playbook:	Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)	Not Applicable
<i>If you agree or strongly agree: Please write 1-2 sentences about the influence of the Playbook on your agency.</i>					
I learned ideas for action steps to take to promote adolescent health.					
I learned how to find additional resources available from the Office of Adolescent Health to promote adolescent health.					
I have engaged stakeholders to promote adolescent health.					
I learned ways to promote adolescent health on the national agenda.					
I have taken steps to promote adolescent health on the national agenda.					

12. Have you utilized other Office of Adolescent Health products?

Yes ● No ● Not applicable ●

If yes, which product did you use: _____ *(this will be asked again after each product)

(If yes, then repeat questions q11 and replace the word of the “Playbook” with the product the participant used)

13. Do you have plans to use TAG-related products in the future?

Yes ● No ●

{If yes} What are your plans? _____

FEEDBACK

14. Overall, how helpful was the TAG Playbook in your understanding of adolescent health?

- 1 – Not at all helpful
- 2 – Very little help
- 3 – Somewhat Helpful
- 4 – Very Helpful
- 5 – Not Applicable

{If helpful} How did it assist your efforts?

{If not helpful} What could have made the Playbook helpful to your efforts?

15. Overall, how helpful was the TAG Playbook in your efforts to reach and to engage adolescents?

- 1 – *Not at all helpful*
- 2 – *Very little help*
- 3 – *Somewhat Helpful*
- 4 – *Very Helpful*
- 5 – *Not Applicable*

{If helpful} How did it assist your efforts? _____

{If not helpful} What could have made the Playbook helpful to your efforts? _____

16. The TAG Playbook helped my agency improve the health of the adolescents we serve.

- 1 – *Not at all helpful*
- 2 – *Very little help*
- 3 – *Somewhat Helpful*
- 4 – *Very Helpful*
- 5 – *Not Applicable*

{If helpful} How did it assist your efforts? _____

{If not helpful} What could have made the Playbook helpful to your efforts? _____

17. The TAG Playbook helped my agency to enhance positive youth development among the adolescents we serve.

- 1 – *Not at all helpful*
- 2 – *Very little help*
- 3 – *Somewhat Helpful*
- 4 – *Very Helpful*
- 5 – *Not Applicable*

{If helpful} How did it assist your efforts? _____

{If not helpful} What could have made the Playbook helpful to your efforts? _____

18. The TAG Playbook helped my agency promote healthy development among the adolescents we serve.

- 1 – *Not at all helpful*
- 2 – *Very little help*
- 3 – *Somewhat Helpful*
- 4 – *Very Helpful*
- 5 – *Not Applicable*

{If helpful} How did it assist your efforts? _____

{If not helpful} What could have made the Playbook helpful to your efforts? _____

19. Please share one or two sentences how the TAG Playbook helped you in your efforts to connect with youth?
(OPEN ENDED)

20. Have you utilized other Office of Adolescent Health products?

Yes ● No ● Not applicable ●

If yes, which product did you use: _____ *(this will be asked again after each product)

(If yes, then repeat questions q13 to q18 and replace the word of the “Playbook” with the product the participant used)

21. Are there any elements that would be helpful for you to see in future OAH products?

Yes ● No ● Not applicable ●

{If yes} Please share your input: _____

22. Are there specific ways OAH could improve the any existing TAG products?

Yes ● No ● Not applicable ●

{If yes} Please share your input: _____

CONCLUSION:

May we contact you with any additional questions?

Yes ● No ●