

Form Approved
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NPIN Evaluation Survey Questions

Public reporting burden of this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; Attn: OMB-PRA (0920-1027)

SURVEY: NPIN Evaluation Data Collection Instrument

1. **You qualify to participate in the online survey. Please click continue to begin.** How did you first become aware of NPIN?
- Search engine (e.g. Google)
 - Social media
 - Referral from another government website
 - A colleague
 - At a conference
 - Participation in CDC/NCHHSTP activities
 - I do not remember how I first became aware of NPIN
 - Other (Please describe)

In this section we would like to know your thoughts in general in regard to quality, benefits, and perceptions of NPIN.

2. How would you rate the overall quality of NPIN services and products?
- | | | |
|--------------------|-----------|---------------------|
| 1-Very Low Quality | 3-Neutral | 5-Very High Quality |
| 1 | 2 | 3 |
| 4 | 5 | |

3. What is your overall satisfaction with NPIN services, and products?
- | | | |
|------------------------|-----------|------------------|
| 1-Not at all Satisfied | 3-Neutral | 5-Very Satisfied |
| 1 | 2 | 3 |
| 4 | 5 | |

4. Overall, how likely are you to recommend NPIN to your colleagues?
- | | | |
|-----------------|-----------|---------------|
| 1-Very Unlikely | 3-Neutral | 5-Very Likely |
| 1 | 2 | 3 |
| 4 | 5 | |

BENEFITS TO NPIN USERS

PN Q5: Rotate Statements

5. Please indicate the degree to which NPIN services and products have:

	1-Not at all	2	3-Neutral	4	5-Very much
Increased the ease with which I can find the information, tools, and resources I need.	1	2	3	4	5
Increased my peer-to-peer communication with others interested in prevention information.	1	2	3	4	5
Increased my access to trainings and/or webinars on relevant prevention topics.	1	2	3	4	5
Better enabled me to use and access prevention information through mobile devices.	1	2	3	4	5

PN Q6: Rotate Statements

6. Please indicate the degree to which you feel NPIN is:

	1-Not at all	2	3-Neutral	4	5-Very much
A well-known source for HIV/AIDS, STD, TB, viral hepatitis, and adolescent sexual health prevention information, tools, and resources.	1	2	3	4	5
Innovative.	1	2	3	4	5
Technology-focused.	1	2	3	4	5
A trustworthy source of information.	1	2	3	4	5
Dependable.	1	2	3	4	5
Consistently high-quality.	1	2	3	4	5
Responsive to user complaints.	1	2	3	4	5
A facilitator of collaboration with other prevention colleagues.	1	2	3	4	5

PN Q7: Rotate Responses

7. Select the NPIN services or resources that you have used in the past 24 months (check all that apply):

1. Find TB Resources
2. Connections Newsletter
3. Email Updates (e.g. Dear Colleague Letters)
4. Campaigns Databases (e.g. Campaign posters)
5. Materials Database (e.g. factsheets)
6. Digital Media Tools (e.g. widgets, banners, infographics)
7. Funding Database
8. Organizations Database
9. NPIN Community
10. NPIN Sponsored Trainings
11. NPIN Social Media
12. The NPIN website - NPIN.CDC.GOV
13. Get Tested Website - Gettested.cdc.gov
14. National HIV Testing Day Website -NPIN.CDC.gov/NHTD
15. Other (Please describe)

PN: PARTICIPANTS WILL ONLY BE ASKED QUESTIONS REGARDING THE STATEMENTS THEY SELECT ABOVE, AS INDICATED IN THE PROGRAMMING NOTES

In this section, we would like to know your opinions on two newsletters NPIN sends out, *Find TB Resources* and *Connections*.

PN: IF Q7=1, ASK Q8-Q12

8. How often have you read the *Find TB Resources* newsletter during the past 24 months?

- More than once per month
- Once per month
- Every other month
- Once every six months
- Once per year

9. How is the *Find TB Resources* newsletter valuable to your work? (Check all that apply)

- Keeps me updated about important TB-related information.
- Highlighted a new TB resource that I used in my work.
- Other (Please describe)
- The *Find TB Resources* newsletter is not valuable to my work.

10. How useful is the *Find TB Resources* newsletter in supporting your work activities?

1-Not Useful at all		3-Neutral		5-Very Useful
1	2	3	4	5

11. What is the overall quality of the *Find TB Resources* newsletter?

1-Very Low Quality		3-Neutral		5-Very High Quality
1	2	3	4	5

12. What improvements could be made in order for the *Find TB Resources* newsletter to be more useful to you?
[OPEN ENDED]

PN: IF Q7=2, ASK Q13-Q17

13. How often have you read the *Connections* newsletter during the past 24 months?

- More than once per month
- Once per month
- Every other month
- Once every six months
- Once per year

14. How is the *Connections* newsletter valuable to your work? (Check all that apply)

- Updates me on breaking news and the latest advancements in prevention strategies.
- Provides me information on upcoming events relevant to my prevention work.
- Connects me with new digital resources.
- Other (Please describe)
- The *Connections* newsletter is not valuable to my work.

