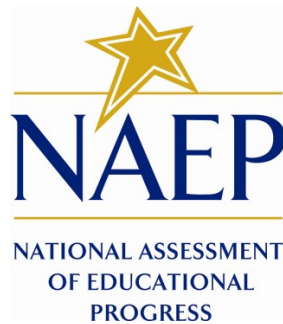


NATIONAL CENTER FOR EDUCATION STATISTICS
NATIONAL ASSESSMENT OF EDUCATIONAL PROGRESS

Appendices
Communication Materials for Economics Pretesting

National Assessment of Educational Progress (NAEP) 2022
Economics Pretesting

OMB# 1850-0803 v.239



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Appendix A: Recruitment Email/Letter to Youth Organizations

IF SENT AS EMAIL—Subject: Education Research Opportunity for Students in 12th grade

<DATE>

Dear <NAME>,

We are administering an important study on behalf of the U.S. Department of Education's National Center for Education Statistics (NCES). Because your organization plays an active role in the community, we **need your help**.

We are looking for students <in OR entering OR who have recently completed> 12th grade to help us test new computer-delivered questions in economics that will be part of the National Assessment of Educational Progress (NAEP) test. **Student participation is vital in helping us develop the best questions possible for the test.**

The voluntary research <interviews OR sessions> will last no more than 90 minutes. [*For Tryouts: During the group testing sessions, students will be asked to answer economics questions using a tablet as if it were an actual test.*] [*For Cognitive Interviews: During the one-on-one interview with a researcher, students will be asked to answer economics questions using a tablet as if it were an actual test.*] Their feedback is important for us to develop the best ways of assessing students' knowledge of economics. Because we care about student privacy, we will assign each student a unique student identifier. Student names will not be linked to their answers.¹

Each student will receive a \$35 gift card at the end of the session as a thank you. In addition, the student's parent or legal guardian will receive a \$25 gift card as a thank you for bringing the student to and from the testing site.

Students play a key role in helping us improve our tests. In fact, their participation enhances the experience of thousands of students all over the United States who will take the tests.

We would like to ask for your assistance in letting parents/legal guardians and students know how they can be involved in this important study. I have included a flyer with a brief description of our study in the hopes that you can post it for everyone to see. I have also included a Frequently Asked Questions (FAQs) page with additional information about the study.

[*If off-site sessions are possible: To make it more convenient for students, we would like to hear from you if you have space available and a group of interested students who are unable to commute to <location>.*]

We appreciate your consideration of this request and invite you to please contact us with any questions regarding this project. We look forward to speaking with you soon!

Sincerely,

<CONTACT NAME>

<JOB TITLE>

EurekaFacts, LLC

<CONTACT PHONE>

ATTACHED: Flyer and Frequently Asked Questions (FAQs) (Appendices I and K)

¹ The National Center for Education Statistics (NCES) is authorized to conduct NAEP by the National Assessment of Educational Progress Authorization Act (20 U.S.C. §9622). All of the information provided by school staff and students may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151). Audio and/or screen activity will be recorded for analysis and EurekaFacts staff may take notes about students' reactions to the test questions; however, no personally identifying information will be recorded or retained.

Appendix B: Recruitment Phone Script for Community Centers and Organizations

Hello. May I please speak to <NAME OF CONTACT AT COMMUNITY CENTER>?

Good <morning/afternoon/evening>. My name is <CONTACT NAME>. I am contacting you from EurekaFacts, a local research company, and we need your help. We are carrying out an important study on behalf of the U.S. Department of Education's National Center for Education Statistics (NCES). Because your organization plays an active role in the community, we are asking for your help in spreading the word about this exciting research opportunity for students.

We are recruiting students who <are in OR are entering OR have recently completed> 12th grade to help us evaluate new computer-based economics questions. These questions are part of a test called the National Assessment of Educational Progress, or NAEP, which is delivered to students nationwide. [Recruiter: If community center or organization asks what NAEP is: This national assessment is administered to students in elementary, middle, and high schools throughout the United States.]

Students play a key role in helping us improve our tests. In fact, their participation enhances the experience of thousands of students all over the United States who will take the tests.

Participation would only require one visit to the testing location, and <interviews OR sessions> will last up to 90 minutes. Each student will receive a \$35 gift card at the end of the session as a thank you. In addition, the student's parent or legal guardian will receive a \$25 gift card as a thank you for bringing the student to and from the testing site.

Would your <community center OR organization> be interested in advertising and/or helping us to recruit students for this study?

If **NO**: Thank you for your time. Have a wonderful <day/evening>. [Recruiter: END CALL]

If **YES**: Good, thank you very much. To ensure that we interview a broad mix of students and determine the best interview/session location, I have a few brief screening questions to ask you. It should take only a few minutes.

Student participation is vital in helping us improve our tests and develop the best ways of assessing students' knowledge of economics. EurekaFacts research staff will record audio and/or screen activity for analysis and take notes of students' reactions to these test questions. The study will not retain any personally identifiable information. Prior to the start of the study, students will be notified that their participation is voluntary and that the information they provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

We would like to ask for your assistance in letting parents/legal guardians and students know how they can be involved in this important study. We will hold some sessions at <LOCATION>, <ADDRESS>; however, if the parents/legal guardians of students cannot provide transportation to <LOCATION>, <ADDRESS>, we would like to set up sessions at your <community center OR organization>, if possible.

Screener

[Recruiter: Determine recruitment needs in advance. Look in public documents and the website to find what grades the community center or organization includes, as well as the size, socioeconomic status (SES), and racial/ethnic makeup of the student population. Record all responses to Screener questions. End Screener at whatever point the staff member gives a response that confirms that his/her group has already been sampled adequately. End Screener Script: Based on the requirements of this study, we are not able to include your students in the interview/sessions at this time. Thank you for your time. Have a good <day/evening>. [Recruiter: END CALL]]

1. Do you work with students who are <in OR entering OR have recently completed> 12th grade who might be available to participate in the study?

