Form Approved OMB No. 0920-1027 Expiration Date 07/31/2020

NPIN Evaluation Survey Questions

Public reporting burden of this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-1027)

SURVEY: NPIN Evaluation Data Collection Instrument

1.	You qualify to participate in the online survey.	Please click continue to begin.	How did you first become
	aware of NPIN?		

- Search engine (e.g. Google)
- Social media
- Referral from another government website
- A colleague
- At a conference
- Participation in CDC/NCHHSTP activities
- I do not remember how I first became aware of NPIN
- Other (Please describe)

In this section we would like to know your thoughts in general in regard to quality, benefits, and perceptions of NPIN.

2. How would you rate the overall quality of NPIN services and products?

1-Very Low Quality		3-Neutral		5-Very High Quality
1	2	3	4	5

3. What is your overall satisfaction with NPIN services, and products?

1-Not at all Satisfied		3-Neutral		5-Very Satisfied
1	2	3	4	5

4. Overall, how likely are you to recommend NPIN to your colleagues?

1-Very Unlikely			3-Neutral		5-Very Likely
1	2	3	4	5	

BENEFITS TO NPIN USERS

PN Q5: Rotate Statements

5. Please indicate the degree to which NPIN services and products have:

	1-Not at all	3-N	eutral		5-Very much
Increased the ease with which I can find the information, tools, and resources I need.	1	2	3	4	5
Increased my peer-to-peer communication with others interested in prevention information.	1	2	3	4	5
Increased my access to trainings and/or webinars or relevant prevention topics.	n 1	2	3	4	5
Better enabled me to use and access prevention information through mobile devices.	1	2	3	4	5

PN Q6: Rotate Statements

6. Please indicate the degree to which you feel NPIN is:

Ç ,	1-Not at all		3-Neutral		5-Very much
A well-known source for HIV/AIDS, STD, TB, viral hepatitis, and adolescent sexual health prevention information, tools, and resources.	1	2	3	4	5
Innovative.	1	2	3	4	5
Technology-focused.	1	2	3	4	5
A trustworthy source of information.	1	2	3	4	5
Dependable.	1	2	3	4	5
Consistently high-quality.	1	2	3	4	5
Responsive to user complaints.	1	2	3	4	5
A facilitator of collaboration with other prevention colleagues.	1	2	3	4	5

PN Q7: Rotate Reponses

- 7. Select the NPIN services or resources that you have used in the past 24 months (check all that apply):
 - 1. Find TB Resources
 - 2. Connections Newsletter
 - 3. Email Updates (e.g. Dear Colleague Letters)
 - 4. Campaigns Databases (e.g. Campaign posters)
 - 5. Materials Database (e.g. factsheets)
 - 6. Digital Media Tools (e.g. widgets, banners, infographics)
 - 7. Funding Database
 - 8. Organizations Database
 - 9. NPIN Community
 - 10. NPIN Sponsored Trainings
 - 11. NPIN Social Media
 - 12. The NPIN website NPIN.CDC.GOV
 - 13. Get Tested Website Gettested.cdc.gov
 - 14. National HIV Testing Day Website -NPIN.CDC.gov/NHTD
 - 15. Other (Please describe)

PN: PARTICIPANTS WILL ONLY BE ASKED QUESTIONS REGARDING THE STATEMENTS THEY SELECT ABOVE, AS INDICATED IN THE PROGRAMMING NOTES

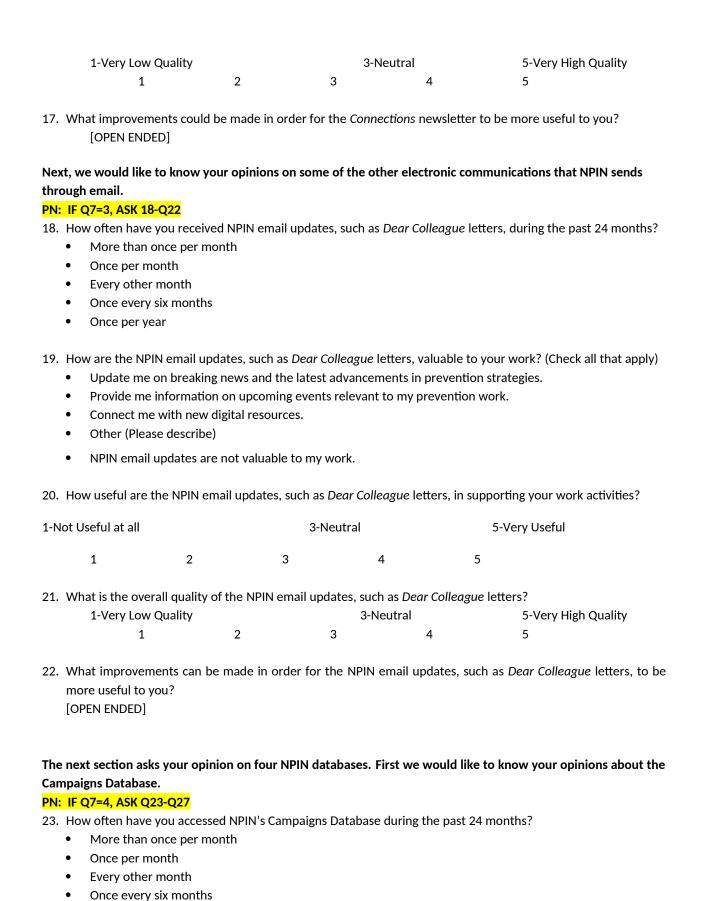
In this section, we would like to know your opinions on two newsletters NPIN sends out, *Find TB Resources* and *Connections*.

