

Enclosure 3

The following documents will be cognitively tested as the planned **draft** 2020 Census mail materials. These materials will be used in 2020 for households in the Internet First, English Only strata.

First Mailing to Households for the 2020 Census

This mail package will contain the following items:

- Invitation Letter
- Language Assistance Sheet
- Package Envelope

Invitation Letter, front

Draft 11 (8-13-2018)

OMB No. xxxxx-xxxx: Approval Expires xx/xx/xxxx



United States
Census
2020

U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

March 12, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1st at:
XXXX.XXXX.gov

Your Census ID is:

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Thank you in advance for your prompt response.

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite **xxxx.xxxx.gov** o llame gratis al 1-844-468-2020.

census.gov

D-LF1 (8-2018)

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FREQUENTLY ASKED QUESTIONS
XXXX-XXXX.gov

What is the 2020 Census?

The goal of the census is to count every person living in the United States once, only once and in the right place. Article I, Section 2 of the U.S. Constitution mandates that this population and housing count occur every 10 years. Census data guide how more than \$675 billion in federal funding is distributed to states and communities each year.

Am I required to respond to the 2020 Census?

Yes, you are required by law to respond to the 2020 Census (Title 13, U.S. Code, Sections 141 and 193). We are conducting the 2020 Census under the authority of Title 13, U.S. Code, Sections 141, 193 and 221. This collection of information has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is XXXX-XXXX. If this number were not displayed, we could not conduct the census.

How long will my 2020 Census questionnaire take?

The Census Bureau estimates that completing the questionnaire will take 10 minutes on average.

Send comments regarding this burden estimate or any other aspect of this burden to: Paperwork Reduction Project XXXX-XXXX, U.S. Census Bureau, DCMD-2H174, 4600 Silver Hill Road, Washington, DC 20233. You may email comments to <2020.census.paperwork@census.gov>. Use "Paperwork Reduction Project XXXX-XXXX" as the subject.

How do I respond?

Go to XXXX.XXXX.gov to complete your 2020 Census questionnaire online. You will need the 12-digit Census ID found on the other side.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics.

Are my answers confidential and private?

Yes. The Census Bureau is required by law to protect your information (Title 13, U.S. Code, Section 9). The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data. All web data submissions are encrypted in order to protect your privacy.

Title 13 of the U.S. Code protects the confidentiality of all your information. Violating the confidentiality of a respondent is a federal crime with serious penalties, including a federal prison sentence of up to five years, a fine of up to \$250,000, or both. Only authorized individuals have access to the stored data, and the information you provide to the Census Bureau may only be used by a restricted number of authorized individuals who are sworn for life to protect the confidentiality of your individual responses. Your answers cannot be used against you by any government agency or court.

For more information about how we protect your information, please visit our Web site at census.gov and click on "Data Protection and Privacy Policy" at the bottom of the home page. This page also includes information about the collection, storage, and use of these records. Click on "System of Records Notices (SORN)" and look for Privacy Act System of Records Notice COMMERCE/CENSUS-5, Decennial Census Program.

Language Assistance Sheet, front

OMB No. XXXX-XXXX; Approval Expires xx/xx/xxxx



United States
Census
2020

English

For help completing your 2020 Census questionnaire, call toll-free 1-844-330-2020.

Español (Spanish)

Si necesita ayuda para completar el cuestionario del Censo del 2020, llame gratis al 1-844-668-2020.

中文 (Chinese)

如果您填写2020年人口普查问卷时需要帮助，请拨打免费电话 1-844-391-2020 (普通话) 或 1-844-398-2020 (广东话)。

Tiếng Việt (Vietnamese)

Để được trợ giúp hoàn thành bản câu hỏi Thống kê Dân số 2020 của quý vị, hãy gọi số miễn phí 1-844-661-2020.

한국어 (Korean)

2020년 센서스 연구조사 설문지 작성에 도움이 필요하시면, 무료 번호 1-844-392-2020으로 전화해 주십시오.

