

# EVALUATION OF COVERAGE TO CARE

## Appendix H

### Support Letter from CMS OMH

(CMS-10632; 0938-New)

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## Appendix H: Support Letter from CMS OMH

This letter will be included as an attachment with all invitations to participate in data collection activities involving organizations, including the survey and the case study.

Dear Colleagues,

My name is Cara James. I am the Director of the Office of Minority Health at the Centers for Medicare & Medicaid Services. In 2014, CMS launched *From Coverage to Care* (C2C), an initiative to help people understand their benefits and connect to primary care and the preventive services that are right for them, so they can live a long and healthy life. As part of a continuous improvement process, we are interested in speaking with community-based organizations such as yours that may be familiar with or have used C2C in your community.

We would like to learn more about:

- How your organization first learned about C2C and how you used C2C materials;
- How your organization disseminated information about C2C to consumers and other organizations;
- What impact you see C2C having on consumers and your community.

We are working with the RAND Corporation to gather this information. We hope you will agree to share your insights about *From Coverage to Care*. The [survey/interview] will take approximately [twenty minutes/45 minutes], and your comments will be used to help inform C2C moving forward. If there is someone else in your organization that you believe would be more appropriate for us to speak with, please respond to RAND (tconcannon@rand.org) with their name and contact information.

To learn more about C2C, please visit our newly updated website at [go.cms.gov/c2c](http://go.cms.gov/c2c).

Thank you for your time and consideration.

Sincerely,

Cara James  
Director  
CMS Office of Minority Health  
[coveragetocare@cms.hhs.gov](mailto:coveragetocare@cms.hhs.gov)