

Enclosure I:
ACS Strategic Framework Mailing Materials

Treatment 1:
Classic with a Twist



United States®
Census
Bureau

U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

An important message from the Director:

Your household has been selected to participate in the **American Community Survey**. Since 2005, the U.S. Census Bureau has been conducting this survey to provide our nation with an up-to-date picture of how we live. This survey helps determine the needs of communities across the nation, covering topics like education, employment, and housing.

Please respond now at <https://respond.census.gov/acs>



Using your computer or smartphone, follow the instructions on the enclosed card to log in to the secure website and respond today.



The information that you provide is so important that **your response is required by law** (Title 13, U.S. Code, Sections 141, 193, and 221).



Questions? Please call 1-800-354-7271 if you have questions or if you need help completing the survey.

Your prompt response online will save taxpayers' money and conserve natural resources. If you are unable to respond online, there is no need to contact us. You will receive a questionnaire in a few weeks. Thank you for your participation.

Sincerely,

Steven D. Dillingham

The Census Bureau serves as the leading source of quality data
about the nation's people and economy.

Frequently Asked Questions

What is the American Community Survey?

The American Community Survey is an official survey from the U.S. Census Bureau. This survey was created to provide up-to-date, accurate information about the country every year, not just census years. Governments, businesses, and nonprofit organizations use the information to make decisions about how to meet the changing needs of communities.

Is this a legitimate survey?

Yes. The Census Bureau has been conducting this survey since 2005. Only government agencies can use an internet address with the “.gov” extension. You can verify that this is an official government survey by going to <https://www.census.gov/acs> or by calling 1-800-354-7271. Call Monday–Friday: 9 a.m. to 9 p.m., Saturday: 9 a.m. to 7 p.m., or Sunday: 11 a.m. to 9 p.m.

Why was I selected?

Your address was selected through scientific sampling and represents thousands of other households like yours. The Census Bureau randomly selects about 3.5 million addresses throughout the country each year to respond to this survey.

Am I required to fill out the survey?

Yes. Your response to this survey is required by law (Title 13, U.S. Code, Sections 141, 193, and 221). Title 13, as changed by Title 18, imposes a penalty for not responding. To create an accurate picture of your community, it is critical that you respond.

Will my response be confidential?

Yes. The Census Bureau is required by law to protect this information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. We are conducting this survey under the authority of Title 13, U.S. Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S. Code, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics. Your information will be used in combination with information from other households to produce data for your community. Similar data will be produced for communities across the United States and Puerto Rico. We may combine your answers with information that you gave to other agencies to enhance the statistical uses of these data. This information will be given the same protections as your survey information. Based on the information that you provide, you may be asked to participate in other Census Bureau surveys that are voluntary.



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

A reminder from the Director: Please complete the American Community Survey

Respond now at <https://respond.census.gov/acs>
Log in with this User ID:

Why should you respond to the American Community Survey? Responses to this survey help your local government, businesses, and nonprofit organizations understand the needs of your community. Your community may need new or improved:



Roads to help
your work commute



Services for disabled
veterans and the elderly



Opportunities for
local businesses



Outdoor areas
for recreation

This survey is so important that your response is required by law.

If you are unable to respond online, there is no need to contact us. You will receive a questionnaire in about two weeks. If you have questions or need help completing the survey, please call 1-800-354-7271. Thank you for helping your community.

Sincerely,

Steven D. Dillingham



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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE IS
REQUIRED BY LAW**



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

An important message from the Director:

Recently, we contacted you about participating in the **American Community Survey**. If you have already responded, thank you. If not, please choose ONE way to complete the survey.



Respond today at <https://respond.census.gov/acs> on your computer or smartphone.

OR



Fill out the questionnaire and mail it back in the postage-paid envelope.

Many households across the nation have already responded to this survey. We need your response too. Your response helps provide the most accurate picture possible of your community. Together we can help prepare for a better future.

Your response is required by law. Responding is a civic duty much like paying taxes or responding to jury duty. Please call 1-800-354-7271 if you have questions or need help completing the survey. Thank you for your time.

Sincerely,

Steven D. Dillingham

Nota: Vea al otro lado para responder en español.

Mensaje importante:

Hay dos maneras para completar la Encuesta sobre la Comunidad Estadounidense. Escoja solamente UNA manera de responder.

