Appendix F: I-Corps Logic Model

I-CORPS LONGITUDINAL LOGIC MODEL

INPUT: Available Resources for I-Corps

- Annual NSF funding
- Staff support
- Partnership with higher education institutions and entrepreneurial communities
- Technology support

PROJECT ACTIVITIES: Use of Available Resources to Achieve Program Goals

- Timely distribution of $50,000 grant to every I-Corps team
- Interact with program applicants and follow selection protocols to select teams that meet criteria
- Identify and train effective instructors with extensive business experience to deliver course content and help I-Corp teams to redesign innovative products that meet customer needs
- Organizing the I-Corps training sessions and deliver instructional content
- Create opportunities for I-Corps teams to build network within and beyond research communities in higher education institutions
- Implement technology to track learning and communicate with course instructors

OUTPUTS

- I-Corps teams complete the course and are satisfied with its content and quality
- Participants experience an increase in entrepreneurship knowledge and change in attitude and perceptions regarding innovation, commercialization and entrepreneurship
- A clear go/no go decision regarding viability of products and services

IMMEDIATE OUTCOMES

- Participants experience changes in attitude and perceptions and behaviors regarding innovation, commercialization and entrepreneurship
- A transition plan and a business plan suitable for review by third-party investors is prepared for pertinent projects is prepared (for those whose decision was to move forward)

INTERMEDIATE OUTCOME

I-Corps program spurs translation of fundamental research

- A sub-set of I-Corps teams initiate start-up businesses
- A sub-set of I-Corps teams license their products/services to third-party companies
- A sub-set of I-corps teams will submit SBIR proposals
- A sub-set of I-Corps teams are funded through the SBIR program or other early stage funding programs or mechanisms
- A culture of entrepreneurship
- Collaborations between academia and industry are formed

LONG TERM OUTCOME OR IMPACT

Viable Innovative products and services created by I-Corps researchers reach in the market

- A sub-set of I-Corps teams raises private funding for commercialization
- Licensing revenues are generated
- Sales of new products or services are generated
- New jobs are created

Life of the award | Year 1 after the award | Year 2-5 after the award | Year 5-10 after the award