If **NO**: Thank you for your time. Have a wonderful <day/evening>. [Recruiter: END CALL]

If **YES**: Great.

2. Would you be able to distribute and post flyers regarding this study? [Recruiter: Interested parties would contact EurekaFacts directly. We would follow up with them by phone and ask them some screening questions to ensure that a diverse sample of students is included in this study.]

If **NO**: Thank you for your time. Have a good <day/evening>. [Recruiter: END CALL]

If **YES**: Great! Thank you. Would you also be able to organize a room at your <community center OR organization> where EurekaFacts could conduct some research sessions?

If **YES**: That's great! We will contact you to schedule some sessions at your <community center OR organization> after we have some students signed up. [Recruiter: go to **Closing**]

If **NO**: That's fine. If you are able to distribute and post flyers regarding the study, we would greatly appreciate that. EurekaFacts staff will follow up with interested parents/legal guardians by phone to make <interview OR session> arrangements. [Recruiter: go to **Closing**]

Thank you for taking the time to answer the screening questions. Your <community center OR organization> is generally eligible to participate in the research <interview OR sessions>.

Closing

Thank you for agreeing to share the information about this important study. We will send you an email with the informational flyers attached.

We may need to reach you by telephone. Is the number I called the best number to use?

Do you have any questions at this time? [Recruiter: Answer any questions.]

If you have any <additional> questions, please call <PHONE NUMBER>.

Thank you again for agreeing to be part of this important research project.

Appendix C: Recruitment Email/Letter to Parents or Legal Guardians of Student Participants (Under Age 18)

IF SENT AS EMAIL—Subject: Paid Education Research Opportunity

<DATE>

Dear <NAME>:

We are reaching out to parents of 12th grade students just like you, because we need your help. Our company, EurekaFacts, is administering an important education study on behalf of the National Center for Education Statistics (NCES), which is part of the U.S. Department of Education.

NCES is looking for students who <are in OR are entering or have recently completed> 12th grade to help us test new computer-delivered economics questions. These questions will be given to students nationwide as a part of the National Assessment of Educational Progress (NAEP).⁰ **Students' participation and opinions will help us improve test questions before other students take the tests nationwide.**

The research <interview OR session> will take place at <LOCATION> and will last for no more than 90 minutes. [*For Tryouts: Your child will be in a classroom setting with a group of students. They will answer economics questions using a tablet as if it were an actual test.*] [*For Cognitive Interviews: During the one-on-one interview with a researcher, your child will be asked to answer economics questions using a tablet as if it were an actual test.*]

Your child will receive a **\$35 gift card** at the end of the session as a thank you. The parent or legal guardian will **also receive a \$25 gift card** as a thank you for bringing the student to and from the testing site.

Because we care about your child's privacy, we will assign him/her a unique student identifier. At no time will your child's name be linked to his/her answers.⁰

This study is voluntary and has many sessions available. Your child can be scheduled at a time that works best for you.

We have included a Frequently Asked Questions (FAQs) sheet with additional information about this important study.

If your child is interested in this study, please <fill out an intake form at <LINK> OR call <CONTACT PHONE> OR email <CONTACT EMAIL>>. We look forward to speaking with you soon!

Thank you,

<CONTACT NAME>

<JOB TITLE>

EurekaFacts, LLC

<CONTACT PHONE>

<Website Link>

ATTACHED: Frequently Asked Questions (FAQs) (Appendix K)

⁰ NAEP is the largest nationally representative assessment of what America's students know and can do in various subject areas. More information about the NAEP assessment is available online at: <http://nces.ed.gov/nationsreportcard/>.

⁰ The National Center for Education Statistics (NCES) is authorized to conduct NAEP by the National Assessment of Educational Progress Authorization Act (20 U.S.C. §9622). All of the information provided by school staff and students may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151). Audio and/or screen activity will be recorded for analysis and EurekaFacts staff may take notes about students' reactions to the test questions, however, no personally identifying information will be recorded or retained.

Appendix D: Recruitment Phone Script for Parents/Legal Guardians of Student Participants (Under Age 18)

Script (when calling parents/legal guardians from a previously compiled list)

Good <morning/afternoon/evening>. Is this the <NAME FROM CALL LIST> household? My name is <CALLER NAME>, and I am calling from EurekaFacts, a local research company. Our company is administering an important education study on behalf of the National Center for Education Statistics (NCES), which is part of the U.S. Department of Education, and we need your help.

We are recruiting students who <are in OR are entering OR have recently completed> 12th grade to help us test new computer-delivered economics questions. If you qualify, your child will receive a **\$35 gift card** at the end of the session as a thank you. The parent or legal guardian will **also receive a \$25 gift card** as a thank you for bringing the student to and from the testing site.

I'd like to tell you a little bit more about the study first and ask you some questions; is now a good time? (YES or NO and call back later.)

1. Are there any students in your household who <are in OR are entering or have completed> 12th grade?

	<u>SELECT ONE</u>	
If YES	<input type="text" value="1"/>	→(CONTINUE)
If NO	<input type="text" value="2"/>	→(THANK AND TERMINATE)

We are administering a study to test new computer-delivered economics questions. [For Tryouts: Your child will be in a classroom setting with a group of other students his/her age. He/she will answer economics questions using a tablet as if it were an actual test. Afterwards, he/she will participate in a group discussion to provide his/her reactions to, and feedback about, the test questions.] [For Cognitive Interviews: During a one-on-one interview with a researcher, your child will answer economics questions using a tablet as if it were an actual test. We will observe and ask about your child's level of interest in and understanding of the questions, and whether they have any suggestions on how to improve the questions.] These questions will be given to students who take the National Assessment of Educational Progress, or NAEP, which is delivered to students nationwide. [Recruiter: If parent/legal guardian asks what NAEP is: This national assessment is administered to students in elementary, middle, and high schools throughout the United States.] Students' participation and opinions will help us improve test questions before other students take the tests nationwide.

