

Previously Approved Letter



Erin Panzarella
MIHOPE Study Survey Director

MATHEMATICA Policy Research

P.O. Box 2393
Princeton, NJ 08543-2393
Telephone (609) 799-3535
Fax (609) 799-0005
www.mathematica-mpr.com
800-385-8046



Mother and Infant Home Visiting Program Evaluation

[DATE]

Dear [NAME],

We hope you and your family are doing well! It is time to check in with you again as part of the Mother and Infant Home Visiting Program Evaluation, or MIHOPE. As you may recall, you joined the MIHOPE study in [MONTH YEAR].

[IF NO PREPAY AND NO EARLY BIRD: The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. You will receive a **\$15 gift card** for completing it. Please complete the survey online by using the login information below.]

[IF NO PREPAY AND EARLY BIRD: The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. You will receive a **\$15 gift card** for completing it. You can receive an extra **\$10** for a total of **\$25** for completing the survey by [DATE]. Please complete the survey online by using the login information below.]

[IF PREPAY AND NO EARLY BIRD: The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. To thank you in advance, please accept the enclosed **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. Please complete the survey online by using the login information below.]

[IF PREPAY AND EARLY BIRD: The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. To thank you in advance, please accept the enclosed **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. You can receive an extra **\$10** for a total of **\$25** for completing the survey by [DATE]. Please complete the survey online by using the login information below.]

Website:[WEBSITE]

Username:[USERNAME]

Password: [PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone**, please call us toll free at **1-800-385-8046**.

The information gathered from the MIHOPE study will help policymakers design better programs for mothers of young children. Your participation in MIHOPE is voluntary but very important! This is your opportunity to help improve the health care and home visiting system. You cannot be replaced in the study.

As you may recall, the Administration for Children and Families of the U.S. Department of Health and Human Services is sponsoring MIHOPE. Mathematica Policy Research, an independent research company, is conducting the survey as part of the study. We'd like to let you know that taking part in MIHOPE will not affect any benefits you receive now or in the future. Also, all information you provide for MIHOPE will be kept private to the extent provided by law. Study results will be reported for groups of families. No names or individual information will be reported.

Thank you for your continued participation in the MIHOPE study. We look forward to speaking with you soon!

Sincerely,

Erin Panzarella

This collection of information is voluntary and will be used to learn how home visiting programs benefit families. Public reporting burden for this collection is estimated to average 30 minutes, including the time for reviewing instructions, gathering and maintaining the data needed, and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this collection is XXXX-XXXX and it expires on XX/XX/XXXX.

Previously Approved Email

To: [RESPONDENT EMAIL]

Subject: Please complete your next survey for the MIHOPE home visiting study!



Mother and Infant Home Visiting Program Evaluation

Dear [NAME],

[IF NO PREPAY AND NO EARLY BIRD: It is time to check in with you again as part of the Mother and Infant Home Visiting Program Evaluation (MIHOPE). The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. You will receive a **\$15 gift card** for completing it. Please complete the survey online by using the login information below.]

[IF NO PREPAY AND EARLY BIRD: It is time to check in with you again as part of the Mother and Infant Home Visiting Program Evaluation (MIHOPE). The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. You will receive a **\$15 gift card** for completing it. You can receive an extra **\$10** for a total of **\$25** for completing the survey by [DATE]. Please complete the survey online by using the login information below.]

[IF PREPAY AND NO EARLY BIRD: It is time to check in with you again as part of the Mother and Infant Home Visiting Program Evaluation (MIHOPE). The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. To thank you in advance, we have already sent you a **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. Please complete the survey online by using the login information below.]

[IF PREPAY AND EARLY BIRD: It is time to check in with you again as part of the Mother and Infant Home Visiting Program Evaluation (MIHOPE). The survey will only take about 30 minutes and will ask about how your family is doing since the last time we spoke with you. To thank you in advance, we have already sent you a **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. You can receive an extra **\$10** for a total of **\$25** for completing the survey by [DATE]. Please complete the survey online by using the login information below.]

