OMB Control No. 0690-0030 Expiration Date: 7/31/2020

Questions

- 1. What is your Name?
- 2. Your Occupation?
- 3. Your email address, with which you would like to be contacted?
- 4. How long have you been associated with, or referenced information on NOAA Fisheries websites?
- 5. What is your role with your organization?
- 6. How often do you access or reference <u>fisheries.noaa.gov</u> given day/week/month/Year?
- 7. What type of information to you typically need to reference?
- 8. Would you mind showing me how you access information on <u>fisheries.noaa.gov</u>? (ask user to show screen)
- 9. Once you've located and identified information you are looking for, how do you use that information?
- 10. What feature stands out the most or works the best with fisheries.noaa.gov?
- 11. Could you show us how you use that feature?
- 12. Do you have any feedback to share for improvement of that feature?
- 13. What feature stands out to you that is the least effective with <u>fisheries.noaa.gov</u>?
- 14. Could you show us a demonstration of that feature?
- 15. Do you have any suggested improvements about <u>fisheries.noaa.gov</u> content organization?
- 16. Do you use any NOAA Fisheries related resources other than fisheries.noaa.gov?
- 17. What are some key strengths and weaknesses for that comparative resource?
- 18. Do you have any final thoughts you'd like to share with us?

Notwithstanding any other provision of the law, no person is required to respond to, nor shall any person be subject to a penalty to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number:

Privacy Act Statement

Authority: The collection of this information is authorized under the <u>Magnuson-Stevens</u> <u>Fishery Conservation and Management Act</u> (MSA), the <u>Regulatory Flexibility Act</u> (RFA), the <u>Endangered Species Act (ESA)</u>, and the <u>National Environmental Policy Act</u> (NEPA), <u>Executive</u> <u>Order 12866</u> (EO 12866), and other pertinent statutes.

Purpose: The National Marine Fisheries Service (NMFS) proposes to conduct a Web Site usability study for the purpose of improving functions, appearance and general usability to the public.

NOAA Routine Uses: NOAA will use this information in planning improvements to its Web sites. Disclosure of this information is permitted under the Privacy Act of 1974 (5 U.S.C. Section 552a) to be shared among NOAA staff for work-related purposes. Disclosure of this information is also subject to all of the published routine uses as identified in the Privacy Act System of Records Notice <u>Commerce/NOAA-11</u>, Contact Information for Members of the Public Requesting or Providing Information Related to NOAA's Mission.

Disclosure: Furnishing this information is voluntary; however, failure to participate in the survey will provide less information for use in Web site improvements.