Opción 1 – Por internet: Vaya a <https://respond.census.gov/acs> para completar la encuesta en español por computadora o smartphone.

Opción 2 – Por teléfono: Llame al **1-877-833-5625** para hablar con un empleado de la Oficina del Censo que habla español. Usted puede completar la encuesta por teléfono o pedir que le envíen un cuestionario en español.



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**YOUR RESPONSE IS
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ACS-29(PCX)SF-M4-CWT (10-04-2019)

ACS-29(PCX)SF-M4-CWT (10-04-2019)



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ACS-29(PCX)SF-M4-CWT (10-04-2019)

ACS-29(PCX)SF-M4-CWT (10-04-2019)

Please respond to the American Community Survey

HOW?

Respond online at <https://respond.census.gov/acs>
- OR - Fill out the questionnaire we recently sent you and mail it back. If you need help, call 1-800-354-7271.

WHEN?

Respond now. A U.S. Census Bureau interviewer may call or visit your home to help you complete the survey if we don't receive your response soon.

WHY?

Your response is required by law. Our nation depends on accurate information to prepare for the future. Your response can help your community.



Thank you for your participation.

census.gov

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Thank you for your participation.

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Due Date:
December 20, 2019

An important message from the Director:

Time is running out. We have sent you several requests to complete the American Community Survey. **Your response is required by law.** If you don't respond by Friday, December 20, a U.S. Census Bureau interviewer may visit your home to help you complete the survey.

How will you complete the survey by **December 20, 2019?** (Choose ONE way.)



ONLINE: Go to **<https://respond.census.gov/acs>**
Log in with this User ID:



BY MAIL: Fill out and return the survey form you received in the mail
a few weeks ago.



BY PHONE: Call 1-800-354-7271 to complete a phone interview.
Monday–Friday: 9 a.m. to 9 p.m.,
Saturday: 9 a.m. to 7 p.m., Sunday: 11 a.m. to 9 p.m.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham

Mensaje Importante: Si tiene preguntas o necesita ayuda para llenar la encuesta, llámenos al 1-877-833-5625 para hablar con un empleado de la Oficina del Censo que habla español.



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**FINAL NOTICE
RESPOND NOW**

Treatment 2:
Fresh Look



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U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director



**THE AMERICAN
COMMUNITY
SURVEY**

*The American
Community Survey
(ACS) is the
premier source for
detailed population
and housing
information about
our nation.*

*The ACS helps
local officials,
community leaders,
and businesses
understand the
changes taking
place in their
communities.*

A message from the Director of the U.S. Census Bureau:

Your household has been selected to participate in the **American Community Survey**. The Census Bureau has conducted this survey since 2005. This survey provides an up-to-date picture of how we live, and it helps local leaders determine the needs of your community.

Please use the enclosed instruction card to **respond now at:**

<https://respond.census.gov/acs>

When you respond to this survey, you are doing your part to ensure that decisions about your community can be made using the best data available. The information that you provide is so important that **your response is required by law** (Title 13, U.S. Code, Sections 141, 193, and 221).

If you are unable to complete the survey online, there is no need to contact us. We will send you a paper questionnaire in a few weeks. If you need help or have questions, please call us at 1-800-354-7271.

Thank you for your participation.

Sincerely,

Steven D. Dillingham

Frequently Asked Questions

What is the American Community Survey?

The American Community Survey is an official survey from the U.S. Census Bureau. This survey was created to provide up-to-date, accurate information about the country every year, not just census years. Governments, businesses, and nonprofit organizations use the information to make decisions about how to meet the changing needs of communities.

Is this a legitimate survey?

Yes. The Census Bureau has been conducting this survey since 2005. Only government agencies can use an internet address with the “.gov” extension. You can verify that this is an official government survey by going to <https://www.census.gov/acs> or by calling 1-800-354-7271. Call Monday–Friday: 9 a.m. to 9 p.m., Saturday: 9 a.m. to 7 p.m., or Sunday: 11 a.m. to 9 p.m.

Why was I selected?

Your address was selected through scientific sampling and represents thousands of other households like yours. The Census Bureau randomly selects about 3.5 million addresses throughout the country each year to respond to this survey.

Am I required to fill out the survey?

Yes. Your response to this survey is required by law (Title 13, U.S. Code, Sections 141, 193, and 221). Title 13, as changed by Title 18, imposes a penalty for not responding. To create an accurate picture of your community, it is critical that you respond.