Website:[WEBSITE]

Username:[USERNAME]

Password: [PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone**, please call us toll free at **1-800-385-8046**.

The information gathered from the MIHOPE study will help policymakers design better programs for mothers of young children. Your participation in MIHOPE is voluntary but very important! This is your opportunity to help improve the health care and home visiting system. You cannot be replaced in the study.

Thank you for participating in MIHOPE. We look forward to speaking with you soon!

Sincerely,
Erin Panzarella

MIHOPE Study Survey Director

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Mother and Infant Home Visiting Program Evaluation

[DATE]

Dear [NAME],

We hope you and your family are doing well! In [MONTH YEAR OF LAST COMPLETED SURVEY], you were last contacted about the Mother and Infant Home Visiting Program Evaluation (MIHOPE). As you may remember, we said we would follow up with you again to see how your family is doing.

We have been trying to reach you so that you can complete the next brief survey. We will send you a [IF NO PREPAY: \$15/IF PREPAY: \$10] gift card as a thank you for completing the survey. There are two easy ways to complete the survey.

To complete the survey **online**, use the website and login information listed below.

Website:[WEBSITE]

Username:[USERNAME]

Password:[PASSWORD]

Or to complete the survey **by phone**, please call our toll-free number at **1-800-385-8046**. You can also call this phone number to ask any questions you may have about the MIHOPE study.

Your continued participation in the study is very important – you cannot be replaced! The information we receive will help policymakers design better programs for mothers of young children.

Thank you for participating in MIHOPE. We look forward to speaking with you soon!

Sincerely,
Erin Panzarella

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Email Updated May 2017

To: [RESPONDENT EMAIL]

Subject: MIHOPE Project – There's Still Time to Complete the Next Brief Survey!



Mother and Infant Home Visiting Program Evaluation

Dear [NAME],

About three years ago, you joined the Mother and Infant Home Visiting Program Evaluation (MIHOPE). As you may remember, we said we would follow up with you again to see how your family is doing since the last survey.

[IF NO PREPAY AND NO EARLY BIRD: It's time to conduct the next survey. For helping out, you will receive a **\$15 gift card**. Please complete the survey online by using the login information below.]

[IF NO PREPAY AND EARLY BIRD: It's time to conduct the next survey. For helping out, you will receive a **\$15 gift card**. If you complete the survey early, by [DATE], you can earn an extra **\$10** for a total of **\$25**. Please complete the survey online by using the login information below.]

[IF PREPAY AND NO EARLY BIRD: It's time to conduct the next survey. To thank you in advance, we have already sent you a **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. Please complete the survey online by using the login information below.]

[IF PREPAY AND EARLY BIRD: It's time to conduct the next survey. To thank you in advance, we have already sent you a **\$5 gift card**, ready to use today. You will receive another **\$10 gift card** after you complete the survey. If you complete the survey early, by [DATE], you can earn an extra **\$10** for a total of **\$25**. Please complete the survey online by using the login information below.]

Website:[WEBSITE]

Username:[USERNAME]

Password: [PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone**, please call us toll free at **1-800-385-8046**.

Thank you for participating in MIHOPE. Your participation in MIHOPE is voluntary but very important! This is your opportunity to help improve the health care and home visiting system. You cannot be replaced in the study. We look forward to hearing from you soon!

Sincerely,
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Email Updated May 2017

To: [RESPONDENT EMAIL]

Subject:

MIHOPE is waiting! Complete by [DATE] for \$25 award



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Hi [NAME],

Hello from **MIHOPE**! Click here to complete your xx minute survey by [DATE] and receive **\$25** as a thank you .

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone.**

For more information and news about MIHOPE, please visit www.mdrc.org/mihope

You are an important part to this study. We look forward to hearing from you soon!

Sincerely,
Erin Panzarella



MIHOPE Study Survey Director

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Email Updated May 2017

To: [RESPONDENT EMAIL]

Subject: Reminder: [NAME], please complete your MIHOPE survey for a \$25 award!