15. How useful is the *Connections* newsletter in supporting your work activities?

1-Not Useful at all		3-Neutral		5-Very Useful
1	2	3	4	5

16. What is the overall quality of the *Connections* newsletter?

1 2 3 4 5

31. Can you provide a specific example of how NPIN materials supported your work activities?

[OPEN ENDED]

Below is a list of some of the prevention resources, materials, and tools you can find on NPIN.

PN: IF Q7=6, ASK Q32-33

PN Q32: Rotate Statements

32. Please rate each item on how useful it is to your work on a scale of 1-5:

	Not at all useful		Neutral		Very Useful
Information sheets	1	2	3	4	5
Reports	1	2	3	4	5
Posters	1	2	3	4	5
Pamphlets	1	2	3	4	5
Slide sets	1	2	3	4	5
Widgets	1	2	3	4	5
(e.g. Condom Finder, Find HIV or STD Testing Locator)					
Web badges	1	2	3	4	5
Infographics	1	2	3	4	5
Monographs	1	2	3	4	5

33. What other prevention resources, tools, or materials could NPIN provide that would be useful to your work?

[OPEN ENDED]

Next, we would like to know your opinions on the NPIN Funding Database.

PN: IF Q7=7, ASK Q34-Q38

34. How often have you accessed the NPIN Funding Database during the past 24 months?

- More than once per month
- Once per month
- Every other month
- Once every six months
- Once per year

35. How is the NPIN Funding Database valuable to your work? (Check all that apply)

- Provides me access to private and government funding opportunities in my disease area.
- Serves as a starting point for seeking financial support in my disease area.
- It is a place I go frequently to find possible funding opportunities.
- Other (Please describe)
- The NPIN Funding Database is not valuable to my work.

36. How useful is the NPIN Funding Database in supporting your work activities?

1-Not Useful at all

3-Neutral

5-Very Useful

1

2

3

4

5

37. What is the overall quality of the Funding Database?

1-Very Low Quality

3-Neutral

5-Very High Quality

1

2

3

4

5

38. What improvements could be made in order for the Funding Database to be more useful to you?

[OPEN ENDED]

Next, we would like to know your opinions about the Organizations Database.

PN: IF Q7=8, ASK Q39-Q43

39. How often have you accessed the NPIN Organizations Database during the past 24 months?

- More than once per month
- Once per month
- Every other month
- Once every six months
- Once per year

40. How is the NPIN Organizations Database valuable to your work? (Check all that apply)

- Connects me to other prevention organizations.
- Allows me to locate organizations that provide services in languages other than English.
- Allows me to locate organizations that provide services to specific audiences that my organization does NOT serve (e.g. youth, women).
- Provides me with information on an organization where I referred a client to a service.
- Other (Please describe)
- The NPIN Organizations Database is not valuable to my work.

41. How useful is the NPIN Organizations Database?

1-Not Useful at all

3-Neutral

5-Very Useful

1

2

3

4

5

42. What is the overall quality of the NPIN Organizations Database in supporting your work activities?

1-Very Low Quality

3-Neutral

5-Very High Quality

1

2

3

4

5

43. What improvements could be made in order for the NPIN Organizations Database to be more useful to you?

[OPEN ENDED]

In the next section we want to know your opinion on the NPIN Community, NPIN's collaborative online space where public health professionals working in HIV, STD, viral hepatitis, and TB prevention and adolescent sexual health can connect, share, and learn together.

PN: IF Q7=9 ASK Q44-Q48

1-Strongly Disagree 3-Neither Agree Nor Disagree 5-Strongly Agree
1 2 3 4 5

52. What is the overall quality of the NPIN trainings?

1-Very Low Quality 3-Neutral 5-Very High Quality
1 2 3 4 5

53. In what areas would you like to see NPIN provide additional trainings? (Check up to 3 that apply)

- Health Communication
- Health Literacy and Education
- Social and Digital Media
- Partner Engagement and Collaboration
- Technology
- Using and Communicating Effectively with Data
- Trainings related to your specific disease topic
- Other (please describe)

54. Check the items below that would encourage you most to attend an NPIN training. (Check up to 3 that apply)

- Continuing Education Units (CEUs)
- Being able to access a recording of the training
- Knowing more about the trainers and their credentials
- Knowing the training schedule in advance
- Knowing the training topics in advance
- Other (please describe)

55. If you selected that you would be interested in CEUs, please list which CEUs you would be most interested in receiving (e.g. CHES, CPH).