Will my response be confidential?

Yes. The Census Bureau is required by law to protect this information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. We are conducting this survey under the authority of Title 13, U.S. Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S. Code, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics. Your information will be used in combination with information from other households to produce data for your community. Similar data will be produced for communities across the United States and Puerto Rico. We may combine your answers with information that you gave to other agencies to enhance the statistical uses of these data. This information will be given the same protections as your survey information. Based on the information that you provide, you may be asked to participate in other Census Bureau surveys that are voluntary.



THE AMERICAN COMMUNITY SURVEY

Did you know?

Non-profit groups use the American Community Survey to plan and build parks and playgrounds in communities across the country.

The American Community Survey helps direct more than \$675 billion in federal funding every year to communities nationwide.

You can help your community by responding today!

Dear Resident:

A few days ago, you should have received a notice to complete the American Community Survey online. **If you have already responded, thank you. If not, please do so now.**

Respond now at **<https://respond.census.gov/acs>**
Log in with this User ID:

Your answers help identify local needs such as job training, highway construction, and health care services.

Your response is so important that it is required by law.

If you are unable to answer online, you will receive a paper questionnaire in about two weeks. If you need help completing the survey or have questions, please call 1-800-354-7271.

Thank you for helping your community.

Sincerely,

Steven D. Dillingham
Director



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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE IS
REQUIRED BY LAW**



American Community Survey Form Enclosed

About two weeks ago, you should have received a letter asking you to respond to the American Community Survey. As promised, we are sending you a survey form.

If you have already responded, thank you. If not, you now have two ways to respond—please choose the one that works best for you:



Respond today at **<https://respond.census.gov/acs>** on your computer or smartphone.

OR



Fill out the survey form and mail it back in the postage-paid envelope.

Your response to the American Community Survey is required by law. Just as the law requires us to report for jury duty, pay taxes, and earn a license to drive, it also requires us to respond to this survey.

If you need help completing the survey or have questions, please call 1-800-354-7271.

We look forward to receiving your response.

Sincerely,

Steven D. Dillingham
Director

Nota: Vea al otro lado para responder en español.



Did you know?

Millions of households participate in the **American Community Survey** every year.

When you respond to this survey, you are helping your community make decisions using the best data available.

Thank you for being the voice of your community.

Mensaje importante:

Hay dos maneras para completar la Encuesta sobre la Comunidad Estadounidense. Escoja solamente UNA manera de responder.

Opción 1 – Por internet: Vaya a <https://respond.census.gov/acs> para completar la encuesta en español por computadora o smartphone.

Opción 2 – Por teléfono: Llame al **1-877-833-5625** para hablar con un empleado de la Oficina del Censo que habla español. Usted puede completar la encuesta por teléfono o pedir que le envíen un cuestionario en español.



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We need your response.

The American Community Survey

If you are one of the thousands of people who have already responded to the American Community Survey, we thank you.

If you have not completed the survey, please do so right away:

- You can complete the survey online at <https://respond.census.gov/acs>
- OR -
- Fill out and return the form we sent you a few days ago.

Your response is so important that it is required by law.

U.S. Census Bureau staff may call or visit you to help you complete the survey if we don't receive your response. If you have questions or need help completing the survey, call 1-800-354-7271.



Your participation helps ensure that community leaders have the information they need to make decisions that affect our lives.

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U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

**Due Date:
December 20, 2019**

An important message from the Director:

Time is running out. We have sent you several requests to complete the American Community Survey. **Your response is required by law.** If you don't respond by Friday, December 20, a U.S. Census Bureau interviewer may visit your home to help you complete the survey.

How will you complete the survey by **December 20, 2019?** (Choose ONE way.)

ONLINE: Go to **<https://respond.census.gov/acs>**
Log in with this User ID:

BY MAIL: Fill out and return the survey form you received in the mail a few weeks ago.

BY PHONE: Call 1-800-354-7271 to complete a phone interview.
Monday–Friday: 9 a.m. to 9 p.m.,
Saturday: 9 a.m. to 7 p.m., Sunday: 11 a.m. to 9 p.m.

Thank you. Your response is greatly appreciated.

Sincerely,

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Mensaje Importante: Si tiene preguntas o necesita ayuda para llenar la encuesta, llámenos al 1-877-833-5625 para hablar con un empleado de la Oficina del Censo que habla español.