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Hi [NAME],

I recently contacted you about the MIHOPE (Mother and Infant Home Visiting Program Evaluation) study. It's time to conduct your next online survey. We would like to find out how you and your child are doing.

As a thank you, we will send you:

A **\$25 gift card** if you complete the survey before [DATE], or

A **\$15 gift card** if you complete the survey after that

Complete your survey here:

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study, please call us toll free at **1-800-385-8046**. You can also complete the survey by telephone.

MIHOPE will help policymakers design better programs for mothers of young children. This is your chance to help!

For more information and news about MIHOPE, please visit www.mdrc.org/mihope

Thank you for participating in MIHOPE. We look forward to hearing from you soon!

Sincerely,
Erin Panzarella

MIHOPE Study Survey Director

Email Updated May 2017

To: [RESPONDENT EMAIL]
Subject: Reminder: \$25 awaits! Complete your MIHOPE survey today!



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Dear [NAME],

I recently contacted you about MIHOPE. We would like you to complete a short survey. This is your chance to help design better programs for mothers of young children. We would like to see how you and your child are doing.

As a thank you, we will send you:

A **\$25 gift card** if you complete the survey before [DATE], or

A **\$15 gift card** if you complete the survey after that

Complete your survey here:

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study, please call us toll free at **1-800-385-8046**. You can also **complete the survey by telephone**.

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Email Updated May 2017

To: [RESPONDENT EMAIL]

Subject: Don't miss out! Complete your survey today for \$25!



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Hi [NAME],

Thank you for participating in MIHOPE. We would like to hear from you again. Please complete a short survey. Your answers will help policymakers design better programs for mothers of young children.

As a thank you, we will send you:

A **\$25 gift card** if you complete the survey before [DATE], or

A **\$15 gift card** if you complete the survey after that

Complete your survey here:

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study, please call us toll free at **1-800-385-8046**. You can also **complete the survey by telephone**.

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We look forward to hearing from you soon!

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Email Updated May 2017

To: [RESPONDENT EMAIL]

Subject: Reminder: There's still time! Complete your MIHOPE survey today and receive \$25!



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Hi [NAME],

Thank you for participating in MIHOPE. We would like to hear from you again. Please complete a short survey. Your answers will help policymakers design better programs for mothers of young children.

As a thank you, we will send you:

A **\$25 gift card** if you complete the survey before [DATE], or

A **\$15 gift card** if you complete the survey after that

Complete your survey here:

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study, please call us toll free at **1-800-385-8046**. You can also **complete the survey by telephone**.

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We look forward to hearing from you soon!

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Email Updated May 2017

To: [RESPONDENT EMAIL]
Subject: MIHOPE is waiting! Complete by [DATE] for \$25 award



Mother and Infant Home Visiting Program Evaluation

(Este correo electrónico está disponible en español más abajo.)

Hi [NAME],

Hello from **MIHOPE**! Click here to complete your 30 minute survey and receive \$25 as a thank you:

Website: <https://mihopesurvey2.mathematica-mpr.com>

Username: [FILL 3 USERNAME]

Password: [FILL 4 PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone**, please call us toll free at **1-800-385-8046**.

For more information and news about MIHOPE, please visit www.mdrc.org/mihope

You are an important part of this study. We look forward to hearing from you soon!

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Previously Approved Text Message

To: [RESPONDENT CELL NUMBER]

Body: Hello! The MIHOPE study team has been trying to reach you. Please call us toll-free at 1-800-385-8046 to complete a brief survey and earn a [\$25/\$15/\$20/\$10] gift card. Thank you!

Text Messages Updated May 2017

Text message option 1 (through Week 8):

To: [RESPONDENT CELL NUMBER]

Body: Hello [NAME]! The MIHOPE home visiting study would love to hear from you. Please log on to <https://mihopesurvey2.mathematica-mpr.com> or call us toll-free at 1-800-385-8046 to complete a brief survey. You will receive a \$25 gift card. Thank you!