The study <interview OR session> will take place at <NAME OF INTERVIEW OR SESSION SITE AND LOCATION>. It can be scheduled at your convenience and will last no more than 90 minutes. The study will not retain any personally identifiable information. Prior to the start of the study, students will be notified that their participation is voluntary and that the information they provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151). Audio and/or screen activity will be recorded for analysis and EurekaFacts staff may take notes about students' reactions to the test questions, however, no personally identifying information will be recorded or retained.

2. If your child qualifies, do you give your permission for us to invite your child to participate?

	<u>SELECT ONE</u>	
If YES	<input type="text" value="1"/>	→(CONTINUE)

If NO

2

 →(THANK AND TERMINATE)

3. *What is your child's name?*

RECORD NAME:

4. *What grade is your child in?* [If not in OR entering OR recently completed grade 12 →(THANK AND TERMINATE)]

RECORD GRADE:

5. *What is your child's sex?* →(READ THE QUESTION AND RESPONSE OPTIONS)

	<u>SELECT ONE</u>
Male	1
Female	2

6. *What is your child's age?*

RECORD AGE:

7. *What type of school does your child currently attend?* (READ LIST)

	<u>SELECT ONE</u>	
Public school	1	→(CONTINUE)
Private school	2	
Charter school	3	
Homeschool	4	
Don't know	5	→(THANK AND TERMINATE)

8. *What school does your child attend?*

RECORD SCHOOL NAME:

9. To attend the session and receive the \$35 gift card, we must receive the parental consent form. You can scan the consent form to us, or you can bring it with you and give it to the interviewer. Do you understand that you must have a completed and signed consent form for your child to participate?

	SELECT ONE
Yes	1
No	2

10. Would you like me to send the consent form by email?

If Yes:

email

10A. What is your email address?

RECORD PARENT'S/LEGAL GUARDIAN'S EMAIL ADDRESS:

Thank you.

The next few questions are for classification purposes only.

11. Is your student currently enrolled in any of the following types of courses? (Select all that apply.)

- Advanced placement (e.g., AP, IB, or other college-level courses)
- Honor courses
- Remedial courses
- Other courses

12. Do you speak a language other than English at home?

	SELECT ONE	
Yes	1	(CONTINUE TO 11A)
No	2	
Prefer not to answer	3	

11A. What is this language? (For example: Korean, Italian, Spanish, Vietnamese)

13. Is your child Hispanic or Latino? (DO NOT READ LIST)

	SELECT ONE
Yes	1
No	2

Prefer not to answer 3

14. Which of the following categories best describes your child's racial background? (READ LIST)

	SELECT ALL THAT APPLY
American Indian or Alaska Native	1
Asian	2
Black or African American	3
Native Hawaiian or Other Pacific Islander	4
White	5
Prefer not to answer	6

15. What is your total annual household income range based on the following ranges?

	SELECT ONE
Less than \$30,000	1
\$30,000 to \$99,999	2
\$100,000 or more	3
Prefer not to answer	4

16. Does your child participate in the National School Lunch program?

	SELECT ONE
Yes	1
No	2
Prefer not to answer	3

17. Do you live in a rural, suburban, or urban area?

	SELECT ONE
Rural	1
Suburban	2
Urban	3
Don't know	4
Prefer not to answer	5

18. We are conducting study sessions between <DATE> and <DATE>. If your child chooses to participate, what day and time would work best for you to take <HIM/HER> to the study session?

[CHECK SCHEDULE FOR RESPONDENT'S LOCATION FOR AVAILABLE TIMES. IF NECESSARY, SUGGEST A DIFFERENT PLACE OR TIME.]

RECORD DATE AND TIME:

19. If we need to follow up with you about this study, will you please provide us with your contact information?

RECORD PARENT/LEGAL GUARDIAN FIRST NAME: _____

RECORD PARENT/LEGAL GUARDIAN LAST NAME: _____

RECORD EMAIL ADDRESS: _____

MOBILE PHONE NUMBER: _____

HOME PHONE NUMBER: _____

20. Now that you have agreed for your child to participate in the study if he/she is selected, I would like to be able to ask your child a few questions, during which you are welcome to stay on the line. Is he/she available to speak with me at this time?

(If child is not available, get a call back time and call back.)

DATE: _____

TIME: _____

(If child is available) Again, you are welcome to stay on the line, but please allow your child to speak for him/herself. Thank you.

Appendix E: Recruitment Phone Script for Student Participants (Under Age 18)

RECRUITER: Please determine how talkative and articulate the student is. It is critical that we speak with students who are comfortable expressing themselves with someone they are meeting for the first time. Please use your best judgment and recruit only students who are thoughtful and freely express themselves in a manner that is relevant to the topic being discussed.

All recruits **MUST** be articulate students who can answer open ended questions and can provide support or explanation for their responses (e.g., “I like it because...”; “I don’t like it because...”).

DO NOT recruit any students who have difficulty answering these questions, whose parent/legal guardian answers **FOR** them, who seem hesitant or shy speaking with you (as an adult they do not know), who answer “I don’t know,” or who **CANNOT** provide an explanation to support their responses.

Hi, <STUDENT’S NAME>. My name is <CALLER NAME>, and I have been speaking with your parent/legal guardian for a few minutes.

As I explained to your parent/legal guardian, I work for a research company. We are administering an important study to test new computer-delivered economics questions for a nationwide student assessment, the National Assessment of Education Progress, or NAEP. For the study <interview OR session>, if you agree to participate, you would be asked to visit <LOCATION> and complete computer-based economics questions. Your responses would not be graded. The National Center for Education Statistics, or NCES, simply wants to know how you would respond to each question or the questions.

