



June 2, 2014

Memorandum to: Shagufta Ahmed, Policy Analyst
Office of Information and Regulatory Affairs
Office of Management and Budget

From: Leneta Gregorie, Counsel
Federal Deposit Insurance Corporation

RE: Qualitative Survey: Money Smart Train-the-Trainer Evaluation

Under the generic clearance entitled "Occasional Qualitative Surveys" (3064-0127), the FDIC hereby submits for OMB approval the enclosed survey to gather basic information from those attending Money Smart train-the-trainer workshops. Money Smart is FDIC's comprehensive financial education curriculum designed to help low- and moderate-income individuals outside the financial mainstream enhance their financial skills and create positive banking relationships. This survey continues the FDIC practice of using qualitative surveys to determine outcomes and make quality improvements to products and services.

Purpose of survey. The purpose of this form is to gain feedback from those who attend train-the-trainer sessions conducted by FDIC staff for use in evaluating and improving the quality and effectiveness of our Money Smart train-the-trainer program and to help ensure that our sessions achieve our intended objectives. Feedback from the form is used to consider potential changes in the Money Smart train-the-trainer program, such as the content of the presentations, length, and delivery mode. It is also used to generate an estimate of the anticipated results from the train-the-trainers (via the question about number of consumers the attendees plan to reach with Money Smart) which is used in monthly and annual management reports, including in a report that goes to Congress (the annual OMWI report).

Methodology. This form is provided by FDIC staff on paper to attendees at FDIC-conducted Money Smart train-the-trainer workshops, or sent via email to those who are participating in online train-the-trainers. Those who attend FDIC train-the-trainer workshops generally consist of employees of a wide array of organizations such as insured depository institutions, schools, community-based organizations, and governmental entities. The survey is strictly voluntary, as there are no incentives or disincentives for not returning the evaluation form.

Burden Estimate

Survey: 840 x 2 minutes = 28 hours per year for three years.

Total burden = 84 hours.

Your expeditious response to this request would be appreciated.