

Rationale for Items Added to or Removed From the 2nd Cohort EXPECTT Youth First Follow-up Instrument 4/8/16

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
A1_2	What is your date of birth?	X			We hope this will reduce reporting errors we have noted associated with collecting age.	Not previously approved
A1_3.	That would make you XX years old, is that correct?	X			We hope this will reduce reporting errors we have noted associated with collecting age.	Not previously approved
E3_23	Trouble breathing			X	Editing number of item only for clarification; No change in content.	This item was approved on 11/17/15
E3_24	Stunt lung growth			X	Editing number of item only for clarification; No change in content.	This item was approved on 11/17/15
E3_25	Stained teeth			X	Editing number of item only for clarification; No change in content.	This item was approved on 11/17/15
E3_26	Develop gum disease	X			Adding to measure a belief which is the focus of the new ad “gift.”	This item has not been previously approved.
E5_12	Smoking as a teen can permanently stunt your lungs.	X			Adding to measure a belief which is the focus of the new ad “straw city.”	This item has not been previously approved.
E5_13	Smoking cigarettes will make me have serious breathing problems	X			Adding to measure a belief which is the focus of the new ad “straw city.”	This item has not been previously approved.
E5_14	If I smoke, the consequences will find me.	X			Adding to measure a belief which is the focus of the new ad “gift.”	This item has not been previously approved.
E5_15	Nicotine can reprogram your brain	X			Adding to measure a belief which is the focus of the new ad “hacked.”	This item has not been previously approved.
E5_16	If I smoke, it will be hard to think about anything but my next cigarette	X			Adding to measure a belief which is the focus of the new ad “hacked.”	This item has not been previously approved.
E7_13	Gum disease	X			Adding to measure a belief which is the focus of the new ad “gift.”	This item has not been previously approved.
F1_1	Watching TV on any platform			X	We updated this because we did not need platform-specific information.	Approved for 3 rd FU: 11/17/15
F1_2	Watching TV on a computer		X		We did not need platform-specific information.	
F1_3	Watching TV on a phone		X		We did not need platform-specific information.	
F1_4	Watching TV on a ipod		X		We did not need platform-specific information.	
F2_2	Video			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_3	Social networking			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_4	Websites			X	Minor edits to update popular	Base item

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					products	approved previously including 11/17/15
F2_5	Video chatting			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_6	Text messaging			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_7	Cell phone for video			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_8	Cell phone for social networking			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_10	Gaming			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F2_12	Magazines			X	Minor edits to update popular products	Base item approved previously including 11/17/15
F19_x	Main message of the ad			X	Adding three new response options corresponding to the new advertising. Dropping three older response options so burden will remain the same.	The base item was approved by OMB in prior packages including 11/17/15
F11_13	This ad is intense	X			Adding to assess whether this key term from the literature on stylistic elements of ads may be operationalized.	This item is similar to others that have been previously approved, including on 11/17/15.