[For Tryouts: You will be in a classroom setting with a group of other students your age. You will answer economics questions using a tablet as if it were an actual test. Afterwards, you will participate in a group discussion to provide your reactions to, and feedback about, the test questions.] [For Cognitive Interviews: During a one-on-one interview with a researcher, you will answer economics questions using a tablet as if it were an actual test. We will observe and ask about your level of interest in and understanding of the questions, and whether you have any suggestions on how to improve the questions.] Your participation will help us improve test questions before other students take these tests nationwide. The session will take no more than 90 minutes and you will receive a \$35 gift card to thank you for participating in the research session. If a parent or legal guardian brings you to and from the session site, he/she will also receive a \$25 gift card to thank him/her for his/her time and effort.

As I said before, your responses would be used to improve the national test so that it works well for all students. We would not use your name to identify you in any of our records.

1. Do you think you would be interested in participating if selected?

	<u>SELECT ONE</u>	
Yes	<input type="text" value="1"/>	→(CONTINUE)
No	<input type="text" value="2"/>	→(READ THE FOLLOWING)

Thank you for your time. I will need to let your parent/legal guardian know that you would not like to participate. Is he or she available?

TO PARENT/LEGAL GUARDIAN: Your child has decided not to participate, but I would like to thank you very much for taking the time to speak with me about this opportunity.

2. What grade are you in?

RECORD GRADE: _____

[MUST BE <in OR entering OR have recently completed> 12th grade. OTHERWISE THANK AND TERMINATE.]

3. What type of school do you currently attend? (READ LIST)

	SELECT ONE	
Public school	1	→(CONTINUE)
Private school	2	
Charter school	3	
Homeschool	4	
Don't know	3	→(THANK AND TERMINATE)

4. You qualify to participate in a study session with a researcher in <LOCATION>. Your parent/legal guardian is available to bring you to the <interview OR session> on <DAY/DATE AND TIME>. The session will last about 90 minutes. You will receive a \$35 gift card for participating. Your parent/legal guardian gave permission for you to attend if you are available. Will you be able to attend the <interview OR session>?

	SELECT ONE	
Yes	1	→(CONTINUE)
No	2	→(THANK AND TERMINATE)

5. To attend the <interview OR session> and receive the \$35 gift card, we must receive the parental consent form that we will email to your parent/legal guardian. Your parent/legal guardian can scan and email the consent form to us, or you can bring it with you and give it to the interviewer. Do you understand that you must have a completed and signed parental consent form to participate?

	SELECT ONE
Yes	1
No	2

Thank you. We look forward to seeing you at the <interview or session>.

[END OF SCREENER]

Appendix F: Recruitment Email/Letter to Student Participants (Age 18 or Over)

[IF SENT AS EMAIL—Subject: Paid Education Research Opportunity]

<DATE>

Dear <NAME>,

We are reaching out to 12th grade students just like you because we **need your help**. Our company, EurekaFacts, is administering an important education study for the National Center for Education Statistics (NCES), which is part of the U.S. Department of Education.

NCES is looking for students who are <in OR entering OR have recently completed> 12th grade to test new computer-delivered economics questions. These questions will be given to students for the National Assessment of Educational Progress (NAEP).¹ **Students' participation and opinions will help us improve test questions before other students take the tests nationwide.**

The research <interview OR session> will take place at <LOCATION> and will last for no more than 90 minutes. [*For Tryouts: You will be in a classroom setting with a group of students and answer questions using a tablet as if it were an actual test.*] [*For Cognitive Interviews: During the one-on-one interview with a researcher, you will be asked to answer economics questions using a tablet as if it were an actual test.*]

You will receive a **\$35 gift card** at the end of the session as a thank you for your participation. A parent or legal guardian will **also receive a \$25 gift card** as a thank you if they bring you to and from the testing site.

Because we care about your privacy, we will assign you a unique student identifier. At no time will your name be linked to your answers.¹

We have included a Frequently Asked Questions (FAQs) sheet with additional information about this important study.

If you are interested in participating in this voluntary study, please <fill out an intake form at <LINK> OR call <CONTACT PHONE> OR email <CONTACT EMAIL>>. This study is voluntary and has many sessions available. We look forward to speaking with you soon!

Thank you,

<NAME>

<JOB TITLE>

EurekaFacts, LLC

<CONTACT PHONE>

ATTACHED: Frequently Asked Questions (FAQs) (Appendix K)

¹ The National Center for Education Statistics (NCES) is authorized to conduct NAEP by the National Assessment of Educational Progress Authorization Act (20 U.S.C. §9622). All of the information provided by school staff and students may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20

U.S.C. §9573 and 6 U.S.C. §151). Audio and/or screen activity will be recorded for analysis and EurekaFacts staff may take notes about students' reactions to the test questions, however, no personally identifying information will be recorded or retained.

Appendix G: Recruitment Phone Script for Student Participants (Age 18 or Over)

RECRUITER: Please determine how talkative and articulate the student is. It is critical that we speak with students who are comfortable expressing themselves with someone they are meeting for the first time. Please use your best judgment and recruit only students who are thoughtful and freely express themselves in a manner that is relevant to the topic being discussed.

All recruits **MUST** be articulate students who can answer open-ended questions and can provide support or explanation for their responses (e.g., “I like it because...”; “I don’t like it because...”).

DO NOT recruit any students who have difficulty answering these questions, whose parent/legal guardian answers **FOR** them, who seem hesitant or shy speaking with you (as an adult they do not know), who answer “I don’t know,” or who **CANNOT** provide an explanation to support their responses.

Script (when calling from a previously compiled list)

Good <morning/afternoon/evening>. Is this the <NAME FROM CALL LIST> household? My name is <CALLER NAME>, and I am calling from EurekaFacts, a local research company. Our company is administering an important education study on behalf of the National Center for Education Statistics (NCES), which is part of the U.S. Department of Education, and we need your help.

We are recruiting students who are <in OR entering OR have recently completed> 12th grade to help us test new computer- based economics questions. If you qualify, you will receive **a \$35 gift card** at the end of the session as a thank you. Your parent or legal guardian will **also receive a \$25 gift card** as a thank you if they bring you to and from the testing site.

