December 2017 - Feedback Survey Regarding NSF SBIR/STTR Phase I Proposal Submission Process

The National Science Foundation (NSF) Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) Programs help innovative entrepreneurs bring technology from the lab to the marketplace via grant funding. We are continually looking to improve the application process for these grants. Because you recently applied to the program, we would greatly appreciate your participation in this short survey to help us improve our proposal submission process and proposal preparation aids/activities.

This survey is anonymous and will in no way affect the outcome of any current, pending or future NSF SBIR/STTR grant proposal.

If another individual was more closely involved with the proposal preparation and submission process, please forward this survey link to that individual!

Thank you for your time and consideration.

1. Which of the following best describes the ethnicity or racial characteristics of your team? Select all that apply (for statistical purposes only).

			Company Business
	PI	Co-PI	Officer
Hispanic or Latino	\bigcirc	\circ	
Not Hispanic or Latino	\bigcirc	\bigcirc	\bigcirc
American Indian or Alaska Native. A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.	0	0	0
Asian. A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.	\circ	\circ	\circ
Black or African American. A person having origins in any of the black racial groups of Africa.	\bigcirc	\circ	0
Native Hawaiian or Other Pacific Islander. A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.	\bigcirc	\circ	\circ
White. A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.	\circ	\circ	0
Other (please specify)			

(i Oi Statis	stical purposes only).	der characteristic		
			Male	Fem
PI			\circ	C
Co-PI			\circ	C
Company Busin	ess Officer		\circ	C
* 3. What	is the zip code of your con	npany's primary a	address?	
* 4. Was y	our company formed in th	e last 3 years?		
* 4. Was y	our company formed in th	e last 3 years?		
○ Yes	our company formed in th	e last 3 years?		
	our company formed in th	e last 3 years?		
Yes No	our company formed in the		vas your firm	n a first
Yes No * 5. In the		ecently closed, w	as your firm	n a first
Yes No * 5. In the	submission window that r	ecently closed, w	as your firm	n a first
Yes No * 5. In the applicant Yes	submission window that r	ecently closed, w	as your firm	n a first
Yes No * 5. In the applicant	submission window that r	ecently closed, w	as your firm	n a firs

	Ameliad	Danimal	Neither Applied nor
	Applied	Received	Received
SBIR/STTR Funding- Department of Defense		0	
SBIR/STTR Funding- Department of Health and Human Services (National Institutes of Health)		\bigcirc	\bigcirc
SBIR/STTR Funding- Department of Education		\bigcirc	
SBIR/STTR Funding- Another Agency Not Listed Here	\bigcirc	\bigcirc	\bigcirc
Fundamental Research Funding (non-SBIR/STTR)- NSF		\bigcirc	
Fundamental Research Funding (non-SBIR/STTR)- Federal Agency other than NSF	\bigcirc	\bigcirc	\bigcirc
State or Local Government Funding		\bigcirc	
Venture Capital Funding	\bigcirc	\bigcirc	\bigcirc
Angel Capital Funding		\bigcirc	
Business Plan Competition / Accelerator /Incubator	\bigcirc	\bigcirc	\bigcirc
Other (please specify)			

* 7. How did you hear about the NSF SBIR/STTR Program? Check all that apply.

Conference or Trade Show (note which one in the blank below)
Personal network
Professional network
Web search
Grants.gov
NSF.gov website
University technology transfer office
University business incubator/accelerator
Non-University business incubator/accelerator
State or local economic development office
Consultant or service provider
Angel investor
Venture capitalist
United States Patent and Trademark Office
The Small Business Administration
Twitter
Facebook
LinkedIn
NSF SBIR/STTR Quarterly Update
NSF SBIR/STTR Outreach Events or Presentations
NSF AWARE

	NSF I-Corps
	Other
Oth	er (please specify)

* 8. Please rate each aspect of the proposal submission process:

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Registration - DUNS	\circ	\circ	\circ	\bigcirc	\circ
Registration - SAM	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Registration – Small Business Administration (SBA) Company Registry	0	0	0	0	0
Registration - FastLane	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Formatting instructions	\circ	\circ	\circ	\circ	\circ
Submitting the project summary and project description	\circ	\circ	\circ	\circ	\circ
Cover sheet preparation	\circ	\circ	0	\circ	\circ
Determining how much proprietary information should be included	\circ	\circ	\circ	\circ	\circ
Submitting a budget	\circ	0	0	\circ	\circ
Submitting a budget justification	\circ	\bigcirc	\circ	\circ	\circ
Submitting letters of support	\circ	\circ	\circ	\circ	\circ
Ensuring that all components are present and correct	\circ	\circ	\circ	\circ	\circ
FastLane- Understanding what goes where	0	0	0	0	0
FastLane- Technical / system glitches	\circ	\circ	\circ	\circ	\circ

* 9. Please rate the following NSF SBIR/STTR proposal submission aides.

		Somewhat		Chose Not	Didn't Know It Was
	Very Helpful	Helpful	Not Helpful	to Utilize	Available
Advice from NSF SBIR/STTR Program Director- via Phone	0	\circ	\circ	\circ	\circ
Advice from NSF SBIR/STTR Program Director- via Email	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Advice from NSF Staff (Non-Program Director) - via Phone	\circ	\circ		\circ	\circ
Advice from NSF Staff (Non-Program Director) - via Email	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Advice from your personal network	0	\circ	\circ	\circ	
Advice from your professional network	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
NSF SBIR/STTR Website- General	0	\circ		\circ	\bigcirc
NSF SBIR/STTR Website- Budget Template (not the template provided IN FastLane but rather through the NSF SBIR website)	\circ	\circ	\circ	\bigcirc	\bigcirc
NSF SBIR/STTR Website- Proposal Checklists	\circ	\circ		\circ	
NSF SBIR/STTR Website- FastLane Step-by-Step Guide	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
NSF SBIR/STTR Website- Frequently Asked Questions (FAQs)	\circ	\circ		\circ	\circ
NSF SBIR/STTR Solicitation	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
YouTube instructional videos from NSF SBIR/STTR (youtube.com/user/NSFInnovationIIP)	0	0	\circ	0	0
YouTube instructional videos from other organizations	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Live webinar / Q&A from NSF	\circ	\circ		\circ	
Live webinar / Q&A from other organizations	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
NSF SBIR/STTR Twitter Handle (@NSFSBIR)	\circ	\circ		\circ	
NSF SBIR/STTR Quarterly Update	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Professional consultant services		\circ	0		

You may provide additional comments	or details from your answers above.

* 10. Outside of official webinars, visits to NSF, and direct email or phone communications related to this proposal, have you communicated with any NSF SBIR/STTR staff over the past six months?

○ Yes	
○ No	
If so, who did you speak with and in what event/context?	

* 11. Did you use assistance from a party outside your company to aid in the NSF SBIR/STTR proposal preparation/submission process?

You may indicate which service or agent below. * 12. Do you have additional suggestions for improving the Phase I process?	You may indicate which service or agent below.	○ Yes		
* 12. Do you have additional suggestions for improving the Phase I pro	* 12. Do you have additional suggestions for improving the Phase I pro	○ No		
		You may indicate which service or agent below	w.	
	Submitssion process:			
		_	nal suggestions for impr	oving the Phase I pr

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