Rationale for Items Added to or Removed from the Second Follow-up Instrument for Male Rural Smokeless, April 5, 2017

Item Number	Description	Addition	Deletion	Edit	Rationale	Prior Approval Given by OMB
Global	Revise Programming/ administrative text throughout and update survey template	X			The programming text that RTI uses to instruct programmers and administrative text used to instruct participants on login and closing was added to the survey to give context to reviewers and illustrate survey flow. The survey template was updated to match other studies being conducted by FDA CTP	Programming text approved 9/13/2016
Global	Update pre-checks and skip patterns			X	Pre-checks and skip patterns were updated to facilitate the new survey	Base skip patterns approved 9/13/2016
WID18, WIDFP18, WCONSENT, CID18, CIDFP18	Add items to address 18+ population separately	X			We added additional variables for logging into the survey and informed consent so that participants who are 18 years old or older can participate independent of a parent	N/A
WASSENT	Assent for Youth			X	Edited assent text to match attachments; changes detailed in the summary of changes document	A separate assent document was approved by OMB on 11/17/15
DOB, DOB2	Date of birth item			X	Edited DOB series to require participants to enter their DOB twice; the instrument checks to make sure the two match, which reduces data entry errors	Base item approved on 11/17/15
C4_3	e-cigs susceptibility			X	Edit text for clarity	Base item approved on 11/17/15
E6_5	Attention check item	X			Add item to check to see if respondents are paying attention and to assess data quality	N/A
F1, F2 Series	Media use			X	Edit response option "About once a day" to use lower case words	Base items approved on 11/17/15
F4 series	Media awareness			X	Update date fills for new time frame	Base items approved on 11/17/15
F4 series	Media awareness			X	Edit response option "Not sure" to use lower case	Base items approved on 11/17/15
F4_7	Attention check item	X			Add item to check to see if respondents are paying attention and to assess data quality	N/A
F6_5	Campaign awareness			X	Edit response option "Video games" to align with other response options in F6_5	Base items approved on 11/17/15
F8, F19, F10, F11, F12, F13 series	Specific ad awareness			X	Update to include media used for follow up 2	Base items approved on 11/17/15
F25 series	Specific radio ad awareness			X	Update to include media used for follow up 2	Base items approved on 11/17/15

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F27	Banner ad awareness	X			Add question for new banner ads that are being used during follow up 2	N/A
F18a	Website awareness			X	Update date fill for new time frame	Base items approved on 11/17/15
G6-G8, G12-G17	Environment			X	Edit response options "Strongly disagree" and "Strongly agree" using lower case	Base items approved on 11/17/15
RECONREF	Closing items			X	Edit for clarity	Base items approved on 11/17/15
H3b, H3c	Closing items	X			New items to confirm contact information for future rounds of the survey	N/A
INCENT02	Closing items			X	Edit to provide participants with instructions not to complete the web version after in-person survey is complete	Base items approved on 11/17/15
FIDBF1, FIDBF2	Closing items	X			New items for the field interviewer to describe assistance given to the participants	N/A
VERIFY	Closing items	X			New item to verify the number of surveys completed by the participant	N/A
COMMNT	Closing items	X			New item to obtain feedback from participants on how the survey went	N/A
WEBTH	Closing items			X	Update response options to include phone number for the participant's parent to facilitate contact for the next round	Base items approved on 11/17/15
WTHANK	Closing items	X			New item to thank participants for completing the survey	N/A
MIEND	Closing items	X			New item to provide instructions to close the browser window	N/A