I’d like to tell you a little bit more about the study first and ask you some questions; is now a good time? (YES or NO and call back later.)

1. Are there any students in your household who are <in OR entering or have recently completed> 12th grade?

	SELECT ONE	
Yes	<input type="text" value="1"/>	→(CONTINUE)
No	<input type="text" value="2"/>	→(THANK AND TERMINATE)

[For Tryouts: You will be in a classroom setting with a group of other students your age. You will answer economics questions using a tablet as if it were an actual test. Afterwards, you will participate in a group discussion to provide your reactions to, and feedback about, the test questions.] [For Cognitive Interviews: During a one-on-one interview with a researcher, you will answer economics questions using a tablet as if it were an actual test. We will observe and ask about your level of interest in and understanding of the questions, and whether you have any suggestions on how to improve the questions.] These questions will be given to students in the National Assessment of Educational Progress, which is delivered to students nationwide. [If students ask what NAEP is: This national assessment is administered to students in elementary, middle, and high schools throughout the United States.] Your participation and opinions will help us improve test questions before other students take tests nationwide.

The study session will take place at <NAME OF <INTERVIEW OR SESSION> SITE AND LOCATION>. It can be scheduled at your convenience and will last no more than 90 minutes. The study will not retain any personally identifiable information, and your participation is voluntary. Any information gathered during this study may be used only for

statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

2. If you qualify, are you willing to participate?

	<u>SELECT ONE</u>	
Yes	<input type="text" value="1"/>	→(CONTINUE)
No	<input type="text" value="2"/>	→(THANK AND TERMINATE)

3. What is your name?

RECORD NAME:

4. What grade are you in? [If not in OR entering OR recently completed grade 12 → (THANK AND TERMINATE)]

RECORD GRADE:

5. What is your sex? → (READ THE QUESTION AND RESPONSE OPTIONS)

	<u>SELECT ONE</u>
Male	<input type="text" value="1"/>
Female	<input type="text" value="2"/>

6. What is your age?

RECORD AGE:

7. What type of school do you currently attend? (READ LIST)

	<u>SELECT ONE</u>	
Public school	<input type="text" value="1"/>	→(CONTINUE)
Private school	<input type="text" value="2"/>	
Charter school	<input type="text" value="3"/>	
Homeschool	<input type="text" value="4"/>	
Don't know	<input type="text" value="5"/>	

8. What school do you attend?

RECORD SCHOOL NAME:

9. To attend the session and receive the \$35 gift card we must receive a signed consent form. You can scan the consent form to us, or you can bring it with you and give it to the interviewer. Do you understand that you must have a completed and signed consent form for you to participate?

	SELECT ONE
Yes	1
No	2

10. Would you like me to send the consent form by e-mail?

	SELECT ONE
Yes	1
No	2

e-mail

10A. What is your e-mail address?

RECORD EMAIL ADDRESS:

Thank you.

The next few questions are for classification purposes only.

11. Is your student currently enrolled in any of the following types of courses? (select all that apply)

- Advanced placement (e.g., AP, IB, or other college-level courses)
- Honor courses
- Remedial courses
- Other courses

12. Do you speak a language other than English at home?

	SELECT ONE	
Yes	1	(CONTINUE TO 11A)
No	2	
Prefer not to answer	3	

11A. What is this language? (For example: Korean, Italian, Spanish, Vietnamese)

13. Are you Hispanic or Latino?

	<u>SELECT ONE</u>
Yes	1
No	2
Prefer not to answer	3

14. Which of the following categories best describes your racial background? (READ LIST)

	<u>SELECT ALL THAT APPLY</u>
American Indian or Alaska Native	1
Asian	2
Black or African American	3
Native Hawaiian or Other Pacific Islander	4
White	5
Prefer not to answer	6

15. What is your total annual household income range based on the following ranges?

	<u>SELECT ONE</u>
Less than \$30,000	1
\$30,000 to \$99,999	2
\$100,000 or more	3
Prefer not to answer	4

16. Do you participate in the National School Lunch program?

	<u>SELECT ONE</u>
Yes	1
No	2
Prefer not to answer	3

17. Do you live in a rural, suburban, or urban area?

	<u>SELECT ONE</u>
Rural	1
Suburban	2
Urban	3
Don't know	4
Prefer not to answer	5

18. You qualify to participate in a study session in <LOCATION>. Your session will be on <DAY/DATE AND TIME> and will last no more than 90 minutes. You will receive a \$35 gift card for participating, and your parent/legal guardian will also receive a \$25 gift card to thank him/her if they bring you to and from the testing site. Will you be able to attend the session?

	SELECT ONE	
Yes	<input type="text" value="1"/>	→(CONTINUE)
No	<input type="text" value="2"/>	→(THANK AND TERMINATE)

19. We are conducting study sessions between <DATE> and <DATE>. If you choose to participate, what day and time would work best for you?

[CHECK SCHEDULE FOR RESPONDENT'S LOCATION FOR AVAILABLE TIMES. IF NECESSARY, SUGGEST A DIFFERENT PLACE OR TIME.]

RECORD DATE AND TIME:

Thank you. We look forward to seeing you at the session.

