

#### Introduction

The National Science Foundation (NSF) is conducting a survey to understand how we can improve our communications with YOU, members of our scientific community (Students, Researchers, Staff, Professors, etc)

The survey takes about 7 minutes to complete and will help us provide you with information regarding funding opportunities, research news, announcements and other information you may be seeking from NSF via email, our website, and social media.

Slide on past the penguins to take the survey now!



1. How do you most often hear or learn about information from NSF? Select all that apply.
From the NSF website
From a colleague
Through communications from my institution
Through communications from scientific societies or associations
From an NSF booth or session at a conference
From NSF's social media
From an NSF program officer
Other (please specify)



2. Have you visited the NSF website in the last year?
Yes
○ No



#### Yes, I visited the website in the last year!

3. What information were you looking for? Select all that apply.
Funding opportunities
NSF Awards database
Relevant announcements (recent NSF awards made, changes in programs or policies, etc.)
News about research discoveries
Contact information (E.g. program officer, science assistant, etc)
Other (please specify)



NSF Science Community Outreach Survey (PILOT)

No, I have not visited the website in the last year



# Email

5. Are you currently subscribed to receive emails from NSF?
Yes
No



### Yes, I receive email from NSF!

6. What kind of information were you receiving from NSF emails?	
General NSF news	
Information about specific funding opportunities	
Subject-specific information from an NSF directorate or division	
Other (please specify)	



NSF Science Community Outreach Survey (PILOT)

No, I don't receive email from NSF



# Social Media

3. Do you use social media, such as Twitter, Facebook, Instagram, etc?	
Yes	
No	



### Social Media

9. Did you know that NSF is on all major social media platforms? Please indicate if you follow us on any	y of the
listed social media platforms below.	

	Follow	Don't follow	Didn't know about it	Don't use
Twitter @NSF				
Instagram @nsfgov				
Facebook @US.NSF				
Pinterest /USNSF				
LinkedIn		$\bigcirc$		$\bigcirc$
10. What kind of informa	tion would you like	e to see more of from NS	F on social media? Se	lect all that apply.
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10. V	What kind of information would you like to see more of from NSF on social media? Select all that apply
F	Funding opportunities
	Tips for applying for NSF funding
F	Policy updates
	Latest news and discoveries funded by NSF
	Human-interest stories of people funded by NSF or affected by NSF funding
Other	(please specify)



#### Social Media

Did you know NSF is on all major social media platforms? We share exciting research news and human-interest stories of people funded by NSF, or affected by NSF Funding! You can engage with us on:

Twitter: @NSF

Instagram: @NSFgov

Facebook: @US.NSF

LinkedIn: national-science-foundation

Pinterest: USNSF

Funding Opportunities  Tips on applying for NSF funding  Policy Updates  Latest news and discoveries funded by NSF  Human-interest stories of people funded by NSF or affected by NSF funding  Other (please specify)	11. What kind of information would you like to see more of from NSF on social media? Select all that apply
Policy Updates  Latest news and discoveries funded by NSF  Human-interest stories of people funded by NSF or affected by NSF funding	Funding Opportunities
Latest news and discoveries funded by NSF  Human-interest stories of people funded by NSF or affected by NSF funding	Tips on applying for NSF funding
Human-interest stories of people funded by NSF or affected by NSF funding	Policy Updates
	Latest news and discoveries funded by NSF
Other (please specify)	Human-interest stories of people funded by NSF or affected by NSF funding
	Other (please specify)



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NSF 101			
NSF is creating an informational series called "NSF 101" to ans short explainer videos. Please watch this one-minute pilot video he following questions.			
12. How useful did you find this NSF 101 video	about Early-Career	Researcher fu	ınding?
Very useful			
Somewhat useful			
Not at all useful			
Do you have any comments about this video?		_	

13. How likely would you share this video with colleagues or friends who are early career researchers looking for funding?					
Very likely					
Somewhat likely					
Not at all likely					
14. Given the choice, would you prefer this information in a video, a short blog post, or webinar?  Video  Blog post  Webinar  Other (please specify)					
15. Here are a list of potential NSF 101 topics. How useful do you think they might be to you?  Very Interested Somewhat interested Not at all interested					
How do I apply for NSF funding?	0	0	0		
What types of NSF funding opportunities are available to me?					
How can NSF help amplify my exciting research news?	0		0		
What is, or what makes a good "Broader Impact" in an NSF proposal?					
How do I work with my program manager? Wait, who is my program manager?	0		0		
What is "Convergence Research"?	0	0	0		
How can I serve as a rotator at the National Science Foundation?	0	0	0		
Other suggestions for NSF101 to	ppics				

16. In which format would you prefer for these NSF101 Topics? Select all that apply.

	Video	Article/Blog	Webinar	
How do I apply for NSF funding?				
What types of NSF funding opportunities are available to me?				
How can NSF help amplify my exciting research news?				
What is, or what makes a good "Broader Impact" in an NSF proposal?				
How do I work with my program manager? Wait, who is my program manager?				
What is "Convergence Research"?				
How can I serve as a rotator at the National Science Foundation?				
Suggestions for format of NSF101 top	ics			
17. What information would you like to see more of from NSF?				



### Demographics

Hang in there, you're almost done! We'd like to know a bit about you!



L8. What stage of career are you currently in?
<b>\$</b>
19. What institution are you mainly associated with?
20. Is this an Educational Institution?
Yes
No



# Demographics

21. What kind of Educational Institution?				
		<b>\$</b>		



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NSF Science Community (	Dutreach Survey (F	PILOT)		
emographics				
23. Which NSF Directorate, if a	any, most closely aligr	ns with your area o	f research?	
24. Have you received an NSF	grant before?			
Yes No				
25. What is your sex?				

Female

Male

Prefer not to answer



#### Done! You did it!

Thank you much for participating in our survey! Your response is Beary helpful and will help us support the Scientific Community. Contact us at **Survey@NSF.gov** for questions or comments.





Photo Credit: Daniel J. Cox/NaturalExposures.com