[OPEN ENDED]

The following section is about NPIN's social media channels and activities.

PN: IF Q7=11, ASK Q56-Q60

56. Please indicate the NPIN social media channels you follow (check all that apply):

- @CDCNPIN on Twitter
- CDC NPIN on Facebook
- CDC NPIN on LinkedIn
- None

57. How is NPIN social media valuable to your work? (Check all that apply)

- Guides me to helpful prevention resources I can use in my work.
- Connects me with other prevention partners.
- Provides important prevention and disease updates.
- Provides a space to have relevant prevention discussions with other prevention professionals.
- Responds to questions I have asked through NPIN social media channels.
- Increases awareness of health issues relevant to my work.
- Other (please describe)
- None

58. What is the overall quality of NPIN social media activities?

65. Below, please indicate how much you agree with following statements about the Get Tested website.

	1-Strongly Disagree	3- Neither Agree Nor Disagree			5-Strongly Agree
The Get Tested website is the <i>primary</i> website I use to find a testing location.	1	2	3	4	5
The Get Tested website is easy to use to find testing locations.	1	2	3	4	5
The Get Tested website is useful for assisting clients/audiences in finding a testing location.	1	2	3	4	5
The Get Tested website is high quality.	1	2	3	4	5

66. How could the Get Tested website be improved to better support your work?
[OPEN ENDED]

PN: IF Q7=14, ASK Q67-Q70

67. On average, how often have you have visited the National HIV Testing Day (NHTD) website (NPIN.cdc.gov/NHTD) in the past 24 months?
- More than once per month
 - Once per month
 - Every other month
 - Once every six months
 - Once per year

PN Q68: Rotate Statements

68. Below, please indicate how much you agree with the following statements about the NHTD website.

	1-Strongly Disagree	3- Neither Agree Nor Disagree			5-Strongly Agree
The NHTD website is a useful resource for the National HIV Testing Day observance.	1	2	3	4	5
It is important to my organization to upload our information for National HIV Testing Day.	1	2	3	4	5
The NHTD site is useful for assisting clients/audiences in finding an HIV testing location.	1	2	3	4	5
The NHTD website is high quality.	1	2	3	4	5

69. How could the NHTD website be improved to better support your work?
[OPEN ENDED]

70. What other websites do you use to help you locate STD or HIV testing locations for clients?

[OPEN ENDED]

The survey is almost complete; we have a few final questions about how NPIN can overall better meet your needs as a public health professional.

71. Overall, how can NPIN improve its services to better meet your needs as a public health professional?

[OPEN ENDED]

72. What information needs or gaps do you have related to HIV/AIDS, STD, TB, and viral hepatitis prevention and treatment and adolescent sexual health?

[OPEN ENDED]

73. How could NPIN address the gaps you have related to HIV/AIDS, STD, TB, and viral hepatitis prevention and treatment and adolescent sexual health?

[OPEN ENDED]

74. If you have any other comments you would like to make regarding your access to and use of the various NPIN services and products, you may do so here.

[OPEN ENDED]

PN: ASK ALL

75. How long have you been working in the field of public health?

- Less than 1 year
- 1-3 years
- 4-8 years
- 9-15 years
- More than 15 years

76. Which best describes your organization type?

- Community-based organization
- Educational institution
- Federal organization
- Health services provider or hospital
- State/local/tribal health department
- Other (please describe)

77. Please indicate which description that best indicates your role in your organization:

- Academic Researcher
- Communications Specialist (e.g. Public information officer, health communications)
- Epidemiologist
- Health Educator, Trainer
- Healthcare Provider (e.g. Nurse, clinician)
- Program manager
- Student
- Policy Maker

- Other (please describe)

78. Is your position considered a management position? (Y/N)

79. What is your highest level of education?

- High School Diploma
- Associate's Degree
- B.A., B.S., or equivalent
- Master's Degree or equivalent
- Professional Degree
- Doctorate
- Other (Please describe)

80. Please indicate your age category:

- 18-24 years old
- 25-34 years old
- 35-44 years old
- 45-54 years old
- 55-64 years old
- 65-74 years old
- 75 years or older

PN - show this to all respondents that answered Yes or Maybe in FG1 as the last screen:

Unfortunately you do not qualify for the online survey but you may qualify for face to face discussion that we will be conducting. A representative from Schlesinger Group may be in contact with you to discuss the opportunity

Q81

PN - ask below to all that took the online quant survey

Thank you for your participation. We would like to ask you for your contact information so we can send you a \$25 Visa gift card for completing this study. Would you like to provide this information?

Yes - Continue to contact question

No - End survey