

FDIC Franchise Marketing Survey

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BURDEN STATEMENT

Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: the Paperwork Reduction Act Clearance Officer, Legal Division, Federal Deposit Insurance Corporation, 550 17th Street N.W., Washington, D.C. 20429; and to the Office of Management and Budget, Paperwork Reduction Act Project (3064-0127), Washington, D.C. 220503. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Thank you for taking a few minutes of your valuable time to complete this survey.

FDIC 7200/21 (1-11)

To: Project Offering Participant

Re: Project #

Thank you for your participation in this FDIC Franchise Marketing project. Your feedback will help us improve the marketing process and we appreciate your input.

1. Were the documents provided in the Offering Information Folder clear and complete?

Yes (1)

No (2)

Display This Question:

If 1. Were the documents provided in the Offering Information Folder clear and complete? = No

Comments

2. Was the resulting transaction consistent with the offering materials?

Yes (1)

No (2)

Display This Question:

If 2. Was the resulting transaction consistent with the offering materials? = No

Comments

3.

a) Was the transaction explained in a way that was clear and complete?

Yes (1)

No (2)

Display This Question:

If 3. a) Was the transaction explained in a way that was clear and complete? = No

Comments

b) Were your questions answered in a timely manner?

Yes (1)

No (2)

Display This Question:

If b) Were your questions answered in a timely manner? = No

Comments

4. Were the terms offered for bank premises reasonable and fair?

Yes (1)

No (2)

Display This Question:

If 4. Were the terms offered for bank premises reasonable and fair? = No

Comments

Page Break

5. Was the information provided in the FDIC's data room sufficient in order to analyze the transaction?

Yes (1)

No (2)

Display This Question:

If 5. Was the information provided in the FDIC's data room sufficient in order to analyze the transaction? = No

Comments

6. Did the transaction schedule allow you enough time to review and analyze the offering and perform due diligence?

Yes (1)

No (2)

Display This Question:

If 6. Did the transaction schedule allow you enough time to review and analyze the offering and perform due diligence? = No

Comments

7. Please provide your comments and suggestions on how we can improve the transactions, the marketing and/or the bid process.

8. Would you like an FDIC representative to contact you regarding your response to this survey?

Yes (1)

No (2)

Display This Question:

If 8. Would you like an FDIC representative to contact you regarding your response to this survey? = Yes

Please provide your name and contact information:

End of Survey