PN: IF Q7=1, ASK Q8-Q12

8. How often have you read the Find TB Resources newsletter during the past 24 months?

13.	 More than Once per Every othe Once ever Once per How is the Cor Updates r Provides r Connects Other (Ple The Connects 	n once per month month er month ry six months year nnections newslet me on breaking ne me information of me with new digite ease describe) ections newslette	ter valuable to your ews and the latest a n upcoming events r	work? (Check ald dvancements in relevant to my plany work.	ll that apply) prevention strategies. revention work.
13.	 More than Once per Every othe Once ever Once per How is the Cor Updates r Provides r Connects Other (Ple The Connects 	n once per month month er month ry six months year nnections newslet me on breaking no me information or me with new digitease describe) ections newslette	ter valuable to your ews and the latest a n upcoming events r tal resources. r is not valuable to r	work? (Check ald dvancements in relevant to my plany work.	ll that apply) prevention strategies. revention work.
13.	 More than Once per Every othe Once ever Once per How is the Cor Updates r Provides r Connects Other (Ple 	n once per month month er month ry six months year nnections newslet me on breaking ne me information of me with new digi	ter valuable to your ews and the latest a n upcoming events r tal resources.	work? (Check ald dvancements in relevant to my p	ll that apply) prevention strategies.
13.	 More than Once per Every othe Once ever Once per How is the Cor Updates r Provides r Connects 	ve you read the Connonce per month er month er month er six months year ennections newslet me on breaking nome information of me with new digital endoces.	ter valuable to your ews and the latest a n upcoming events r	work? (Check a dvancements in	ll that apply) prevention strategies.
13.	 More than Once per Every othe Once ever Once per How is the Cor Updates r Provides r 	ve you read the Connonce per month er month ry six months year enections newslet me on breaking neme information on	ter valuable to your ews and the latest a n upcoming events r	work? (Check a dvancements in	ll that apply) prevention strategies.
13.	 More that Once per Every othe Once ever Once per 	ve you read the Co n once per month month er month ry six months year nnections newslet me on breaking ne	ter valuable to your	work? (Check a dvancements in	ll that apply) prevention strategies.
13.	 More than Once per Every othe Once ever Once per 	ve you read the Co n once per month month er month ry six months year	ter valuable to your	work? (Check a	ll that apply)
	More thanOnce perEvery otheOnce ever	ve you read the Co n once per month month er month ry six months		er during the pa	st 24 months?
	More thanOnce perEvery otheOnce ever	ve you read the Co n once per month month er month ry six months		er during the pa	st 24 months?
	More thanOnce perEvery other	ve you read the Co n once per month month er month		er during the pa	st 24 months?
	 More than Once per	ve you read the Co n once per month month		er during the pa	st 24 months?
	How often hav	ve you read the Co		er during the pa	st 24 months?
			onnections newslett	er during the pa	st 24 months?
			onnections newslett	er during the pa	st 24 months?
D1 :	IF 07 0 1611	040 047			
12.	What improve		nade in order for the	e Find TB Resour	ces newsletter to be more useful to
	_	2	_	·	5
	1-Very Lov 1	•	3-Neutra 3	al 4	5-Very High Quality
11.	What is the ov	erall quality of th	e Find TB Resources	newsletter?	
	1	۷	J	4	J
	1-1101 056	2	3-Neutrai 3	4	5-very oserui
10.	How useful is to		arces newsletter in s 3-Neutral	upporting your v	vork activities? 5-Very Useful
	• The Find 1	i d kesources new	sletter is not valuab	ne to my work.	
	•	ease describe)	elettoric net valuel	lo to my work	
			irce that I used in m	y work.	
			nportant TB-related		
9.			ewsletter valuable to		neck all that apply)
	• Once per	year			
	Once everOnce per	ry six months year			