20. If we need to follow up with you about this study, will you please provide us with your contact information?

RECORD FIRST NAME: _____
RECORD LAST NAME: _____
RECORD EMAIL ADDRESS: _____
MOBILE PHONE NUMBER: _____
HOME PHONE NUMBER: _____

Appendix H: Recruitment Web-Surveyor Intake Form—Link Provided in Emails/Letters and Flyers to Parents/Legal Guardians/Students (Age 18 or over) Interested in Participating

Student Name (Last, First): _____

Student's Age: _____

[If 18 or over skip Parent/Legal Guardian Information → Student's Grade]

Parent/Legal Guardian Name (Last, First): _____

Parent/Legal Guardian Phone Number: _____

Student's Grade: 1st__ 2nd__ 3rd__ 4th__ 5th__ 6th__ 7th__ 8th__ 9th__ 10th__ 11th__ 12th__

Student's School/District: _____

Student's Age: _____

Student's Gender: _____

Student's Ethnicity/Race:

Ethnicity:

Hispanic or Latino

Not Hispanic or Latino

Race (one or more of the categories below):

American Indian or Alaska Native

Asian

Black or African American

Native Hawaiian or other Pacific Islander

White

Prefer not to answer

Which language did the student learn when he or she first began to talk? _____

Which language does the student most frequently speak at home? _____

Is the student enrolled in any English Language Learner (ELL) classes at this time? _____

Is student currently enrolled in any of the following types of courses? (select all that apply)

Advanced placement (e.g., AP, IB, or other college-level courses)

Honor courses

Remedial courses

Other courses

Does student participate in the National School Lunch program?

- Yes
- No
- Prefer not to answer

What is the total annual household income range based on the following ranges?

- Less than \$30,000
- \$30,000 to \$99,999
- \$100,000 or more
- Prefer not to answer

Does student live in a rural, suburban, or urban area?

- Rural
- Suburban
- Urban
- Don't Know
- Prefer not to answer

Possible Time For 90-Minute Session:

Please mark all the sessions that would work for student if they qualify to participate. Not all of these times will be used. We are trying to schedule a limited number of sessions that will be convenient for the largest number of participants.

<DATE>	<TIME>	<TIME>	<TIME>
<DATE>	<TIME>	<TIME>	<TIME>
<DATE>	<TIME>	<TIME>	<TIME>
<DATE>	<TIME>	<TIME>	<TIME>

If some other time during these weeks would be better, what 90-minute time frame would that be?

If your student qualifies to participate, we will need to follow up with you for scheduling purposes. Please provide us with your contact information.

FIRST NAME: _____
 LAST NAME: _____
 EMAIL ADDRESS: _____

MOBILE PHONE NUMBER: _____

ALTERNATE PHONE NUMBER: _____

To complete the submission of this form, please click the "Submit" button. You will be contacted within <TIMEFRAME> to let you know whether or not student has been selected to participate in this study.

(SUBMIT BUTTON)

EDUCATIONAL STUDY FOR 12TH GRADE STUDENTS

Students will test new versions of assessment tests on a tablet for an important study for the U.S. Department of Education's National Center for Education Statistics (NCES).

After school and weekend sessions last up to 90 minutes. Students will get a **\$35 gift card** and another **\$25 gift card** for the parent or legal guardian.

Test scores will not be shared with school and students will remain anonymous to researchers. *

For more information, please call us at (866) 693-2287, or go to the website:

EurekaFacts.com/Educational-Research

**All of the information provided by school staff and students may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any purpose except as required by law. (20 U.S.C. §9573 and 6 U.S.C. §151).*



About EurekaFacts

We are an organization dedicated to conducting research that positively impacts our communities. Our mission is to support and empower organizations working towards a better future.

For more information, please go to: www.EurekaFacts.com



ISO Certified to International
Quality Standard 20252
market, public opinion and
social research



EurekaFacts, LLC
51 Monroe St. PE 10
Rockville, MD 20850



GET PAID AND HAVE FUN TESTING NEW QUESTIONS ON A TABLET!

EurekaFacts invites **12th grader students** to participate in an important study for the U.S. Department of Education's National Center for Education Statistics (NCES). Sessions will take place on <DATE>. Students will get a **\$35 gift card** and another **\$25 gift card** for the parent or legal guardian as a thank you for bringing the student to and from the testing site.

For more information:

<PHONE NUMBER>
<LINK>

Frequently Asked Questions

1. What is this study about?

The National Center for Education Statistics (NCES), part of the U.S. Department of Education, is conducting a study with students who <are in OR are entering or have recently completed> 12th grade to test new computer-delivered economics questions for the National Assessment of Educational Progress (NAEP). Students' participation will help NAEP improve test questions before other students take the tests nationwide.

2. Where will the research <interviews OR sessions> take place?

The study <interview OR session> will take place at <NAME OF <INTERVIEW OR SESSION> LOCATION>, located at <LOCATION>.

3. What will happen during the research <interview OR session>?

[*For Tryouts:* Students will be in a classroom setting with a group of other students their age. Each participant will take an early version of new NAEP questions in economics on a tablet. Participants will be asked to answer the questions as if it were an actual test. Afterwards, students will participate in a group discussion to provide their reactions to, and feedback about, the test questions.]

[*For Cognitive Interviews:* Students will be tested in a one-on-one setting with a researcher. Each participant will work through an early version of new NAEP questions in economics on a tablet. An interviewer will ask what the student was thinking as he or she completed the questions, whether he or she thinks the questions are clear and understandable, and whether he or she has any suggestions on how to improve the questions.]

Economics-specific knowledge is not required, and participants' responses will not be graded. There will be more than one adult present during each research session.

4. How long will the research <interview OR session> last?

The <interview OR session> will last no more than 90 minutes. The <interview OR session> requires only one visit to the site.

5. Will information be kept private?

The participating student will be assigned a unique student identifier, and at no time will his/her name be linked to any of his/her answers. The study will not retain any personally identifiable information. Prior to the start of the study, students will be notified that their participation is voluntary and that the information they provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151). Audio and/or screen activity will be recorded for analysis, but no personally identifying information will be recorded or retained.

6. Will the results go to the participating students' schools?

The participating students' answers will not be disclosed to their schools and will not be linked to any personally identifiable information, such as a school's name.

7. What are the possible risks of being in the study?

There are no known risks to participating in this study.

8. Is participation required?

Participation in this study is completely voluntary. The participating student has the right to refuse to answer particular questions. The student may elect to withdraw from this study at any time and can end early if he/she wishes.

9. What is needed or required for participation?

For students under the age of 18, we require written, informed consent from a parent/legal guardian in order for the eligible student to participate. We also ask the student for his or her verbal consent to participate during the prescreening process.