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**FINAL NOTICE
RESPOND NOW**

Treatment 3:
To the Point



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Washington, DC 20233-0001
Office of the Director

Dear Resident:

Your household has been selected to participate in the **American Community Survey**. Every year, the U.S. Census Bureau contacts households across the country to participate in this important, mandatory survey.

Please respond now at <https://respond.census.gov/acs>

Log in to our secure website using the enclosed instruction card.

ABOUT THE SURVEY

Your response to the American Community Survey helps your community plan for projects such as new schools, health clinics, and playgrounds as well as services for the elderly and veterans.

DO I HAVE TO RESPOND?

Yes. This survey is so important to your community and the nation that **your response is required by law** (Title 13, U.S. Code, Sections 141, 193, and 221).

NEED A PAPER FORM?

If you are unable to respond online, we will send you a paper questionnaire in about two weeks. You do not need to contact us.

If you need help filling out the survey or have any questions, please call us at 1-800-354-7271. We are available to answer any questions or concerns you have.

Thank you for helping your community.

Sincerely,

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Additional information about the American Community Survey

Is this a legitimate survey?

Yes. The U.S. Census Bureau has been conducting this survey since 2005. Only government agencies can use an internet address with the “.gov” extension. You can verify that this is an official government survey by calling 1-800-354-7271 (Mon-Fri: 9 a.m. to 9 p.m., Sat: 9 a.m. to 7 p.m., Sun: 11 a.m. to 9 p.m.) or by visiting us at <https://www.census.gov/acs>.

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Reminder: Please complete the American Community Survey

Dear Resident:

Did you know that the **American Community Survey** helps your local government, businesses, and nonprofit organizations determine the needs of your community? These might include:

- Services to help the elderly, veterans, and the disabled
- Opportunities for new businesses in your area
- Parks and playgrounds for enjoyment and recreation
- Access to high-speed internet service

If you've already responded to our recent request to complete this survey online, thank you. If not, please respond now using your computer or smartphone.

Respond now at <https://respond.census.gov/acs>
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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE IS
REQUIRED BY LAW**



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

Dear Resident:

As we promised in an earlier letter, a paper questionnaire for the **American Community Survey** is enclosed. If you've already answered the survey online, thank you. If not, we would greatly appreciate your response at this time.

Please choose **ONE** way to respond:

Option 1: Go to **<https://respond.census.gov/acs>** and respond online today.

Option 2: Fill out the **paper questionnaire** and mail it back in the postage-paid envelope.

YOUR RESPONSE COUNTS

Responding to this survey is a civic responsibility—similar to voting or serving on a jury. Your response, along with others in your area, represents your community.

WE NEED YOUR RESPONSE

Many households have already responded. We need your response too. This survey is so important to your community and the nation that **your response is required by law.**

GET STARTED NOW

It's easy to get started. You can even use your smartphone.

If you need help filling out the survey or have any questions, please call us at 1-800-354-7271.

Thank you for helping your community.

Sincerely,

Steven D. Dillingham
Director

Nota: Vea al otro lado para responder en español.

Mensaje importante:

Hay dos maneras para completar la Encuesta sobre la Comunidad Estadounidense. Escoja solamente UNA manera de responder.

Opción 1 – Por internet: Vaya a <https://respond.census.gov/acs> para completar la encuesta en español por computadora o smartphone.

Opción 2 – Por teléfono: Llame al **1-877-833-5625** para hablar con un empleado de la Oficina del Censo que habla español. Usted puede completar la encuesta por teléfono o pedir que le envíen un cuestionario en español.



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**YOUR RESPONSE IS
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**YOUR RESPONSE IS
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ACS-29(PCX)SF-M4-TTP (10-04-2019)

ACS-29(PCX)SF-M4-TTP (10-04-2019)



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REQUIRED BY LAW**

ACS-29(PCX)SF-M4-TTP (10-04-2019)

ACS-29(PCX)SF-M4-TTP (10-04-2019)

The American Community Survey Helping Communities Make Informed Decisions



Dear Resident:

If you've already responded to the American Community Survey, thank you.
If not, please:

Respond now using your
computer or smartphone at
<https://respond.census.gov/acs>



Fill out the questionnaire that we
sent you and mail it back in the
return envelope.

