

This survey should take 10-15 minutes to complete and it is anonymous. The results of this survey will help make improvements to the [USAP.gov website](http://USAP.gov). Thank you for your time!

Questions marked with an asterisk (*) are required.

***What is your primary role? (radio buttons)**

- Researcher/Grantee/Higher Education Community
(If selected, the following 3 questions appear)
 - How many years have you been in this role? (text field)
 - Are you a current grantee? (radio buttons)
 - Are you new to the U.S. Antarctic Program? (radio buttons)
- Teacher (K-12)
- News Media
- National Science Foundation Staff
- U.S. Antarctic Program Operations Personnel (support/services contractors, uniformed military – active and reserves, DoD and civilian government agencies, etc.)
- General Public
- Other (please specify – text field)

***How often do you visit USAP.gov? (radio buttons)**

- Daily
- Weekly
- Monthly
- Less than once a month
- Yearly
- Never

***What are the top 3 reasons you come to USAP.gov? Please label your top three with 1, 2, and 3; 1 being the most important and 3 being the least. (text field)**

- I come to the website to look at the webcams.
- I come to the website to find out about job opportunities.
- I come to the website to find out what time it is at the research stations.
- I come to the website to find out information about the U.S. Antarctic Program.
- I come to the website to access the latest USAP Participant Guide.
- Other

***Thinking of the page(s) you visit most often, please tell us your impressions: (radio buttons)**

- It is easy to find what I need (*Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, Not Applicable*)
- The website navigation is difficult to use (*Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, Not Applicable*)
- The layout of the website is well-organized and clear (*Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, Not Applicable*)
- I trust the content and information on the site to be accurate and up-to-date (*Strongly Agree, Agree,*

Neutral, Disagree, Strongly Disagree, Not Applicable)

- The terminology on the site is unfamiliar to me (*Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, Not Applicable*)

- The site search is useful in helping me locate the information I need (*Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree, Not Applicable*)

***What information is MOST helpful to you on the USAP.gov website and why? (text field)**

***What information is LEAST helpful to you on the USAP.gov website and why? (text field)**

Please indicate any suggestions you have for improving the USAP.gov website. (text field)

***Please indicate how important each topic on the USAP.gov website is to you. (radio buttons)**

(Very Important, Important, Somewhat Important, Unimportant, Not Applicable)

General Info/About

- Information about the U.S. Antarctic Program
- Information about U.S. Antarctic Program Participants
- Career opportunities with the U.S. Antarctic Program
- Information about the National Science Foundation

News/Multimedia/Education

- Antarctic Sun
- USAP Photo Library
- USAP News and Program Announcements
- USAP educational resources
- Future USAP (future.usap.gov)
- Research station webcams
- General information about Antarctica

Science and Research/Grantee Support/Operations and Logistics

- Research opportunities
- Information for proposers
- Science projects and researchers
- Travel and deployment to Antarctica
- Science logistical planning and implementation
- Ocean vessel science and operations
- POLARICE
- Online Bridge Learning Center
- Calendars and schedules (for Shipping, Aircraft, Ocean Vessels, etc.)
- Information technology and communications
- Conferences, Committees, and Workshops

Please list other information that is currently on the website that is helpful to you that may not be listed above. (text field)

***Which of the following types of news is most important to you? Please label your top three with 1, 2, and 3; 1 being the most important and 3 being the least. (text fields)**

- News about the U.S. Antarctic Program (job opportunities, AIMS, station/infrastructure changes, etc.)
- News regarding Antarctic research and funding opportunities
- News about life at the U.S. Antarctic Program stations
- News about the research that's happening at the U.S. Antarctic Program stations
- Antarctic policy
- Other (text field)

***Select the websites you visit to find out information about Antarctic research and funding opportunities. (radio buttons)**

- NSF.gov
- USAP.gov
- NSF Office of Polar Programs Facebook page
- NSF Office of Polar Programs Twitter page

***List other outlets you visit to find out information about Antarctic research and funding opportunities and why you visit them. (please specify - text field)**

***Select the websites you visit to find out about U.S. Antarctic Program-related news and media (radio buttons)**

- NSF.gov
- USAP.gov
- Antarctic Sun - antarcticsun.usap.gov
- Future.usap.gov
- NSF Office of Polar Programs Facebook page
- NSF Office of Polar Programs Twitter page

List other outlets you visit to find out information about U.S. Antarctic Program-related news and media and why you visit them. (please specify - text field)

***Thinking about the different kinds of news channels available to you, select the top 3 that you prefer: (radio buttons)**

- Online news websites
- Printed publications
- Email newsletters
- Social media (Facebook, Twitter, etc.)
- Podcasts
- RSS feeds
- Other (text field)

Thank you for completing this survey.

After clicking “Done”, you will be redirected to a new survey asking if you would be willing to participate in usability testing or other efforts to help improve the USAP.gov website. Filling out this survey is completely voluntary. Having a separate survey ensures your contact information will be kept separate from your survey responses.

Contact information will not be shared.

Please click the “Done” button below to submit your responses.

The OMB Control Number for this information collection is xxx.

***Would you be willing to participate in future activities to improve USAP.gov? (radio buttons)**

- Yes
- No

***Please provide your First and Last name. (text field)**

***Please provide your email address. (text field)**

***What is your role?**

- Researcher/Grantee/Higher Education Community
- Teacher (K-12)
- New Media
- National Science Foundation Staff
- U.S. Antarctic Program Operations Personnel (support/services contractors, uniformed military – active and reserves, DoD and civilian government agencies, etc.)
- General Public
- Other (please specify – text field)