

Appendix J. Estimates of Respondent Burden

Type of Respondents	Type of Survey Instruments	Appendix	Sample Size	Responsive					Nonresponsive					Total Annual Hour Burden
				Number of Respondents	Frequency per Response	Total Annual Responses	Hours per Response	Annual Burden (Hours)	Number of Non-respondents	Frequency per Response	Total Annual Responses	Hours per Response	Annual Burden (Hours)	
Industry interviews with vendors														
Informal discussions with vendors	Telephone discussion for draft instruments	N/A	3	3	1	3	1	3	0	0	0	0	0	3
Industry interviews with vendors	Telephone pretest of interview guide	N/A	1	1	1	1	1	1	0	0	0	0	0	1
Industry interviews with vendors	Initial recruitment email	B.1	12	9	1	9	0.033	0.297	3	1	3	0.033	0.099	0.396
Industry interviews with vendors	Recruitment scheduling email	B.2	9	9	1	9	0.033	0.297	0	0	0	0	0	0.297
Industry interviews with vendors	Telephone interview guide	B.3	9	9	1	9	1	9	0	0	0	0	0	9
<i>Vendor Participant Total</i>			16	13	-----	31	-----	13.594	3	-----	3	-----	0.099	13.693
Survey with small SNAP-authorized retailers (SCANR Survey)														
Small SNAP-authorized retailers	Hard copy pretest of Site Survey ^b	N/A	50	8	1	8	1	8	42	1	42	0.033	1.386	9.386
Small SNAP-authorized retailers	Email invitation with information request, brochure, FAQ document, survey questionnaire, and web link	C.1, C.2, C.6, C.7	1377	293	1	293	0.25	73.25	1084	1	1084	0.033	35.772	109.022
Small SNAP-authorized retailers	Letter for second mailing with survey questionnaire and web link	C.3, C.6, C.7	878	293	1	293	0.25	73.25	585	1	585	0.033	19.305	92.555
Small SNAP-authorized retailers	Letter for third mailing with survey questionnaire and web link	C.4, C.6, C.7	585	29	1	29	0.25	7.25	556	1	556	0.033	18.348	25.598
Small SNAP-authorized retailers	Nonresponse telephone follow-up call and CATI survey ^c	C.5, C.8	556	321	1	321	0.25	80.25	235	1	235	0.033	7.755	88.005

Follow-up interviews with SNAP-authorized retailers ^d

Small SNAP-authorized retailers	Initial recruitment email	E.1, E.2	71	50	1	50	0.033	1.65	21	1	22	0.033	0.726	2.376
Small SNAP-authorized retailers	Scheduling script	E.3, E.4	50	50	1	50	0.083	4.15	0	0	0	0	0	4.15
Small SNAP-authorized retailers	Interview guide for on-site/telephone interviews	E.5, E.6	50	50	1	50	0.5	25	0	0	0	0	0	25
Small SNAP-authorized retailers	Thank you letter if gift card is mailed	E.7	50	25	1	25	0.02	0.5	0	0	0	0	0	0.5
<i>Retailer Participant Total</i>			1427	944	-----	1094	-----	272.8	483	-----	2524	-----	83.292	356.592
TOTAL			1443	957		1125		286.394	486		2527		83.391	370.285

^a Wage rates were taken from BLS. The estimated annualized cost is \$47.38 per hour for scanning system vendors (job category "Management Occupations" code #11-0000) and \$46.99 per hour for retailers (job category "General and Operations Managers" code #11-1021).

^b The SCANR Survey and the Follow-Up interview guide were pretested concurrently with the same set of people.

^c For the nonresponse telephone-follow up call, some respondents will complete by CATI (225) and some by Web (96)

^d Not included in the Total for Number of Respondents because these respondents are a subset of participants to the SCANR Survey.

Table A.2. Annualized Cost to Respondents

Type of Respondents	Type of Survey Instrument	Total Annual Hour Burden	Hourly Wage
Vendors	Telephone discussion for draft instruments	3	\$56.74
Vendors	Telephone pretest of interview guide	1	\$56.74
Vendors	Initial recruitment email	0.396	\$56.74
Vendors	Recruitment scheduling email	0.297	\$56.74
Vendors	Telephone interview guide	9	\$56.74
Small SNAP-authorized retailers	Hard copy pretest of Site Survey ^b	9.386	\$58.70
Small SNAP-authorized retailers	Email invitation with information request, brochure, FAQ document, survey questionnaire, and web link	109.022	\$58.70
Small SNAP-authorized retailers	Letter for second mailing with survey questionnaire and web link	92.555	\$58.70
Small SNAP-authorized retailers	Letter for third mailing with survey questionnaire and web link	25.598	\$58.70
Small SNAP-authorized retailers	Nonresponse telephone follow-up call and CATI survey ^c	88.005	\$58.70
Small SNAP-authorized retailers	Initial recruitment email	2.343	\$58.70
Small SNAP-authorized retailers	Scheduling script	4.15	\$58.70
Small SNAP-authorized retailers	Interview guide for on-site/telephone interviews	25	\$58.70
Small SNAP-authorized retailers	Thank you letter if gift card is mailed	0.5	\$58.70
Total		370.252	

Respondent Cost

\$170.22
\$56.74
\$22.47
\$16.85
\$510.66
\$550.96
\$6,399.59
\$5,432.98
\$1,502.60
\$5,165.89
\$137.53
\$243.61
\$1,467.50
\$29.35
\$21,706.95

2.343