

### USPTO Fall 2015 Texas Recruiting Survey

Thank you for taking a few minutes to complete this survey regarding your experience with the United States Patent and Trademark Office's (USPTO) recruitment activities. Your feedback will help us shape the agency's future recruitment and outreach efforts as we strive to make USPTO a top destination for college graduates.

The entire survey should take about 10 minutes to complete. Your responses will be confidential and reported at the aggregate level.

Thank you in advance for your time and valuable input.

Sincerely,

The USPTO College Recruitment & Relations Team

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#### **Demographic Information**

Tell us about yourself:

- Name of College/University
  - Texas A&M
  - UT Austin
  - Rice University
  - Prairie View A&M
  - UT Arlington
  - Southern Methodist University
  - LeTourneau University
  - UT Tyler
  - University of Houston
  - UT Dallas
  - University of North Texas
  - Texas Tech

I am a:

- Student
  - Please provide the following:
    - Major
    - Anticipated graduation year
      - 2015
      - 2016
      - 2017
      - 2018
      - 2019
      - 2020 or beyond
    - Current status
      - Freshman
      - Sophomore
      - Junior
      - Senior
      - Graduate Student
- Faculty Member
- Career Services Staff Member

Question	Faculty	Students	Career Services	Student Organizations
<b>Info Session</b>				
<b>Multiple Choice Questions</b>				
Were your expectations for the info session met? <b>Answer Choices:</b> Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree	X	X	X	X
After attending the info session, are you willing to consider a position with the USPTO? <b>Answer Choices:</b> Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree		X		X
Why or why not? <b>Answer Choices (Select all that apply.):</b> Pay, Location, Culture, Feeling that my work will make a difference, Other (Please specify).		X		X
If you are willing to consider a position with the USPTO, are you willing to relocate? <b>Answer Choices:</b> Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree		X		X
If you are willing to consider a position with the USPTO, how interested are you in our agency's award-winning telework program? <b>Answer Choices:</b> Extremely Interested, Somewhat Interested, Neutral, Minimally Interested , Not Interested At All		X		X
<b>Rating Questions</b>				
<i>For the following questions, please rate your experience on a scale of 1 - 10, with 1 being a poor experience and 10 being an exceptional experience.</i>				
How well do you think the info session educated students about the U.S. Patent and Trademark Office (USPTO)?	X	X	X	X
How well do you think the info session educated students about career opportunities at the USPTO?	X	X	X	X
How well did the info session hold attendees' attention?	X	X	X	X
How easy was it to work with the USPTO to plan the info session?			X	
Question	Faculty	Students	Career Services	Student Organizations
<b>Open-ended Questions</b>				
What recommendations do you have, if any, to improve the info	X	X	X	X

session?				
What other types of information should have been provided to help you learn more about the USPTO and its employment opportunities?	X	X	X	X
<b>Meet and Greet</b>				
Were your expectations for the Meet and Greet met? <b>Answer Choices:</b> Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree	X		X	
On a scale of 1 – 10, with 1 being a poor experience and 10 being an exceptional experience, please rate how easy it was to work with the USPTO to plan the Meet and Greet.			X	
What recommendations do you have, if any, to improve the Meet and Greet?	X		X	
<b>Future Engagement</b>				
Would you recommend having the USPTO speak to your organization and others in the future? <b>Answer Choices:</b> Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree		X		X
Please select all the ways you would like to partner with the USPTO. <ul style="list-style-type: none"> <li>• Host future info sessions</li> <li>• Facilitate speaker series in your classrooms and/or with student organizations</li> <li>• Partner on special programs</li> <li>• Sponsor/Host special events and contests</li> <li>• Connect on social media (e.g. Twitter, LinkedIn, etc.)</li> <li>• Contribute to campus newsletters and other communications</li> <li>• Collaborate with alumni organizations</li> <li>• What else would you like to see the USPTO do at your school?</li> </ul>	X	X	X	X

Question	Faculty	Students	Career Services	Student Organizations
Please select all the areas that you are interested in learning more about. <b>Answer Choices:</b> Career Opportunities, Career Advancement, Internships, Externships, The Benefits of Employment at the USPTO, Other (Please specify.)		X		X
Do you have any recommendations for how the USPTO can work better with your school to plan future events?	X	X	X	X
Why or why not? If so, how frequently do you want us to return? <b>Answer Choices:</b> Monthly, Quarterly, Annually		X X		X X
Wrap-up Questions				
On a scale of 1 - 10, with 1 being poor and 10 being exceptional, rate how we compare, overall in our recruiting efforts, to other federal agencies that recruit on your campus.	X	X	X	X
How can we engage your alumni?			X	
What additional information or comments would you like to share?	X	X	X	X

The United States Patent and Trademark Office (USPTO) is conducting this survey to (describe purpose of survey). This survey is strictly voluntary, includes 24 questions and should take approximately 10 minutes to complete. This information collection contains requirements subject to the Paperwork Reduction Act (PRA). Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number.