• More than once per month



	models, and	resources.			
•	Provides me	campaign mat	terials geared toward	ls a target p	opulation I serve.
•			npaign materials, mo		
•					rials, models, and resources.
•	Other (Pleas			F 0	
•			pase is not valuable to	o mv work.	
		. 0		,	
25. Ho	ow useful are tl	he campaign m	naterials in supportin	g your work	activities?
	Useful at all	. •	3-Neu		5-Very Useful
					·
	1	2	3	4	5
26. Ha	ave you upload	ed a preventio	n material to the NPI	N Campaigr	ns Database in the past 24 months?
•	Yes				
•	No				
•	I was not aw	are that I could	d upload resources to	the NPIN o	databases
27. W	hat is the over	all quality of th	ne NPIN Campaigns D	atabase?	
1-Very	Low Quality		3-Neutral		5-Very High Quality
	4	0	2	4	_
	1	2	3	4	5
PN: IF	Q7=5, ASK Q2	8-Q33	opinions about the N he NPIN Materials Da		ing the past 24 months?
•	More than o	nce per month	1		
•	Once per mo	onth			
•	Every other				
•	Once every	six months			
•	Once per yea	ar			
29. Ho			base valuable to you		
•			ique collection of pu		
•			ored for a variety of a		my disease area.
•			tion for the materials	I need.	
•	Other (Pleas	•			
•	The NPIN Ma	aterials Databa	ase is not valuable to	my work.	
30. W	hat is the overa 1-Very Low		ne NPIN Materials Da 3- Neutr		5. Vory High Quality
	T-AGLA FOM	Quality	3- Neutr	aı	5-Very High Quality

24. How is the NPIN Campaigns Database valuable to your work? (Check all that apply)

Provides me access to CDC-sponsored/funded local, state, and national disease campaign materials,

• Once per year

1 2 3 4 5

31. Can you provide a specific example of how NPIN materials supported your work activities?

[OPEN ENDED]

Below is a list of some of the prevention resources, materials, and tools you can find on NPIN.

PN: IF Q7=6, ASK Q32-33 PN Q32: Rotate Statements

32. Please rate each item on how useful it is to your work on a scale of 1-5:

	Not at all usef	ul	Neutral	Ve	ery Useful
Information sheets	1	2	3	4	5
Reports	1	2	3	4	5
Posters	1	2	3	4	5
Pamphlets	1	2	3	4	5
Slide sets	1	2	3	4	5
Widgets	1	2	3	4	5
(e.g. Condom Finder, Find HIV or STD Testing Locate	or)				
Web badges	1	2	3	4	5
Infographics	1	2	3	4	5
Monographs	1	2	3	4	5

33. What other prevention resources, tools, or materials could NPIN provide that would be useful to your work?

[OPEN ENDED]

Next, we would like to know your opinions on the NPIN Funding Database.

PN: IF Q7=7, ASK Q34-Q38

- 34. How often have you accessed the NPIN Funding Database during the past 24 months?
 - More than once per month
 - Once per month
 - Every other month
 - Once every six months
 - Once per year
- 35. How is the NPIN Funding Database valuable to your work? (Check all that apply)
 - Provides me access to private and government funding opportunities in my disease area.
 - Serves as a starting point for seeking financial support in my disease area.
 - It is a place I go frequently to find possible funding opportunities.
 - Other (Please describe)
 - The NPIN Funding Database is not valuable to my work.

36.	. How useful is t 1-Not Useful a		ng Database in support 3-Neutral	ing your wo	rk activities? 5-Very Useful	
	1	2	3	4	5	
37.	. What is the ov 1-Very Low Q 1		the Funding Database? 3-Neutral 3	4	5-Very High Quality 5	
38.	. What improve [OPEN ENDED		made in order for the	Funding Da	tabase to be more useful to you?	
PN	IF Q7=8, ASK 0How often haveMore thatOnce perEvery other	Q39-Q43 Ye you accessed In once per monith In month In month In six months	-		s Database. during the past 24 months?	
40.	 Connects Allows me Allows me NOT serve Provides r Other (Ple 	me to other pre to locate organ to locate orga	nizations that providenmen).	services in la e services to on where I re	anguages other than English. specific audiences that my organizate of the service.	tion does
41.	. How useful is to 1-Not Use	_	izations Database? 3-Neutral		5-Very Useful	
	1	2	3	4	5	
	1-Very Lo	w Quality 2 ments could be	3-Neutral 3	4	n supporting your work activities? 5-Very High Quality 5 nizations Database to be more useful t	o you?
wh hea		th professionals t, share, and lea	working in HIV, STD,		nmunity, NPIN's collaborative online this, and TB prevention and adolescent	