Text message option 2 (through Week 8):

To: [RESPONDENT CELL NUMBER]

Body: Hello [NAME]! Complete this brief MIHOPE survey by [DATE] for \$25. Log on to <https://mihopesurvey2.mathematica-mpr.com> or call us toll-free at 1-800-385-8046. Thank you for being part of MIHOPE!

Text message option 3 (after Week 8):

To: [RESPONDENT CELL NUMBER]

Body: It's not too late for you to receive \$15 for completing a xx minute survey. Please log on to <https://mihopesurvey2.mathematica-mpr.com> or call us at 1-800-385-8046. The last day to do the survey is [DATE]. Make your voice heard as part of the MIHOPE study!

Text message option 4 (through Week 8):

To: [RESPONDENT CELL NUMBER]

Body: Hello [NAME]! Don't miss the chance to complete this brief MIHOPE survey today for \$25! Log on to <https://mihopesurvey2.mathematica-mpr.com> or call us at 1-800-385-8046!

Text message option 5 (after Week 8)

To: [RESPONDENT CELL NUMBER]

Body: There's still time! Log on to <https://mihopesurvey2.mathematica-mpr.com> or call us at 1-800-385-8046 and receive a \$15 gift card!

Text message option 6 (after Week 10)

To: [RESPONDENT CELL NUMBER]

Body: Don't miss out! There are [DAYS] left to complete the MIHOPE survey. Receive \$15 by logging on to <https://mihopesurvey2.mathematica-mpr.com> or calling us at 1-800-385-8046.

Text message option 7 (after Week 8)

To: [RESPONDENT CELL NUMBER]

Body: Make your voice heard! Complete the MIHOPE survey by logging on to <https://mihopesurvey2.mathematica-mpr.com> or calling us at 1-800-385-8046. A \$15 gift card awaits!

Text message option 8

To: [RESPONDENT CELL NUMBER]

Body: Hello [NAME]! Complete this brief MIHOPE survey for \$25! Log on to <https://mihopesurvey2.mathematica-mpr.com> or call us at 1-800-385- We will also try calling you from a phone number with a 609 area code.

MIHOPE STUDY 50024.xx.xxx.xxx.xxx

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Policy Research

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Return Service Requested

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Return Service Requested

*the MIHOPE team has
been looking for you!*

We appreciate your continued participation
in the MIHOPE home visiting study!

You cannot be replaced!

Complete a brief survey and receive [\$] as a thank you!

Two easy ways to complete:
[website url] or Call us at 1-800-385-8046

Looking forward to hearing from you,
Erin Panzarella



**Mother and Infant Home Visiting
Program Evaluation
MIHOPE**

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Happy Birthday from
the MIHOPE study!
We'll be in touch soon.
Please call 1-800-385-8046
with any questions or to update
your contact information.




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Best wishes from the MIHOPE study
on your child's birthday! We'll be in touch soon.
Please call 1-800-385-8046 with any questions
or to update your contact information.



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Best wishes from the MIHOPE study
on your child's birthday! We'll be in touch soon.
Please call 1-800-385-8046 with any questions
or to update your contact information.



Mother and Infant Home Visiting
Program Evaluation
MIHOPE

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MIHOPE

Mother and Infant Home Visiting
Program Evaluation

Other things may change us,
but we start and end with family.

—Brandt



MIHOPE

877-542-6727

Keep in touch if your phone
or address changes

Please let us know if you have moved.

877-542-6727

MATHEMATICA
Policy Research



Mother and Infant Home Visiting Program Evaluation

DATE

Dear [NAME]:

Thank you for participating in the MIHOPE Study! Enclosed please find a [INCENTIVE AMOUNT] gift card for completing our survey.

We really appreciate your continued participation!

We encourage you to like our Facebook page: xxx. Here, we will provide updates about what is going on with the study.

We look forward to speaking with you again next year!

If you have any additional questions or concerns about the MIHOPE study, please call us toll-free at 1-800-385-8046.

Sincerely,

Erin Panzarella