

E.8 - Follow-Up Interviews with Stores with Scanning Technologies that Meet the Federal Requirement: Voicemail Message Script

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Hello, my name is [name of interviewer].

[If letter/email was sent] I'm calling to follow up on a letter/email from the Altarum Institute as part of the SNAP EBT Scanner Study that was sent recently to [insert name of store contact]. I work for the Altarum Institute, and we are conducting interviews as part of this study for the U.S. Department of Agriculture, Food and Nutrition Service. You may recall completing a survey for this study earlier this year. We have selected your business to be one of a small number of stores to take part in a follow-up interview to collect additional information on the type of technology used in small stores at checkout. I'll be interviewing businesses in your area during the week of [insert dates]. Please call our toll-free number XXX-XXXX to schedule your interview. Thank you very much.

[If letter/email was not sent, e.g., address not available] I'm calling from the Altarum Institute as part of the SNAP EBT Scanner Study. We are conducting interviews as part of this study for the U.S. Department of Agriculture, Food and Nutrition Service. You may recall completing a survey for this study earlier this year. We have selected your business to be one of a small number of stores to take part in a follow-up interview to collect additional information on the type of technology used in small stores at checkout. I'll be interviewing businesses in your area during the week of [*insert dates*]. Please call our toll-free number XXX-XXXX to schedule your interview. Thank you very much