44.	 How often have you More than once Once per month Every other mo Once every six i Once per year 	e per month า nth	N Community du	uring the past 24	4 months?	
45.	 Allows me to ha Keeps me inform Provides access Allows me to sh Other (Please d 	al space to collaboute meaningful con med about breaking to information un are resources with	orate with my conversations with ng news and the nique to the NPII n other preventi	lleagues. other preventi latest advance N Community.	on partners.	ention strategies.
46.	How useful is the NI	PIN Community in	supporting your	work activities	?	
	1-Not Useful at All 1	2	3-Neutra 3	4	5-Very l	Jseful 5
47.	What is the overall of 1-Very Low Qu		I Community? 3-Ne 3	utral 4		5-Very High Quality 5
48.	What improvement	s could be made ir	order for the N	PIN Community	to be more u	seful to you?
PN: PN:	he next section we as IF Q7=10, ASK Q49-IF Q49=NONE, GO TABLE About how many NF 8-10 6-7 4-5 1-3 None	<mark>Q55</mark> <mark>O</mark> Q53	·	_		
50.	How useful are the I	_				
	1-Not Useful at	all	3-Ne	utral		5-Very Useful
	1	2	3	4	5	
51.	How much do you a		-		inings?	

1-Strongly Disagree		3-Neither Agree No	or Disagree	5-Strongly Agree	
1	2	3	4	5	

52. What is the overall quality of the NPIN trainings?

1-Very Low Quality 3-Neutral 5-Very High Quality 1 2 3 4 5

- 53. In what areas would you like to see NPIN provide additional trainings? (Check up to 3 that apply)
 - Health Communication
 - Health Literacy and Education
 - Social and Digital Media
 - Partner Engagement and Collaboration
 - Technology
 - Using and Communicating Effectively with Data
 - Trainings related to your specific disease topic
 - Other (please describe)
- 54. Check the items below that would encourage you most to attend an NPIN training. (Check up to 3 that apply)
 - Continuing Education Units (CEUs)
 - Being able to access a recording of the training
 - Knowing more about the trainers and their credentials
 - Knowing the training schedule in advance
 - Knowing the training topics in advance
 - Other (please describe)
- 55. If you selected that you would be interested in CEUs, please list which CEUs you would be most interested in receiving (e.g. CHES, CPH).

 [OPEN ENDED]

The following section is about NPIN's social media channels and activities.

PN: IF Q7=11, ASK Q56-Q60

- 56. Please indicate the NPIN social media channels you follow (check all that apply):
 - @CDCNPIN on Twitter
 - CDC NPIN on Facebook
 - CDC NPIN on LinkedIn
 - None
- 57. How is NPIN social media valuable to your work? (Check all that apply)
 - Guides me to helpful prevention resources I can use in my work.
 - Connects me with other prevention partners.
 - Provides important prevention and disease updates.
 - Provides a space to have relevant prevention discussions with other prevention professionals.
 - Responds to questions I have asked through NPIN social media channels.
 - Increases awareness of health issues relevant to my work.
 - Other (please describe)
 - None
- 58. What is the overall quality of NPIN social media activities?

1-Very Low Quality		3-Neutral		5-Very High Quality		
1	2	3	4	5		

59. How much do you agree with the following statement about NPIN social media?

Compared to other prevention organizations I follow on social media, NPIN has a strong social media presence.

1-Strongly Disagree 3-Neither Agree Nor Disagree 5-Strongly Agree 1 2 3 4 5

60. What should NPIN do to improve its social media presence? [OPEN ENDED]

NPIN Website, The Get Tested Website, and the National HIV Testing Day Website

In the next section, we would like to know your opinions about the NPIN website(s) you may have visited.