Your response is required by law. U.S. Census Bureau staff may call or visit you to help you complete the survey if we don't receive your response soon. If you need help filling out the survey or have questions, call 1-800-354-7271. We are happy to help you.

Sincerely,

Steven D. Dillingham
Director

census.gov

The American Community Survey Helping Communities Make Informed Decisions



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Sincerely,

Steven D. Dillingham
Director

census.gov

The American Community Survey Helping Communities Make Informed Decisions



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<https://respond.census.gov/acs>



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return envelope.

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Sincerely,

Steven D. Dillingham
Director

census.gov

The American Community Survey Helping Communities Make Informed Decisions



Dear Resident:

If you've already responded to the American Community Survey, thank you.
If not, please:

Respond now using your
computer or smartphone at
<https://respond.census.gov/acs>



Fill out the questionnaire that we
sent you and mail it back in the
return envelope.

Your response is required by law. U.S. Census Bureau staff may call or visit you to help you complete the survey if we don't receive your response soon. If you need help filling out the survey or have questions, call 1-800-354-7271. We are happy to help you.

Sincerely,

Steven D. Dillingham
Director

census.gov



**Due Date:
December 20, 2019**

An important message from the Director:

Time is running out. We have sent you several requests to complete the American Community Survey. **Your response is required by law.** If you don't respond by Friday, December 20, a U.S. Census Bureau interviewer may visit your home to help you complete the survey.

How will you complete the survey by **December 20, 2019?** (Choose ONE way.)

- ONLINE:** Go to **<https://respond.census.gov/acs>**
Log in with this User ID:
- BY MAIL:** Fill out and return the survey form you received in the mail a few weeks ago.
- BY PHONE:** Call 1-800-354-7271 to complete a phone interview.
Monday–Friday: 9 a.m. to 9 p.m.,
Saturday: 9 a.m. to 7 p.m., Sunday: 11 a.m. to 9 p.m.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham

Mensaje Importante: Si tiene preguntas o necesita ayuda para llenar la encuesta, llámenos al 1-877-833-5625 para hablar con un empleado de la Oficina del Censo que habla español.



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**FINAL NOTICE
RESPOND NOW**

Treatment 4:
Outside Researcher Design



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

Dear Resident:

Your household has been selected to participate in the **American Community Survey**, which is a survey conducted by the **U.S. Census Bureau**.

Your response matters. The survey helps your local government, businesses, and nonprofit organizations meet the needs of your community. As a representative of your community, you are the voice that informs us about these needs.

You are required by law to complete this survey (Title 13, U.S. Code, Sections 141, 193, and 221). Follow the two steps below to provide your response to this survey:

- 1) Go to **<https://respond.census.gov/acs>**
- 2) Enter the requested information.
(You will need the enclosed card to do this.)

If you are unable to respond online, you do not need to contact us. We will send you a paper questionnaire in about two weeks.

If you have questions or need help completing the survey, please call 1-800-354-7271.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham
Director

**The Census Bureau serves as the leading source of
quality data about the nation's people and economy.**

Frequently Asked Questions

What is the American Community Survey?

The American Community Survey is an official survey from the U.S. Census Bureau. As a randomly selected representative of your community, you are the voice of your neighbors and peers. To create an accurate understanding of your community and its needs, your response will be used in combination with responses from other households to produce data for your community. Similar data will be produced for communities across the United States.

Am I required to fill out the survey?

Yes. Your response to this survey is required by law (Title 13, U.S. Code, Sections 141, 193, and 221). Title 13, as changed by Title 18, imposes a penalty for not responding.

Will my response be confidential?

Yes. The Census Bureau is required by law to protect this information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you. We are conducting this survey under the authority of Title 13, U.S. Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S. Code, Section 9). Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

How will the Census Bureau use the information I provide?

By law, the Census Bureau can only use your responses to produce statistics. Your information will be used in combination with information from other households to produce data for your community. Similar data will be produced for communities across the United States and Puerto Rico. We may combine your answers with information that you gave to other agencies to enhance the statistical uses of these data. This information will be given the same protections as your survey information. Based on the information that you provide, you may be asked to participate in other Census Bureau surveys that are voluntary.

Why was I selected?

Your address was selected through scientific sampling and represents thousands of other households like yours. The Census Bureau randomly selects about 3.5 million addresses each year to respond to the survey.



The American Community Survey

Follow these two steps: (1) Go to <https://respond.census.gov/acs> (2) Enter information that appears on this card. Need help or have questions? Call 1-800-354-7271.

