

## Evaluating Systems Level Practice Change for Fetal Alcohol Spectrum Disorders High Impact Study: Key Informant Interview – Health Care System Staff

Date of Interview	
Respondents (5-6/HIS):	
Position of Interviewee:	
Interviewed by:	
Mode of Interview	Telephone:                      In person:
Time Estimate: 60 minutes	

Hello, my name is \_\_\_\_\_ and I'm here on behalf of the Centers for Disease Control and Prevention (CDC) to talk to you about your experiences with the [*name of the high impact project*] conducted by [*name of CDC grantee(s)*].

Thank you so much for your time and willingness to help by sharing your opinions. Before we start, I want to clarify that I work for Westat, and we are independent contractors hired by CDC to provide objective data collection and offer a third party viewpoint. We have no agenda except to understand the various perspectives on this issue. The discussion should take approximately an hour. With your permission, I'd like to record our conversation so we can be sure to accurately capture everything you say. Is that alright?

Before we get started, do you have any questions?

We want to talk to you about the [*name of high impact project*]. This intervention has been identified as a potentially high impact project. A high impact project is one which facilitates practice change in real-world settings. Our intent is to identify strategies that can be scaled up and adopted in different environments. We will be interviewing those who are directly involved with implementation of the project. We would like to talk to you about how this project was developed and implemented and what you hope it will do.

1. Can you please tell us what your role is in the project?

Probe:

- a. How long have you been working on this project?
- b. How many other people work on it with you?

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**2. FOR THOSE IN LEADERSHIP OR ADMINISTRATIVE POSITION ONLY:**

- a. Could you tell us about this [health] system?
- b. How many hospitals or clinics constitute the [health] system?
- c. Where are they located?
  - i. How many providers in each?
  - ii. What types of populations are served by the clinics or hospitals?
- d. How are policy changes or new procedures introduced in the [health] system?
  - i. What is important to make policy-level changes here?

**3. Can you please describe how this project was introduced into this organization?**

Probe:

- a. To what extent were you familiar with [*name of the intervention*] before it was introduced here?
- b. Did you have any opinion about how it would work here?
- c. What made you decide to participate?
- d. What additional resources were needed to launch and implement this project?
- e. What did you see as the barriers/challenges with this program?
- f. How did you think the other providers and staff in the [health] system would react to this project?

**4. FOR OFFICE CHAMPIONS ONLY:**

- a. What motivated you to get involved with this project?
- b. Who all did you need to work with on this project?
- c. Could you tell us more about the general attitudes of providers here regarding the discussion of alcohol with patients?
- d. What did you need to get providers on board? Any particular strategies used?

**5. Where, when and by whom was this project implemented in this facility?**

Probes:

- a. How long has this project been implemented?
- b. From your perspective, could you describe the implementation?
  - i. Is the electronic health records (EHR) system used for this project?
  - ii. IF YES: how?
    - o Was there additional provider/staff training needed for using the EHR for this project?

**6. FOR PROVIDERS ONLY:**

- a. What type of resources [e.g., training] were you provided to implement this project?
- b. In which aspect of the intervention were you specifically involved (e.g., alcohol screening, brief intervention, diagnosis, treatment)
- c. Are there any concerns that you've had about this intervention and how it has been implemented here?

Probe:

- o How do you feel about discussing alcohol use with your patients?

7. How would you describe the progress of the project?
  - a. What are some of the challenges or implementation issues that you've seen or faced?
  - b. Do most providers support this project?
  
8. What do you see as the outcome of this project? Do you see evidence of progress toward this outcome?  
  
Probe:
  - a. Are there any observable effects on provider practice or systems level changes related to identification, prevention, diagnosis, or treatment of fetal alcohol systems disorders?
  - b. What outcomes do you expect that haven't yet appeared?
  
9. What challenges would another health organization encounter if they tried to replicate this project? Are there factors that would facilitate such an implementation?
  
10. Anything you would like to add?

*Thank you for your time. Your responses have been very helpful.*