Participation in the study is completely voluntary. The parent or legal guardian or student may withdraw consent for the student's participation in the study at any time. The student also has the right to refuse to answer particular questions.

Students age 18 or over can sign the consent form directly; again, participation in the study is completely voluntary and students have the right to withdraw intent to participate and/or refuse to answer particular questions.

Additionally, a valid picture ID of a parent or legal guardian, or the student if 18 or older, is required for participation. If the student uses eyeglasses for reading or watching TV, he/she should bring them to the study session.

10. Whom can I contact with questions or for further information?

<CONTACT NAME> is coordinating this session at EurekaFacts on behalf of NCES. If you have any questions, please <fill out an intake form at <LINK> OR call <CONTACT PHONE> OR email <CONTACT EMAIL>>.

Appendix L: Consent Form for Parent/Legal Guardian of Student Participants (Under Age 18)

PARENTAL CONSENT FORM FOR PARTICIPATION IN RESEARCH

Thank you for your interest in participating in the study described below. This consent form explains the study. Please read it carefully and feel free to ask questions about anything you do not understand. If you do not have questions now, you may ask them later as they occur to you.

1. What is this study about?

The National Center for Education Statistics (NCES), part of the U.S. Department of Education, is conducting a study with students who <are in OR are entering or have recently completed> 12th grade to test new computer-delivered economics questions for the National Assessment of Educational Progress (NAEP). Students' participation will help NAEP improve test questions before other students take the tests nationwide.

2. Where will the study <interviews OR sessions> take place?

The study <interviews OR sessions> will take place at <NAME OF <INTERVIEW OR SESSION> LOCATION>, located at <LOCATION>.

3. What will happen during the research <interview OR session>?

[*For Tryouts:* Students will be in a classroom setting with a group of other students their age. Each participant will take an early version of new NAEP questions in economics on a tablet. Participants will be asked to answer the questions as if it were an actual test. Afterwards, students will participate in a group discussion to provide their reactions to, and feedback about, the test questions.]

[*For Cognitive Interviews:* Students will be tested in a one-on-one setting with a researcher. Each participant will work through an early version of new NAEP questions in economics on a tablet. An interviewer will ask what the student was thinking as he or she completed the questions, whether he or she thinks the questions are clear and understandable, and whether he or she has any suggestions on how to improve the questions.]

Economics-specific knowledge is not required, and participants' responses will not be graded. There will be more than one adult present during each research session.

4. How long will the research <interview OR session> last?

The <interview OR session> will last no more than 90 minutes. The <interview OR session> requires only one visit to the site.

5. Will information be kept private?

Your child will be assigned a unique student identifier and at no time will his/her name be linked to any of his/her answers. The study will not retain any personally identifiable information. Prior to the start of the study, students will be notified that their participation is voluntary and that the information they provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

Audio and/or screen activity will be recorded for analysis, but no personally identifying information will be recorded or retained.

6. Will the results go to my child's school?

Your child's answers will not be disclosed to his/her school and will not be linked to any personally identifiable information, such as the school's name.

7. What are the possible risks of being in the study?

There are no known risks to participating in this study.

8. Is participation required?

Participation in this study is completely voluntary. Your child has the right to refuse to answer particular questions. Your child may elect to withdraw from this study at any time and can end early if he/she wishes.

Your child will still receive a gift card if he or she refuses to answer particular questions or elects to end the research session early.

9. What is needed or required for participation?

For students under the age of 18, we require written, informed consent from a parent/legal guardian in order for the eligible student to participate. We also ask the student for his or her verbal consent to participate during the prescreening process.

Participation in the study is completely voluntary. The parent or legal guardian or student may withdraw consent for the student's participation in the study at any time. The student also has the right to refuse to answer particular questions.

Additionally, a valid picture ID of a parent or legal guardian is required for participation. If your child uses eyeglasses for reading or watching TV, please bring them to the study session.

10. Whom can I contact with questions or for further information?

<CONTACT NAME> is coordinating this session at EurekaFacts on behalf of NCES. If you have any questions, please call <CONTACT PHONE> or email <CONTACT EMAIL>. Additionally, you can fill out an intake form for your child at <LINK>.

___ **Yes**, I agree to allow my child to participate in this study.

___ **No**, I do not want my child to participate in this study.

By signing below, you agree that your child, _____, may participate in this study and that we may record your child's conversation with the researcher. Your child will receive a \$35 gift card at the conclusion of the session.

In addition, if transportation to the site is involved, you will receive a \$25 gift card to thank you for bringing your child to and from the <interview OR session> site.

Your signature below will indicate that your questions have been answered satisfactorily and that you have read and understood the information provided above.

Print Name: _____

Signature: _____ Date: _____

Email address: _____

To be completed by EurekaFacts staff:

Student Payment Card Transaction Number: _____

Parent/Legal Guardian Payment Card Transaction Number:

Appendix M: Consent Form for Student Participants (Age 18 or Over)

STUDENT (AGE 18 OR OVER) CONSENT FORM FOR PARTICIPATION IN RESEARCH

Thank you for your interest in participating in the study described below. This consent form explains the study. Please read it carefully and feel free to ask questions about anything you do not understand. If you do not have questions now, you may ask them later as they occur to you.

1. What is this study about?

The National Center for Education Statistics (NCES), part of the U.S. Department of Education, is conducting a study with students who <are in OR are entering or have recently completed> 12th grade to test new computer-delivered economics questions for the National Assessment of Educational Progress (NAEP). Students' participation will help us improve test questions before other students take the tests nationwide.

2. Where will the study <interviews OR sessions> take place?

The study sessions will take place at <NAME OF <INTERVIEW OR SESSION> LOCATION>, located at <LOCATION>.