ATENCIÓN: Responde ahora por el internet en español <https://respond.census.gov/acs> con una computadora o con un smartphone. Necesita ayuda o tiene preguntas? Llame al 1-877-833-5625.

这个调查问卷只有英文版。请拨打我们的免费电话：1-800-638-5945，我们将有会说中文的工作人员回答您的问题，或者您能够在电话上用中文回答调查的问题。

Nếu quý vị có thắc mắc về mẫu đơn, xin gọi chúng tôi theo số điện thoại miễn phí 1-877-221-9436. Bản câu hỏi khảo sát chỉ có bằng tiếng Anh.

Анкета составлена только на английском языке. Позвоните по бесплатному номеру 1-866-225-2297, и Вам ответит русскоговорящий сотрудник.

설문지는 영어로만 되어있습니다. 한국어로 설문을 작성하고 싶으시거나 질문이 있으시면, 무료전화 1-800-772-6728 로 전화를 주십시오. 한국어 담당직원과



U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

Dear Resident:

A few days ago, you should have received a notice from the **U.S. Census Bureau** asking you to complete the **American Community Survey**.

You are required by law to complete this survey (Title 13, U.S. Code, Sections 141, 193, and 221). The survey helps your local government, businesses, and nonprofit organizations meet the needs of your community.

If you've already responded, thank you. If not, **please do so today** by following these two steps:

- 1) Go to **<https://respond.census.gov/acs>**
- 2) Enter your 10-digit User ID:

If you are unable to respond online, you do not need to contact us. We will send you a paper questionnaire in about two weeks.

If you have questions or need help completing the survey, please call 1-800-354-7271.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham
Director



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1201 E 10th Street
Jeffersonville IN 47132-0001

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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE IS
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U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

Dear Resident:

We are following up with you because we have not received a response to the **American Community Survey** from your household.

You are required by law to complete this survey (Title 13, U.S. Code, Sections 141, 193, and 221).

Please respond now. Either:

Fill out the paper survey in this mailing and send it back in the postage-paid envelope

OR

Fill out the online survey by following these two steps:

- 1) Go to **<https://respond.census.gov/acs>**
- 2) Log in with the User ID printed on the front of your questionnaire.

If you have questions or need help completing the survey, please call 1-800-354-7271.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham
Director

Nota: Vea al otro lado para responder en español.

Mensaje importante:

Hay dos maneras para completar la Encuesta sobre la Comunidad Estadounidense. Escoja solamente UNA manera de responder.

Opción 1 – Por internet: Vaya a <https://respond.census.gov/acs> para completar la encuesta en español por computadora o smartphone.

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ACS-29(PCX)SF-M4-OR (10-04-2019)

ACS-29(PCX)SF-M4-OR (10-04-2019)



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Permit No. G-58

ACS-29(PCX)SF-M4-OR (10-04-2019)

ACS-29(PCX)SF-M4-OR (10-04-2019)



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Census
Bureau

The American Community Survey
Helping communities make informed decisions

Dear Resident:

If you've already responded to the **American Community Survey**, thank you. If not, please complete it now. **Your response is required by law.**

EITHER fill out the paper survey we sent you a few days ago and return it in the postage-paid envelope

OR respond online at <https://respond.census.gov/acs> with the 10-digit User ID that appears on the materials we sent you.

If you have any questions or need help filling out the survey, please call us at 1-800-354-7271. We are happy to help you.

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The American Community Survey
Helping communities make informed decisions

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The American Community Survey
Helping communities make informed decisions

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The American Community Survey
Helping communities make informed decisions

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EITHER fill out the paper survey we sent you a few days ago and return it in the postage-paid envelope

OR respond online at <https://respond.census.gov/acs> with the 10-digit User ID that appears on the materials we sent you.

If you have any questions or need help filling out the survey, please call us at 1-800-354-7271. We are happy to help you.

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U.S. Census Bureau
Washington, DC 20233-0001
Office of the Director

Due Date:
December 20, 2019

Dear Resident:

Your household has been selected to participate in the **American Community Survey**, which is a survey conducted by the **U.S. Census Bureau**.

You are required by law to complete this survey (Title 13, U.S. Code, Sections 141, 193, and 221).

Please respond now. If you do not respond by December 20, a Census Bureau interviewer may come to your home to complete the survey in person.

