



## NSF Science Community Outreach Survey (PILOT)

### Introduction

The National Science Foundation (NSF) is conducting a survey to understand how we can improve our communications with YOU, members of our scientific community (Students, Researchers, Staff, Professors, etc)

The survey takes about 7 minutes to complete and will help us provide you with information regarding funding opportunities, research news, announcements and other information you may be seeking from NSF via email, our website, and social media.

Slide on past the penguins to take the survey now!



1. How do you most often hear or learn about information from NSF? Select all that apply.

- From the NSF website
- From a colleague
- Through communications from my institution
- Through communications from scientific societies or associations
- From an NSF booth or session at a conference
- From NSF's social media
- From an NSF program officer

Other (please specify)



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2. Have you visited the NSF website in the last year?

- Yes
- No



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Yes, I visited the website in the last year!

3. What information were you looking for? Select all that apply.

- Funding opportunities
- NSF Awards database
- Relevant announcements (recent NSF awards made, changes in programs or policies, etc.)
- News about research discoveries
- Contact information (E.g. program officer, science assistant, etc)

Other (please specify)



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No, I have not visited the website in the last year

4. Why not?

- I was not seeking NSF funding in the last year
- I am not currently NSF funded and did not need information from NSF
- I found the NSF website unhelpful in the past

Other (please specify)



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Email

5. Are you currently subscribed to receive emails from NSF?

- Yes
- No



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Yes, I receive email from NSF!

6. What kind of information were you receiving from NSF emails?

- General NSF news
- Information about specific funding opportunities
- Subject-specific information from an NSF directorate or division
- Other (please specify)



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No, I don't receive email from NSF

7. Would you be interested in receiving emails from NSF on any of the following topics?

- General NSF News
- Information about funding opportunities
- Specific information from a particular directorate or division

Other (please specify)



## NSF Science Community Outreach Survey (PILOT)

### Social Media

8. Do you use social media, such as Twitter, Facebook, Instagram, etc?

- Yes
- No



## NSF Science Community Outreach Survey (PILOT)

### Social Media

9. Did you know that NSF is on all major social media platforms? Please indicate if you follow us on any of the listed social media platforms below.

	Follow	Don't follow	Didn't know about it	Don't use
Twitter @NSF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram @nsfgov	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook @US.NSF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pinterest /USNSF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LinkedIn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. What kind of information would you like to see more of from NSF on social media? Select all that apply.

- Funding opportunities
- Tips for applying for NSF funding
- Policy updates
- Latest news and discoveries funded by NSF
- Human-interest stories of people funded by NSF or affected by NSF funding

Other (please specify)



## NSF Science Community Outreach Survey (PILOT)

### Social Media

Did you know NSF is on all major social media platforms? We share exciting research news and human-interest stories of people funded by NSF, or affected by NSF Funding! You can engage with us on:

Twitter: **@NSF**

Instagram: **@NSFgov**

Facebook: **@US.NSF**

LinkedIn: **national-science-foundation**

Pinterest: **USNSF**

11. What kind of information would you like to see more of from NSF on social media? Select all that apply.

- Funding Opportunities
- Tips on applying for NSF funding
- Policy Updates
- Latest news and discoveries funded by NSF
- Human-interest stories of people funded by NSF or affected by NSF funding

Other (please specify)





## NSF Science Community Outreach Survey (PILOT)

### NSF 101

NSF is creating an informational series called "NSF 101" to answer some commonly asked questions. One example of this is through short explainer videos. Please watch this one-minute pilot video about **funding for early-career researchers** and then answer the following questions.

12. How useful did you find this NSF 101 video about Early-Career Researcher funding?

- Very useful
- Somewhat useful
- Not at all useful

Do you have any comments about this video?

13. How likely would you share this video with colleagues or friends who are early career researchers looking for funding?

- Very likely
- Somewhat likely
- Not at all likely

14. Given the choice, would you prefer this information in a video, a short blog post, or webinar?

- Video
- Blog post
- Webinar

Other (please specify)

15. Here are a list of potential NSF 101 topics. How useful do you think they might be to you?

	Very Interested	Somewhat interested	Not at all interested
How do I apply for NSF funding?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
What types of NSF funding opportunities are available to me?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How can NSF help amplify my exciting research news?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
What is, or what makes a good "Broader Impact" in an NSF proposal?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How do I work with my program manager? Wait, who is my program manager?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
What is "Convergence Research"?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
How can I serve as a rotator at the National Science Foundation?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other suggestions for NSF101 topics

16. In which format would you prefer for these NSF101 Topics? Select all that apply.

	Video	Article/Blog	Webinar
How do I apply for NSF funding?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What types of NSF funding opportunities are available to me?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How can NSF help amplify my exciting research news?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What is, or what makes a good "Broader Impact" in an NSF proposal?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How do I work with my program manager? Wait, who is my program manager?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
What is "Convergence Research"?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
How can I serve as a rotator at the National Science Foundation?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Suggestions for format of NSF101 topics

17. What information would you like to see more of from NSF?



Demographics

Hang in there, you're almost done! We'd like to know a bit about you!



18. What stage of career are you currently in?

19. What institution are you mainly associated with?

20. Is this an Educational Institution?

Yes

No



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Demographics

21. What kind of Educational Institution?



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22. What kind of Non-Educational Institution?



## NSF Science Community Outreach Survey (PILOT)

### Demographics

23. Which NSF Directorate, if any, most closely aligns with your area of research?

24. Have you received an NSF grant before?

Yes

No

25. What is your sex?

Female

Male

Prefer not to answer



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Done! You did it!

Thank you much for participating in our survey! Your response is Beary helpful and will help us support the Scientific Community. Contact us at [Survey@NSF.gov](mailto:Survey@NSF.gov) for questions or comments.





*Photo Credit: Daniel J. Cox/NaturalExposures.com*