

Big Data or Not: Determining the Use of Big Data SME Interview Protocol (For Industry and Government Respondents)

Introductions

[Introduce individuals on call]

NORC at the University of Chicago is working with the Office of The Assistant Secretary for Planning and Evaluation (ASPE) in the U.S. Department of Health and Human Services (HHS) to produce a high level white paper that discusses the issues that should be considered when integrating BD into HHS research.

To achieve this goal NORC is conducting interviews with subject matter experts in “big” data to gain a better understanding of how “big” data is being implemented throughout different fields, thus our team has identified you as an expert in “big” data.

We expect this interview to be approximately 60 minutes and will be taking notes during this call in order to use this information to inform the project’s final report. After the interview, NORC will prepare the interview materials with your responses and send them to you for your review.

Interview Questions

1. Please describe your professional background.
2. How long have you worked at your current organization?
3. Please describe your current organization and your role there.
 - a. How long have you worked at your current organization?
 - b. Do you have control over how data are produced in your organization?
4. Where do your interests in “big” data stem from?
5. *Why is “big” data important for research purposes today?*

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0421. The time required to complete this information collection is estimated to average 60 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer.

6. *How has “big” data evolved throughout your professional career?*

7. *What type or types of “big” data do you use to make important decisions for your organization?*

Please tell us anything else about your experience related to data quality, fitness for use, and the type of big data, you view as relevant.

Conclusion

We will circulate the interview materials for your review within one week from today. Please feel free to contact me should you have any questions.

Thank you for your time!