How will you complete the survey by **December 20, 2019**? (Select ONE.)

ONLINE: Go to **<https://respond.census.gov/acs>** and enter your 10-digit User ID:

BY MAIL: Fill out the paper survey you received in the mail a few weeks ago and send it back.

BY PHONE: Call 1-800-354-7271 to complete a phone interview.
Mon to Fri: 9 a.m.–9 p.m., Sat: 9 a.m.–7 p.m., Sun: 11 a.m.–9 p.m.

Thank you. Your response is greatly appreciated.

Sincerely,

Steven D. Dillingham
Director

Mensaje Importante: Si tiene preguntas o necesita ayuda para llenar la encuesta, llámenos al 1-877-833-5625 para hablar con un empleado de la Oficina del Censo que habla español.



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National Processing Center
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Jeffersonville IN 47132-0001

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**FINAL NOTICE
RESPOND NOW**

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U.S. Census Bureau

National Processing Center

1201 E. 10th St.

Jeffersonville, IN 47132

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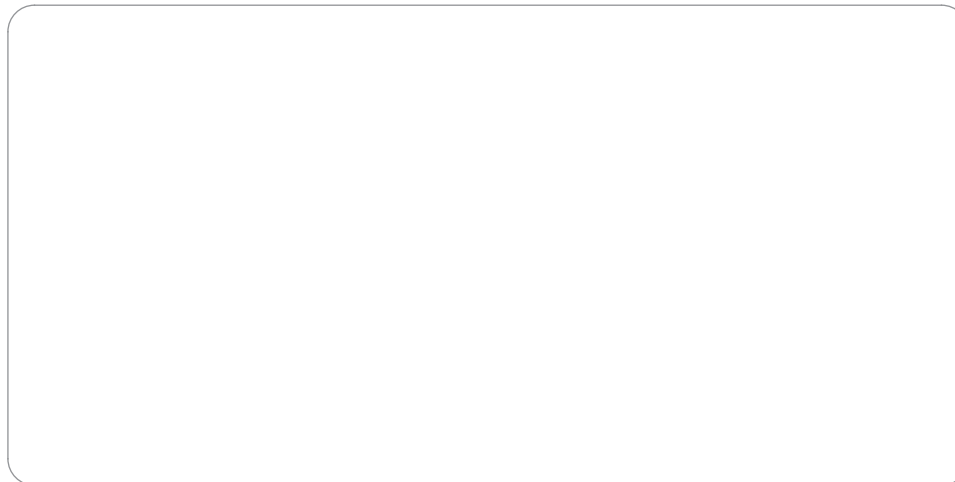
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THE AMERICAN COMMUNITY SURVEY

**YOUR RESPONSE IS
REQUIRED BY LAW**





Mailing three envelopes
(used in all treatments)



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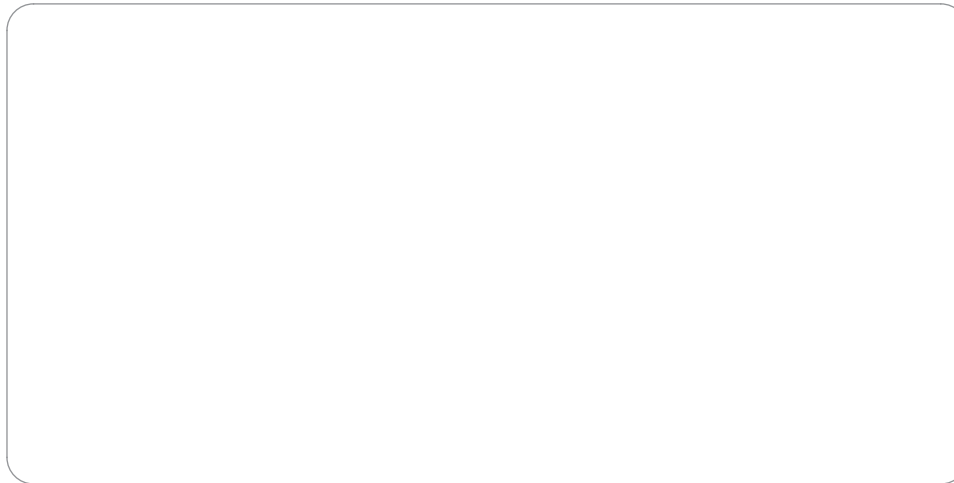
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U.S. Census Bureau