3. What will happen during the research <interview OR session>?

[*For Tryouts:* Students will be in a classroom setting with a group of other students their age. Each participant will take an early version of new NAEP questions in economics on a tablet. Participants will be asked to answer the questions as if it were an actual test. Afterwards, students will participate in a group discussion to provide their reactions to, and feedback about, the test questions.]

[*For Cognitive Interviews:* Students will be tested in a one-on-one setting with a researcher. Each participant will work through an early version of new NAEP questions in economics on a tablet. An interviewer will ask what the student was thinking as he or she completed the questions, whether he or she thinks the questions are clear and understandable, and whether he or she has any suggestions on how to improve the questions.]

Economics-specific knowledge is not required, and your responses will not be graded. There will be more than one adult present during each research session.

4. How long will the research <interview OR session> last?

The <interview OR session> will last no more than 90 minutes. The <interview OR session> requires only one visit to the site.

5. Will information be kept private?

You will be assigned a unique student identifier and at no time will your name be linked to any of your answers. The study will not retain any personally identifiable information. Prior to the start of the study, students will be notified that their participation is voluntary and that the information they provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

Audio and/or screen activity will be recorded for analysis, but no personally identifying information will be recorded or retained.

6. Will the results go to my school?

Your answers will not be disclosed to your school and will not be linked to any personally identifiable information, such as your school's name.

7. What are the possible risks of being in the study?

There are no known risks to participating in this study.

8. Is participation required?

Participation in this study is completely voluntary. You have the right to refuse to answer particular questions. You may elect to withdraw from this study at any time and can end early if you wish.

You will still receive a gift card if you refuse to answer particular questions or elect to end the research session early.

9. What is needed or required for participation?

Students age 18 or over can sign the consent form directly.

Participation in the study is completely voluntary. You may withdraw consent for your participation in the study at any time. You also have the right to refuse to answer particular questions.

Additionally, a valid picture ID is required for participation. If you use eyeglasses for reading or watching TV, please bring them to the study session.

10. Whom can I contact with questions or for further information?

<CONTACT NAME> is coordinating this session at EurekaFacts on behalf of NCES. If you have any questions, please call <CONTACT PHONE> or email <CONTACT EMAIL>. Additionally, you can fill out an intake form at <LINK>.

Yes, I agree to participate in this study.

No, I do not agree to participate in this study.

By signing below, you agree that you, _____, may participate in this study and that we may record your conversation with the researcher. You will receive a \$35 gift card at the conclusion of the session.

In addition, if transportation to the site is involved, your parent or legal guardian will receive a \$25 gift card to thank him/her for bringing you to and from the <interview OR session> site.

Your signature below will indicate that your questions have been answered satisfactorily and that you have read and understood the information provided above.

Print Name: _____

Signature: _____ Date: _____

Email address: _____

To be completed by EurekaFacts staff:

Student Payment Card Transaction Number: _____

Parent/Legal Guardian Payment Card Transaction Number: _____

Appendix N: Confirmation of Session Email/Day-of Session Reminder Email

Dear <NAME>:

Thank you for agreeing to help us test the new NAEP computer-delivered economics questions for the National Assessment of Educational Progress (NAEP).

The <interview OR session> will last about 90 minutes. **We will begin promptly at <TIME>**, and it is important that you arrive 15 minutes early to check in. If you are late, we cannot guarantee that you will be interviewed and receive the \$35 gift card.

This is a <friendly reminder OR confirmation> that <your child has OR you have> been scheduled to participate in a study at the following location and date/time:

LOCATION: <Location Address>

DATE: <Day of Week, Month Day, Year>

TIME: <XX:XX AM/PM>

GIFT CARD: <Your child OR You> will receive a \$35 gift card to thank <them for their OR you for your> participation. If <you bring your child OR your parent or legal guardian brings you> to and from the <interview OR session>, <you OR he OR she> will also receive a \$25 gift card as a thank you.

PLEASE BRING THE FOLLOWING ITEMS TO THE RESEARCH <INTERVIEW OR SESSION>:

- Parent/guardian valid picture ID—this is required for participation.
- Signed parent/guardian consent form (attached). Your child can either bring the signed form to the <interview OR session> or you can scan it and email it back. If not, we have copies available in person when you arrive. Without a signed form, your child cannot participate in the <interview OR session> and receive the \$35 gift card.
- If your child uses eyeglasses for reading or watching TV, they should wear them during the study session.

OR

- Your valid picture ID—this is required for participation.
- Signed consent form (attached), if not we have copies available in person when you arrive.
- If you use eyeglasses for reading or watching TV, you should wear them during the study session.

Thank you for volunteering in this very important research for NAEP. We look forward to seeing you. If you have any questions about the study, please contact <EurekaFacts CONTACT NAME> at <CONTACT INFORMATION>.

Sincerely,

<NAME>

<EurekaFacts, LLC>

Appendix O: Thank You Email/Letter to Parent/Legal Guardian of Student Participants (Under Age 18)/Student Participants (Age 18 or Over)

IF SENT AS EMAIL—Subject: Thank you—NAEP Research Study

<DATE>

Dear <Name>,

On behalf of the National Center for Education Statistics (NCES), part of the U.S. Department of Education, EurekaFacts would like to thank you <If Parent/Legal guardian: for allowing <CHILD'S NAME> to participate OR If Student Age 18 or Over: for participating> in the study for the National Assessment of Educational Progress (NAEP).

<If Parent/Legal guardian: <CHILD'S NAME>'s OR If Student Age 18 or Over: Your> participation helped us test the new NAEP computer-delivered economics questions. The assistance <he/she OR you> provided, combined with input from other students, was incredibly useful and informative for improving the testing experience for students nationwide. We greatly appreciate you taking the time <If Parent/Legal guardian: to bring <CHILD'S NAME> to and from the session location> to participate.

For more information on NAEP, please visit the NCES NAEP website at: <http://nces.ed.gov/nationsreportcard>.

Again, thank you for your assistance.

Sincerely,

<CONTACT NAME>

EurekaFacts, LLC

<CONTACT INFORMATION >