USDA’s Local Food Directories:

National Farmers Market Directory Customer Satisfaction Survey

1. What would best describe your overall experience with USDA’s National Farmers Market Directory?

[ ] Very Satisfied

[ ] Somewhat Satisfied

[ ] Neutral

[ ] Somewhat Unsatisfied

[ ] Unsatisfied

1. Has your farmers market experienced more customers after listing it in USDA’s National Farmers Market Directory?

[ ] Yes

[ ] No

[ ] I don’t know

1. Have any of your customers given you feedback that they found your market through USDA’s National Farmers Market Directory?

[ ] Yes

[ ] No

1. Did you know that you can update your market listing online, at any time, as often as you desire?

[ ] Yes

[ ] No

* 1. Would you like to receive a direct update link to your farmers market listing(s)?

[ ] Yes

[ ] No

1. The Local Food Directory Team prepares a Farmers Market Directory summary statistic report annually, would you like to receive this report?

[ ] Yes

[ ] No

1. How can the Directory be improved to better serve your marketing needs?

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1. Do you have any specific questions for the USDA Local Food Directories team?

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