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1201 E. 10th St.
Jeffersonville, IN 47132

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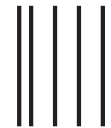
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AMERICAN COMMUNITY SURVEY
FORM ENCLOSED
**YOUR RESPONSE IS
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NATIONAL PROCESSING CENTER
U.S. CENSUS BUREAU
PO BOX 5240
JEFFERSONVILLE IN 47199-5240

Flap side



Instruction Card

(used in Classic with a Twist, Fresh Look, and To the Point treatments)



The American Community Survey

IMPORTANT: Please reply now at <https://respond.census.gov/acs> using your computer or smartphone.
Need help or have questions? Call 1-800-354-7271.

ATENCIÓN: Responde ahora por el internet en español <https://respond.census.gov/acs> con una computadora o con un smartphone. Necesita ayuda o tiene preguntas? Llame al 1-877-833-5625.

这个调查问卷只有英文版。请拨打我们的免费电话：1-800-638-5945，我们将有会说中文的工作人员回答您的问题，或者您能够在电话上用中文回答调查的问题。

Nếu quý vị có thắc mắc về mẫu đơn, xin gọi chúng tôi theo số điện thoại miễn phí 1-877-221-9436. Bản câu hỏi khảo sát chỉ có bằng tiếng Anh.

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설문지는 영어로만 되어있습니다. 한국어로 설문을 작성하고 싶으시거나 질문이 있으시면, 무료전화 1-800-772-6728 로 전화를 주십시오. 한국어 담당직원과

Questionnaire front and back
(used in all treatments)



United States[®]
Census
Bureau

The American Community Survey

Start Here

You have two ways to respond:



On your computer or smartphone:
<https://respond.census.gov/acs>

OR



Complete this form and mail it
back in the enclosed envelope.

The American Community Survey is
conducted by the U.S. Census Bureau.

**Your response to this survey is
required by law.** Federal law protects
your confidentiality (Title 13, U.S. Code,
Sections 9, 141, 193, and 221).



If you need help or have questions
about completing this form, please call
1-800-354-7271.

Text Telephone (TTY):
Call 1-800-582-8330.

¿NECESITA AYUDA? Llame al
1-877-833-5625.

For more information about the
American Community Survey, visit our
website at: <https://www.census.gov/acs>



**Please print the name and telephone number of the
person who is filling out this form.** We will only
contact you if needed for official Census Bureau business.

Last Name

First Name

MI

Area Code + Number

 -


How many people are living or staying at this address?

- **INCLUDE** everyone who is living or staying here for more than 2 months.
- **INCLUDE** yourself if you are living here for more than 2 months.
- **INCLUDE** anyone else staying here who does not have another place to stay, even if they are here for 2 months or less.
- **DO NOT INCLUDE** anyone who is living somewhere else for more than 2 months, such as a college student living away or someone in the Armed Forces on deployment.

Number of people



**Fill out pages 2-7 for everyone, including yourself,
who is living or staying at this address for more than
2 months. Then complete the rest of the form.**



Mailing Instructions

➔ Please make sure you have:

- Listed all names and answered the questions on pages 2–7.
- Answered all Housing questions.
- Answered all Person questions for each person.

➔ Then:

- Put the completed questionnaire into the enclosed postage-paid return envelope.
- Make sure the barcode above your address shows in the window of the return envelope.

If the return envelope has been misplaced, please mail the questionnaire to:

National Processing Center
U.S. Census Bureau
P.O. Box 5240
Jeffersonville, IN 47199-5240

Thank you for participating in the American Community Survey.

For Census Bureau Use

POP

EDIT

PHONE

JIC1

JIC2

EDIT CLERK

TELEPHONE CLERK

JIC3

JIC4

The Census Bureau estimates that, for the average household, this form will take 40 minutes to complete, including the time for reviewing the instructions and answers. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project, U.S. Census Bureau, 4600 Silver Hill Road, ADDC – 4H277, Washington, D.C. 20233. You may e-mail comments to aco.pra@census.gov; use "Paperwork Project" as the subject. Please DO NOT RETURN your questionnaire to this address. Use the enclosed preaddressed envelope to return your completed questionnaire.

Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the bottom right on the front cover of this form.

Form ACS-1(QX)SF-M3 (10-03-2019)

