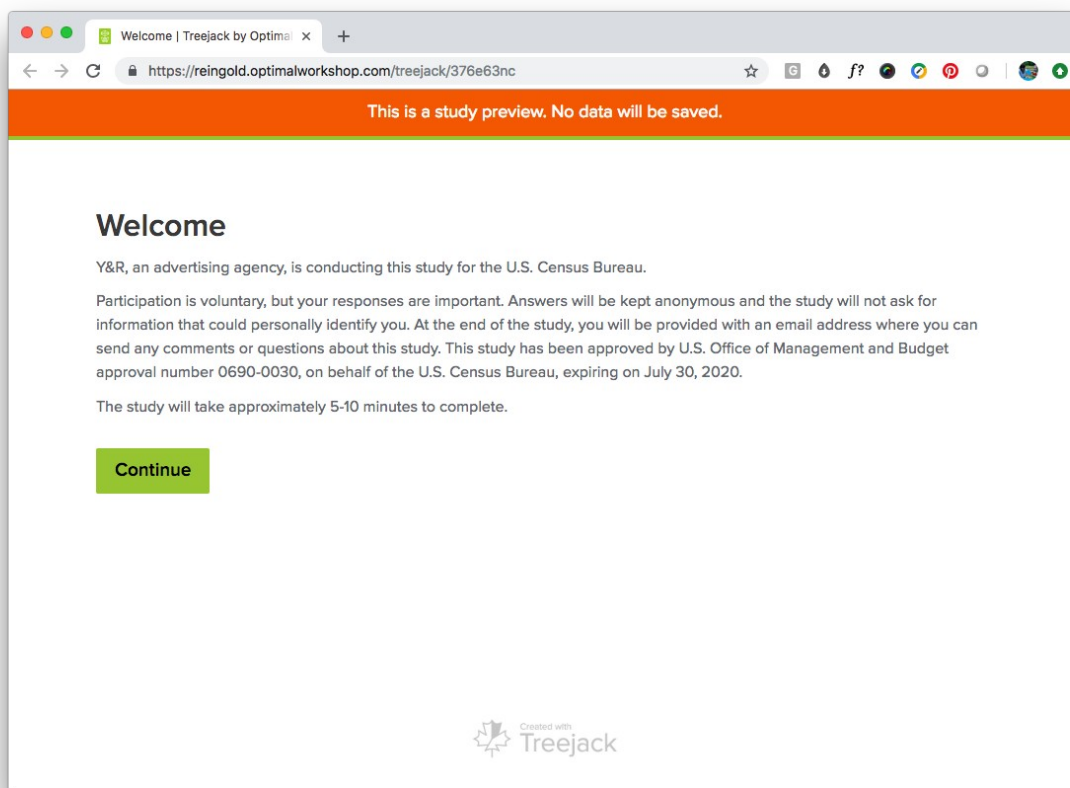


## Enclosure 1 (OMB Control Number 0690-0030)

**TITLE OF INFORMATION COLLECTION:** 2020 Census website release 1 tree testing

The instrument used will be Treejack, by Optimal Workshop. See screenshots below of the introductory message and test questions, in the Treejack instrument. Please note that the order of the questions will be randomized for each participant. Please also note that in the live version of the test participants will not be able to skip any of the tasks.



Instructions | Treejack by Optiir x +


https://reingold.optimalworkshop.com/treejack/376e63nc/instructions

This is a study preview. No data will be saved.

## Instructions

Here's how it works:

1. You will be asked to find a certain item and presented with a list of links.
2. Click through the list until you arrive at one that you think helps you complete the task.
3. If you take a wrong turn, you can go back by clicking one of the links above.



*This is not a test of your ability, there are no right or wrong answers.*

That's it, let's get started!

[Continue](#)

Treejack by Optimal Workshop x +

https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 1 of 8** [Skip this task](#)

You see someone knocking on doors near you and think they work for Census. You want to find information about this. Where would you look?

---

- ▼ Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

Created with  Treejack

Treejack by Optimal Workshop x +

https://reingold.optimalworkshop.com/treejack/376e63nc/tasks

This is a study preview. No data will be saved.

**Task 2 of 8** [Skip this task](#)

You want to understand if it's against the law to not complete the census. Where would you look?

---

- Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 3 of 8** [Skip this task](#)

You want to understand how the Census Bureau uses the data that they collect during the census. Where would you look?

---

- ▼ Home
- Get the Facts
- How to Take It
- Why It Matters
- Privacy & Security
- Partners
- Educators
- News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 4 of 8** [Skip this task](#)

You have heard about a citizenship question on the census and you want to learn more. Where would you look?

---

- ▼ Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 5 of 8** [Skip this task](#)

You are interested in finding out how you can get involved and help with the Census. Where would you look?

---

- ▼ Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 6 of 8** [Skip this task](#)

You have heard that you'll be able to take the census online. Where would you look to find out if this is true?

---

- ▼ Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks

This is a study preview. No data will be saved.

**Task 7 of 8** [Skip this task](#)

Where would you look to find out if your answers to the census are private or not?

---

- Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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https://reingold.optimalworkshop.com/treejack/376e63nc/tasks


This is a study preview. No data will be saved.

**Task 8 of 8** [Skip this task](#)

Where would you look to find out if it's safe to take the census online and to see what's being done to prevent hacking or phishing schemes?

---

- ▼ Home
  - Get the Facts
  - How to Take It
  - Why It Matters
  - Privacy & Security
  - Partners
  - Educators
  - News & Events

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