Русский (Russian)

Для помощи в заполнении анкеты переписи населения 2020 года, позвоните по номеру 1-844-417-2020 (бесплатно).

العربية (Arabic)

للمساعدة في استكمال استبيان التعداد السكاني الخاص بك لسنة 2020، اتصل على الرقم المجاني: 1-844-416-2020.

Tagalog (Tagalog)

Para sa tulong sa pagkumpleto ng iyong palatanungan ng 2020 Senso, tumawag nang toll free sa 1-844-478-2020.

Polski (Polish)

Aby uzyskać pomoc w wypełnieniu kwestionariusza Spisu Ludności 2020, proszę zadzwonić pod bezpłatny numer 1-844-479-2020.

Français (French)

Pour obtenir une aide afin de remplir votre questionnaire du Recensement 2020, appelez gratuitement le 1-844-664-2020.

Kreyòl (Haitian Creole)

Pou jwenn èd pou ranpli kesyonè Resansman 2020 nou an, rele nimewo gratis nou an ki se 1-844-477-2020.

Português (Portuguese)

Para obter ajuda para responder ao questionário do Censo 2020, ligue gratuitamente para o telefone 1-844-474-2020.

日本語 (Japanese)

2020年国勢調査についてご不明な点があるときは、フリーダイヤル 1-844-460-2020 までお電話ください。

FORM D-LI (7-30-2018)

Language Assistance Sheet, back



United States
Census
2020

English

Go to XXXX.XXXX.gov and select "English," located in the upper-right corner of the window, to access your 2020 Census questionnaire in English.

Español (Spanish)

Vaya a XXXX.XXXX.gov y seleccione "Español", en la esquina superior derecha de la ventana, para acceder al cuestionario del Censo del 2020 en español.

中文 (Chinese)

请访问网站 XXXX.XXXX.gov，并选择位于窗口右上角的“中文”，以连接到您的中文版 2020 年人口普查问卷。

Tiếng Việt (Vietnamese)

Hãy vào trang mạng XXXX.XXXX.gov và chọn "Tiếng Việt" ở góc trên bên phải của cửa sổ để truy cập bản câu hỏi Thống Kê Dân Số 2020 bằng Tiếng Việt.

한국어 (Korean)

2020년 센서스 연구조사 질문지를 한국어로 보시려면 인터넷 사이트 XXXX.XXXX.gov로 가셔서 화면의 오른쪽 상단 코너에 있는 "한국어"를 클릭해 주십시오.

Русский (Russian)

Чтобы получить доступ к анкете переписи населения 2020 года на русском языке, зайдите на веб-сайт XXXX.XXXX.gov и выберите «Русский» в правом верхнем углу окна.

العربية (Arabic)

تفضل بزيارة XXXX.XXXX.gov وحدد "العربية"، الموجودة في الزاوية اليمنى العلوية من الشاشة، للوصول إلى استبيان التعداد السكاني لسنة 2020 بالغة العربية.

Tagalog (Tagalog)

Pumunta sa XXXX.XXXX.gov at piliin ang "Tagalog," na nasa itaas na kanang sulok ng window, upang ma-access ang iyong palatanungan ng 2020 Senso sa Tagalog.

Polski (Polish)

Aby uzyskać dostęp do kwestionariusza Spisu Ludności 2020 w języku polskim, proszę przejść na stronę XXXX.XXXX.gov i wybrać "Polski" w górnym prawym rogu ekranu.

Français (French)

Rendez-vous sur XXXX.XXXX.gov et sélectionnez « Français », situé dans le coin supérieur droit de la fenêtre, pour accéder à votre questionnaire du Recensement 2020 en français.

Kreyòl (Haitian Creole)

Ale sou sitwèb XXXX.XXXX.gov epi chwazi "Kreyòl," sou byen anwo nan bò dwat fenèt la, pou jwenn aksè nan kesyonè Resanman 2020 ou a an kreyòl ayisyen.

Português (Portuguese)

Visite XXXX.XXXX.gov e clique em "Português" no canto superior direito da janela para acessar o questionário do Censo 2020 em português.

