



Executive Summary Form: Receive feedback before completing your proposal

Potential proposers may (but are NOT required to) submit an executive summary to an SBIR/STTR Program Director to help gauge whether a project meets the program's intellectual merit and commercial impact criteria. The summary should discuss: the company and team; the market opportunity, value proposition, and customers; the technology/innovation; the technical challenges to overcome; and the competition. Do NOT include proprietary information in your executive summary.

Please note: If you are considering submitting a proposal, we recommend that you register ASAP with SAM.gov (System for Award Management - <https://www.sam.gov/portal/SAM/##11#1#1>). This registration process is free and takes only 10-15 minutes to initiate, but can take up to a month to complete. You MUST have an active SAM.gov registration to create a FastLane account and submit a proposal to NSF.

*** 1. Email Address**

*** 2. First Name**

*** 3. Last Name**

4. Phone number

5. Company Name

6. Briefly Describe the company and team

*** 7. Describe the market opportunity, value proposition, and customers (1-2 paragraphs or up to 500 words)**

*** 8. Describe the technology/innovation (1-2 paragraphs or up to 500 words)**

*** 9. Describe the technical challenges that you would seek to overcome with our Phase I funding (1-2 paragraphs or up to 500 words)**

*** 10. Describe the competition (1-2 paragraphs or up to 500 words)**

*** 11. In which topic area does the technology best fit?**

- Advanced Manufacturing and Nanotechnology (MN)
- Advanced Materials and Instrumentation (MI)
- Biological Technologies (BT)
- Biomedical Technologies (BM)
- Chemical and Environmental Technologies (CT)
- Digital Health (DH)
- Educational Technologies and Applications (EA)
- Electronic Hardware, Robotics and Wireless Technologies (EW)
- Information Technologies (IT)
- Internet of Things (I)
- Medical Devices (MD)
- Semiconductors (S) and Photonic Devices and Materials (PH)
- Other Topics (OT)

12. How did you hear about our program?