

## NPIN Evaluation Focus Group Recruitment Email

**Subject line:** CDC needs focus group participants!

**Preheader:** Attend a focus group to help improve NPIN

**Content:**

### **CDC WANTS YOUR INPUT!**

We are looking for public health professionals who live in or near *[LIST CITIES]* to participate in a 90-minute focus group. If you live near one of these cities and are interested, sign up for a focus group now.



Participants, you will receive up to \$75 as a token of appreciation for your time and input.

The Centers for Disease Control and Prevention (CDC) is evaluating the [National Prevention Information Network](#) (NPIN), and we need your help to make it better. We understand that only public health professionals like you can provide us with the necessary feedback to improve NPIN and its services. This is why we are asking you to participate in a focus group near you.

We value your professional experience working in HIV/AIDS, viral hepatitis, STDs, TB, and adolescent sexual health, and we want to improve the NPIN platform to better meet your needs.

Help us make this valuable tool even better. Thank you for your consideration.

[Participate Now!](#)