PN: IF Q7=12, ASK Q61-Q63

- 61. How often have you visited the NPIN website (NPIN.cdc.gov) in the past 24 months?
 - More than once per month
 - Once per month
 - Every other month
 - Once every six months
 - Once per year

PN Q62: Rotate Statements

62. Below, please indicate how much you agree with following statements about the NPIN website:

	1-Strongly Disagree	3- Neither Agree Nor Disagree					5-Strongly Agree	
I go to for I	ite is the <i>primary</i> website HIV/AIDS, viral hepatitis, STD, and and adolescent sexual health resc		1	2	3	4	5	
I can find what	I want easily on the NPIN website.		1	2	3	4	5	
The NPIN websi	ite is useful to my work.		1	2	3	4	5	
The NPIN websi	ite is high quality.		1	2	3	4	5	

63. How could the NPIN website be improved to better support your work? [OPEN ENDED]

PN: IF Q7=13, ASK Q64-Q66

- 64. On average, how often have you visited the Get Tested website (Gettested.cdc.gov) in the past 24 months?
 - More than once per month
 - Once per month
 - Every other month
 - Once every six months
 - Once per year

PN Q65: Rotate Statements

65. Below, please indicate how much you agree with following statements about the Get Tested website.

	1-Strongly Disagree	3- Neither Agree Nor Disagree				5-Stro	5-Strongly Agree	
The Get Tested find a testir	website is the <i>primary</i> website I us ng location.	se to	1	2	3	4	5	
The Get Tested	website is easy to use to find testi	ng locations.	1	2	3	4	5	
	website is useful for assisting clien testing location.	ts/audiences	1	2	3	4	5	
The Get Tested	website is high quality.		1	2	3	4	5	

66. How could the Get Tested website be improved to better support your work? [OPEN ENDED]

PN: IF Q7=14, ASK Q67-Q70

- 67. On average, how often have you have visited the National HIV Testing Day (NHTD) website (NPIN.cdc.gov/NHTD) in the past 24 months?
 - More than once per month
 - Once per month
 - Every other month
 - Once every six months
 - Once per year

PN Q68: Rotate Statements

68. Below, please indicate how much you agree with the following statements about the NHTD website.

	1-Strongly Disagree	3- Neither Agree Nor Disagree			5-Strongly Agree		
	ite is a useful resource for the V Testing Day observance.		1	2	3	4	5
	o my organization to upload our in l HIV Testing Day.	formation	1	2	3	4	5
	s useful for assisting clients/audien n HIV testing location.	nces	1	2	3	4	5
The NHTD webs	ite is high quality.		1	2	3	4	5

- 69. How could the NHTD website be improved to better support your work? [OPEN ENDED]
- 70. What other websites do you use to help you locate STD or HIV testing locations for clients?

[OPEN ENDED]

The survey is almost complete; we have a few final questions about how NPIN can overall better meet your needs as a public health professional.

- 71. Overall, how can NPIN improve its services to better meet your needs as a public health professional? [OPEN ENDED]
- 72. What information needs or gaps do you have related to HIV/AIDS, STD, TB, and viral hepatitis prevention and treatment and adolescent sexual health?

[OPEN ENDED]

73. How could NPIN address the gaps you have related to HIV/AIDS, STD, TB, and viral hepatitis prevention and treatment and adolescent sexual health?

[OPEN ENDED]

74. If you have any other comments you would like to make regarding your access to and use of the various NPIN services and products, you may do so here.

[OPEN ENDED]

PN: ASK ALL

- 75. How long have you been working in the field of public health?
 - Less than 1 year
 - 1-3 years
 - 4-8 years
 - 9-15 years
 - More than 15 years
- 76. Which best describes your organization type?
 - Community-based organization
 - Educational institution
 - Federal organization
 - Health services provider or hospital
 - State/local/tribal health department
 - Other (please describe)
- 77. Please indicate which description that best indicates your role in your organization:
 - Academic Researcher
 - Communications Specialist (e.g. Public information officer, health communications)
 - Epidemiologist
 - Health Educator, Trainer
 - Healthcare Provider (e.g. Nurse, clinician)
 - Program manager
 - Student
 - Policy Maker

- Other (please describe)
- 78. Is your position considered a management position? (Y/N)
- 79. What is your highest level of education?
 - High School Diploma
 - Associate's Degree
 - B.A., B.S., or equivalent
 - Master's Degree or equivalent
 - Professional Degree
 - Doctorate
 - Other (Please describe)
- 80. Please indicate your age category:
 - 18-24 years old
 - 25-34 years old
 - 35-44 years old
 - 45-54 years old
 - 55-64 years old
 - 65-74 years old
 - 75 years or older

PN - show this to all respondents that answered Yes or Maybe in FG1 as the last screen:

Unfortunately you do not qualify for the online survey but you may qualify for face to face discussion that we will be conducting. A representative from Schlesinger Group may be in contact with you to discuss the opportunity

Q81

PN - ask below to all that took the online quant survey

Thank you for your participation. We would like to ask you for your contact information so we can send you a \$25 Visa gift card for completing this study. Would you like to provide this information?

Yes - Continue to contact question

No - End survey