日本語 (Japanese)

XXXX.XXXX.govにアクセスして、ウィンドウの右上角にある「日本語」を選択し、2020年国勢調査（日本語版）にアクセスしてください。

Outbound envelope, front



United States
Census
2020

U.S. Census Bureau

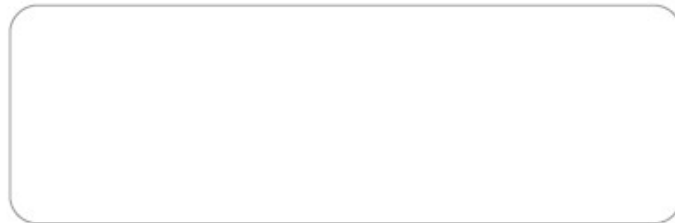
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132

OFFICIAL BUSINESS
Penalty for Private Use \$300

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U.S. CENSUS BUREAU
PERMIT NO. G-58

**YOUR RESPONSE IS
REQUIRED BY LAW**

**SU RESPUESTA ES
REQUERIDA POR LEY**



Outbound envelope, back

Available online
Disponible en internet



xxxx.xxxx.gov

D-EO-F1(E/S) (5-2018)

Second Mailing to Households for the 2020 Census

This mail package will contain the following items:

- Reminder Letter
- Letter Envelope

Reminder Letter

Draft 6 (6-7-2018)

OMB No. xxx-xxxx: Approval Expires xx/xx/xxxx



United States
**Census
2020**

U.S. Census Bureau

Washington, DC 20233-0001

Office of the Director

March 16, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

Recently, you should have received instructions for completing your **2020 Census** questionnaire online. Local communities depend on information from the Census Bureau to fund programs that promote the well-being of families and children as well as equal employment opportunities for you and your neighbors. If you have not already responded, please complete your short 10-minute 2020 Census questionnaire now.

| | |
|--|--------------------|
| Respond now at XXXX.XXXX.gov | Your Census ID is: |
|--|--------------------|

If we do not receive your response online, we will mail a paper questionnaire to your address in a few weeks.

Your response is important to your local community and your country. By law, your response is required, and your answers are confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person.

If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

If you have already completed your 2020 Census questionnaire, we thank you.

Mensaje importante: Para completar su cuestionario del Censo del 2020, por favor visite **XXXX.XXXX.gov** o llame gratis al 1-844-468-2020.

census.gov

D-LF2 (6-2018)

Base prints black 100% Overlay prints cyan #6 (10%)

Letter envelope, front



United States
**Census
2020**

U.S. Census Bureau
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132

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AN EQUAL OPPORTUNITY EMPLOYER

**YOUR RESPONSE IS
REQUIRED BY LAW**
**SU RESPUESTA ES
REQUERIDA POR LEY**

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PERMIT NO. G-58



Letter envelope, back

**Available online
Disponible en internet**



xxxx-xxxx.gov

Third Mailing to Households for the 2020 Census

This mailing will be a postcard.

Postcard, front



United States
**Census
2020**

U.S. Census Bureau
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132

OFFICIAL BUSINESS
Penalty for Private Use \$300

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U.S. CENSUS BUREAU
PERMIT NO. G-58

Your response is required by law.

Postcard, back

March 26, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

Now is the time to respond.

The Census Bureau sent you several requests to complete your **2020 Census** questionnaire. If you have not already responded, it is important that you complete your 10-minute questionnaire now.

Respond now at **XXXX.XXXX.gov**

You are required by law to respond to the 2020 Census. Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. Otherwise, a Census Bureau interviewer may visit you to complete your 2020 Census questionnaire.

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your information in a way that could identify you or your household.

If you are unable to respond online, we will mail you a paper questionnaire next week. If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Mensaje importante: Para completar su cuestionario del Censo del 2020, por favor visite **XXXX.XXXX.gov** o llame gratis al 1-844-468-2020.

