**DIGITAL SERVICES ROUNDTABLE DISCUSSION QUESTIONS**

* As a user, what digital services related to this sector does your industry currently use to accomplish day-to-day manufacturing operations
* What digital services does your industry provide as a standalone product, or as a portion of the final sale of a manufactured good?
* What digital services and related technologies does your industry currently export as stand-alone products or bundled with machinery goods?
	+ Any difference than what’s sold domestically?
* What is the most important digital services to your industry’s competitiveness/success?
* Predict what will be most important in the future?
* What is necessary to compete internationally?
* What digital services is the United States most competitive in overseas?
* Are there regions or technologies the United States is losing out to?
* (How) Do you anticipate demand in your industry (providers or users) for digital services changing in the next five years?
* How would you categorize the digital services identified in the previous discussion topics, whether sold as a stand-alone product or bundled with a manufactured good?
* For each service, what is the larger digital services category this particular service is in?
* Does your industry anticipate new digital services categories emerging within the next 5-10 years?
* Does your industry anticipate exporting digital services or related technologies in manufacturing beginning in the next 5-10 years that are not currently exported?
	+ Under which larger services categories would those services fit?
	+ Which existing categories will increase or decrease?
* How would a seller of digital services estimate the value that their services add to:
	+ a customer’s production process
	+ to the sale of a finished product?
* What would be the most effective measures to show the separate value of digital services that are bundled with machinery/goods sales?
	+ How would your industry calculate those measures?