

Child Welfare Information Gateway Special Initiative Survey

1. Please describe why you are visiting the *[insert name of special initiative]* website.

2. Overall, how satisfied are you with your interaction with Child Welfare Information Gateway?
 - Very satisfied
 - Somewhat satisfied
 - Neither satisfied nor dissatisfied
 - Somewhat dissatisfied (*please explain*):
 - Very dissatisfied (*please explain*):

3. Is this your first time visiting the *[insert name of special initiative]* website?
 - Yes - If so, how did you hear about us?
 - No - If not the first time, how many times?
 - 1-4
 - 5-10
 - More than 10

4. Which of the following best describes your background or role?

<ul style="list-style-type: none"> • Prevention/family support • Child protective services • Foster care • Adoption • Youth services • Juvenile justice • Health/mental health Substance use • Legal/courts (e.g. GAL, CASA, attorney) • Researcher/evaluator/consultant • Early childhood educator (0-5yrs) • Teacher (K-12) • Professor/faculty (higher education) • Kinship caregiver (<i>optional response option</i>) • Training specialist (<i>optional response option</i>) 	<ul style="list-style-type: none"> • Licensing specialist (<i>optional response option</i>) • Foster youth (current or former) (<i>optional response option</i>) • Student (<i>optional response option</i>) • Prospective Adoptive Parent (<i>optional response option</i>) • Kinship caregiver (<i>optional response option</i>) • Training specialist (<i>optional response option</i>) • Licensing specialist (<i>optional response option</i>) • Foster/Adoptive Parent (<i>optional response option</i>) • Other (please describe):
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5. Which of the following best describes your workplace? (Check one.)
 - Local or county public agency
 - State agency
 - Tribal agency/organization
 - Federal agency
 - Community-based/faith-based organization
 - National organization (e.g., nonprofit, advocacy)
 - Training and technical assistance service provider

- Educational institution (early education, K-12, college, university)
 - Other (Please describe.)
- 6. Which of the following best describes your position? (Check one.)**
- Frontline worker (e.g., caseworker, direct service worker)
 - Supervisor/manager
 - Director/administrator
 - Training Specialist
 - Other (Please describe.)
- 7. How useful are the information and resources available on the [insert name of special initiative] website?**
- Very useful (Please explain.)
 - Useful (Please explain.)
 - Somewhat useful (Please explain.)
 - Not useful (Please explain.)
- 8. On a scale of 1 (poor) to 5 (excellent), please rate the following regarding the [insert name of special initiative] website**
- Ease of finding information on the website
 - Website organization
 - Appeal of the website design
 - Content that matches my needs
- 9. The following tools are available to help you and your organization/agency promote [insert name of special initiative]. For each tool, please indicate whether or not you and your organization/agency have used it or intend to use it to promote [insert name of special initiative]. (Check all that apply and indicate how you intend to use each).**
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| • Widgets | • Voices of Older Youth Videos (<i>optional response option</i>) |
| • Sample signature blocks | • National Foster Care Month Graphics (Infographic, FB banner, etc.) (<i>optional response option</i>) |
| • Sample email messages | • National Foster Care Month FAQs (<i>optional response option</i>) |
| • Sample social media messages | • Sample proclamations (<i>optional response option</i>) |
| • Library search | • National Child Abuse Prevention Month calendars (<i>optional response option</i>) |
| • Frequently Asked Questions (<i>optional response option</i>) | |
| • Meet older youth feature (<i>optional response option</i>) | |
| • AdoptUSKids Illustration (<i>optional response option</i>) | |
| • National and State PSAs (<i>optional response option</i>) | |
- 10. Do you have any additional comments or suggestions?**

Optional Survey Questions

- 11. Did you access any of the [resource specific to the initiative] on the [insert name of special initiative] website?**
- Yes (If yes, tell us how you intend to use the [resource specific to initiative] and provide any comments or suggestions).
 - No

- I don't remember
12. This year's theme for our *[insert name of special initiative]* is *[insert current theme]*. Do you have suggestions for next year's theme?
13. Please select the various ways in which you (or your work) might be affected if the *[insert name of special initiative]* website did not exist.
- It would take me longer to find information, resources, or tools to promote *[insert name of special initiative]*.
 - It would cost more money to get the information, resources, or tools I need to promote *[insert name of special initiative]*.
 - It would be more difficult to share information, resources, or tools with others about *[insert name of special initiative]*.
 - It would be more difficult to train staff and colleagues about *[insert name of special initiative]*.
 - I would not have adequate access to publications and products on *[insert name of special initiative]*.
 - It would affect me in other ways. (Please describe)
 - It would not affect me
14. Please rate your agreement with the following statements. (Strongly agree; Agree; Neutral; Disagree; Strongly disagree; N/A)
- The *[insert name of special initiative]* website promotes public awareness about *[issues specific to initiative]*
 - The *[insert name of special initiative]* website promotes the social and emotional well-being of children and families.
 - The *[insert name of special initiative]* website enhances services for children and families.
 - The *[insert name of special initiative]* website increased my knowledge about *[issues specific to initiative]*
15. How do you intend to use the resources offered on the *[insert name of special initiative]* website? (Check all that apply and please provide details)
- Increase my knowledge or inform my attitudes
 - Share with families and/or clients
 - Share with professionals or colleagues
 - Support public awareness or advocacy efforts
 - Share in a formal training environment
 - Support practice improvement and/or sustain good practice
 - Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation)
 - Support policy change and/or sustain good policies
 - Conduct research or evaluation
 - Grant writing/fundraising
 - My own professional development
 - Personal use
 - Other (please describe):