Fourth Mailing to Households for the 2020 Census

This mail package will contain the following items:

- Package Envelope
- Reminder Letter
- Language Assistance Sheet – same document as shown in Mailing 1
- Questionnaire – in separate attachment
- Return Envelope

Outbound package envelope, front



United States
**Census
2020**

U.S. Census Bureau
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132

OFFICIAL BUSINESS
Penalty for Private Use \$300

PRESORTED
FIRST-CLASS MAIL
POSTAGE & FEES PAID
U.S. CENSUS BUREAU
PERMIT NO. G-58

**YOUR RESPONSE IS
REQUIRED BY LAW**
We have not yet received your response

**SU RESPUESTA ES
REQUERIDA POR LEY**
Todavía no hemos recibido su respuesta

DRAFT



Outbound package envelope, back

DRAFT

Available online
Disponible en internet



xxxx-xxxx.gov

D-E04(E/S) (8-2018)

Reminder Letter

Draft 11 (8-13-2018)

OMB No. xxx-xxxx: Approval Expires xxx/xx/xxxx



United States
**Census
2020**

U.S. Census Bureau

Washington, DC 20233-0001
Office of the Director

Important Note:
You are receiving this notice because we did not receive your response by March 27, 2020.

April 8, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

A few weeks ago, the Census Bureau sent instructions for completing your **2020 Census** questionnaire online. If you have already completed your 2020 Census questionnaire, you do not need to take any further action. If you have not already responded to this important 10-minute questionnaire, please do so now.

Complete your questionnaire using ONLY ONE of the following options:

- Respond online at **XXXX.XXXX.gov**
You will need to provide your 12-digit Census ID, which is printed just below the barcode on the front of the enclosed questionnaire.
- If you are unable to respond online, fill out and mail back the enclosed questionnaire in the postage-paid envelope provided.

Your response is important to your community.

You are required by law to respond to the 2020 Census. It is vital that you complete your 2020 Census questionnaire to help meet critical needs in your area – such as helping to put roads, parks, and hospitals where they are needed most.

If you do not respond promptly, we will need to send a Census Bureau interviewer to your home to collect your answers in person.

Your answers are completely confidential.

By law, the Census Bureau is required to protect your information.

If you need help completing your 2020 Census questionnaire, please call toll-free 1-844-330-2020.

Thank you for your prompt response.

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite **xxxx.xxxx.gov** o llame gratis al 1-844-468-2020.

census.gov

D-L4 (8-2018)

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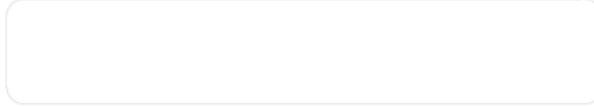
Return envelope

AN EQUAL OPPORTUNITY EMPLOYER



OFFICIAL BUSINESS
Penalty for Private Use \$300
6385-47(2014) (10-2013)

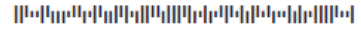
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 16081 WASHINGTON DC

POSTAGE WILL BE PAID BY THE U.S. CENSUS BUREAU

DIRECTOR
US CENSUS BUREAU
PO BOX 5240
JEFFERSONVILLE IN 47199-5240



Fifth Mailing to Households for the 2020 Census

This mailing will be a postcard.

Postcard, front



United States
Census
2020

U.S. Census Bureau
National Processing Center
1201 E 10th Street
Jeffersonville IN 47132

OFFICIAL BUSINESS
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PERMIT NO. G-58

Your response is required by law.

Postcard, back

April 20, 2020

A Message from the Director, U.S. Census Bureau

Dear Resident:

It is not too late to respond to the 2020 Census! Make sure you are counted!

Please respond now at **XXXX.XXXX.gov** or complete and return the paper questionnaire we sent you earlier. If you are unable to respond online or need assistance, please call toll-free 1-844-330-2020.

Mensaje importante: Para completar su cuestionario del Censo del 2020, por favor visite **XXXX.XXXX.gov** o llame gratis al 1-844-468-2020.