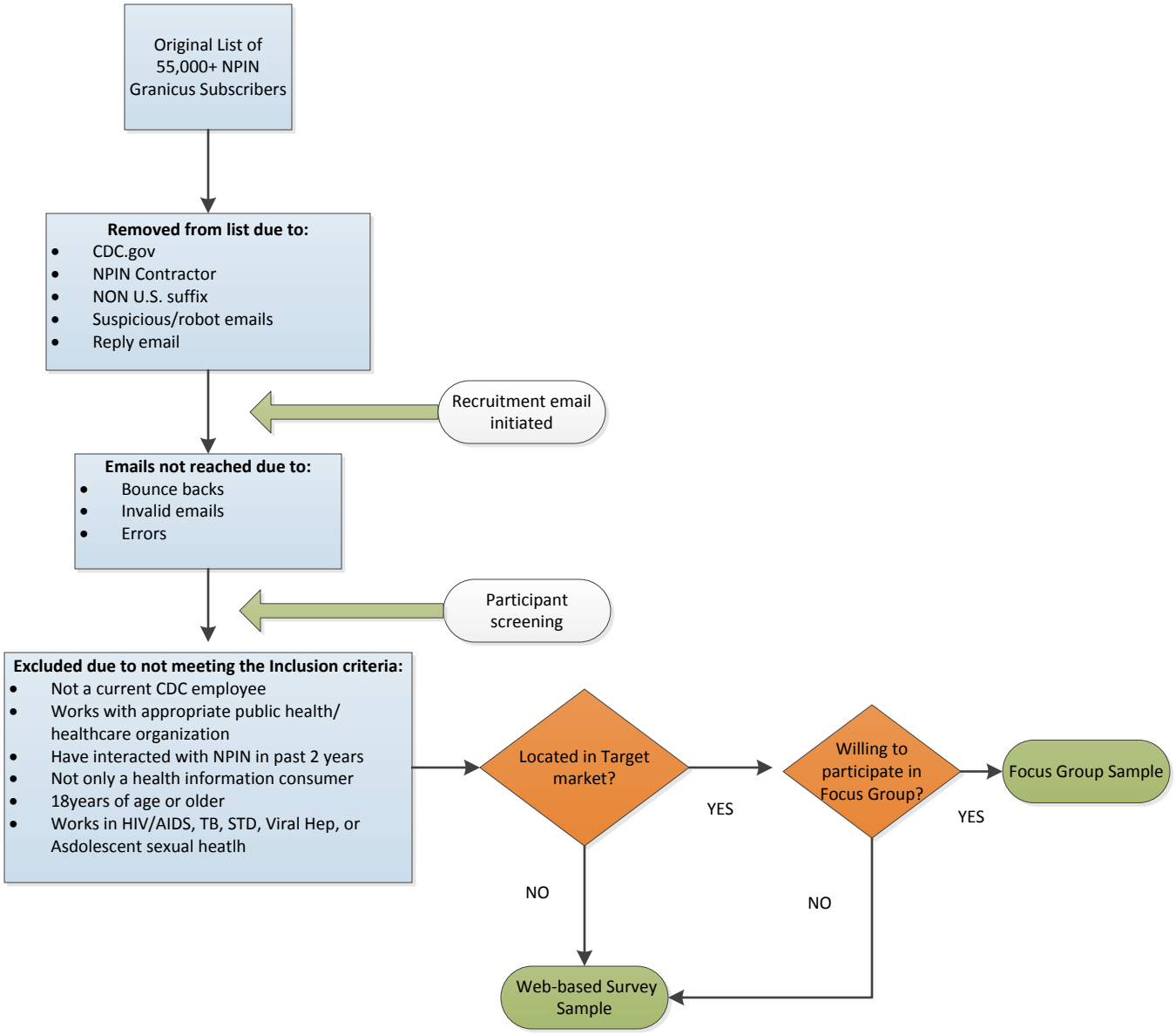
Original List of 55,000+ NPIN Granicus Subscribers
Removed from list due to:
CDC.gov
NPIN Contractor
NON U.S. suffix
Suspicious/robot emails
Reply email
Recruitment email initiated
Emails not reached due to:
Bounce backs
Invalid emails
Errors
Participant screening
Excluded due to not meeting the Inclusion criteria:
Not a current CDC employee
Works with appropriate public health/ healthcare organization
Have interacted with NPIN in past 2 years
Not only a health information consumer
18years of age or older
Works in HIV/AIDS, TB, STD, Viral Hep, or Asdolescent sexual heatlh
Located in Target market?
YES
NO
Willing to participate in Focus Group?
YES
NO
Focus Group Sample
Web-based Survey Sample