

BLM CVTS Survey Instrument revised 5-17-16

Introduction: Screening and Non-response check questions (Begin introduction in language—English or Spanish-- in which phone is answered)

Hello, my name is _____. I'm calling on behalf of the Bureau of Land Management. The Bureau of Land Management is a Federal agency that manages public lands in Arizona and the west. I would like to ask you some questions about your recreational use of public lands and parks and how we can improve your recreation experience.

INTERVIEWER AID TO BE READ AS NECESSARY:

We're contacting only a small sample of local residents. In order for our results to be accurate, we'd really like to speak with you even if you don't visit public lands. Results from the survey will be shared with decision makers at Bureau of Land Management. Your identity will remain anonymous and your responses will only be used and reported in combination with responses from other Phoenix area residents.

SCR1 LANG3 Would you prefer that I continue in Spanish or English?

Prefer Spanish

Prefer English

SCR2 AGE1 First, are you at least 18 years old?

If YES, continue to Section I.

If NO, ask: Is there another person in the household who is at least 18 years old, and whom I can speak with?

If there is a person over 18, but that person is NOT AVAILABLE, say: "Thank you. Can you please tell me when I can call back to speak to someone over 18?" (set appointment to callback)

IF REFUSES TO PARTICIPATE, Record gender (if obvious), language used to answer phone, and note any comments made associated with the refusal. CATI program will record telephone prefix and whether call was to a land line or cell phone.

Could I just ask two quick questions that will help us to understand survey responses?

NR1 RES 7: What is your zip code _____

NR2 VHIS 17: Could you tell me if you participate in outdoor recreation never, once in a while, or regularly?

Never

Once in a while (once a month or less)

Regularly (once a week or more)

Section I: Use Background (ask to all respondents)

Q1 VHS17: How many outdoor recreation trips did you take in the last 12 months (for such activities as hiking, camping, hunting, fishing, wildlife watching, etc.)? ___ number of trips

Q2 VHS2 Did any of these trips include visits to federal public lands, such as National Forests, National Parks, National Monuments, National Recreation Areas, or National Wildlife Refuges?

Yes

No

Not sure—Prompt: These would include visits to places such as (read list of possible specific names of places such as Grand Canyon National Park, Tonto National Forest, etc.)

Q3 VHS16 Were any of these trips to areas managed by the Bureau of Land Management?

Yes

No

Don't know

Q4 VHS14: In the past 12 months, about how many trips have you made to any public lands, including federal areas, state parks, and county regional parks within 50 miles of your home? About how many trips to recreation areas more than 50 miles from your home?

Within 50 miles of home: ___ Trips

More than 50 miles from home: ___ Trips

Q5 TACT1: In which of the following outdoor activities do you participate? (read through list, check all that apply)

Hiking or walking

Horseback riding

Road bicycling

Mountain biking

Non-motorized water travel (canoe, stand-up paddle, kayak, sailing, raft, etc.)

Motorized water travel (motorboats, water skiing etc.)

Winter non-motorized activities (Cross-country skiing, snowshoeing)

Winter motorized activities (Snowmobiles)

Swimming

Hunting

Fishing

Picnicking

Target shooting

Driving off-highway vehicles (dirt bikes, all-terrain vehicles)

Gardening

Jogging

Birdwatching or wildlife viewing

Camping

Rockhounding

_Photography

_Other: _____

Q6 TACT16: Have you or members of your household participated in subsistence fishing, hunting, or gathering in the past 12 months? This is where the main purpose was to bring back fish, wildlife, or plants for your family to eat or to share with others.

_yes

_no

_not sure

Q7 TACT12: a) Now I'd like to ask a few questions about activities you might like to do in the future on public lands. Are there any recreational activities of any type -- whether opportunities for them are currently available or not -- that you haven't done in the past 12 months but would have liked to?

_Yes _No (If NO, go to Q8; except if respondent reported 0 trips on Q1, go to Q18)

b) What activities would you most like to do?

Activity 1: _____

Activity 2: _____

Activity 3: _____

c) Do any of the following explain why you did not engage in these activities over the past 12 months? (read through, check all that apply)

_Not enough time

_Not enough money

_Other people couldn't come with me

_Lack of awareness of where to go

_No adequate vehicle available

_No public transportation available

_Activity not available

_Other: _____

SECTION II: Most Recent Visit (ask only to respondents who reported taking at least one trip on Q1)

Q8 Where did you go on your most recent visit to a public lands? (ask specifically about visit to BLM if visited any BLM-managed lands in last 12 months, or most recent/most frequent visit to federal public land visit if no BLM visits in last 12 months, or about visit to any other public land if no visits to federally-managed sites).

What was the name of this site? _____

*Note: code name of site as two variables: first is the name of the site; second is the managing agency:
1 = BLM; 2 = FS; 3 = NPS; 4 = FWS; 5 = State, 6 = County, 6 = Other)*

Q9 VHIS11 How long have you been visiting [site name]? *(Read response categories)*

- This was my first visit
- Less than 1 year
- The past 1 to 5 years
- The past 6 to 10 years
- More than 10 years

Q10 TDUR4 Did you stay overnight on this most recent trip?

- Yes
- No

If Yes: How many total nights did you spend away from home on this trip? ____ nights

Q11 GROUP1: On this visit, who were you travelling with? (check all that apply); *Read response categories*

- Alone (if alone go to Q12)
- Family
- Friends
- Business associates
- Guided tour/educational/other organized group
- Other (please specify _____)

Q12 AGE7: How many people were you traveling with on this visit, including yourself? *(Read response categories)*

- Children (5 years or younger)
- Children (6-17 years)
- Adults (18-64 years)
- Seniors (65 years or older)
- Not sure: If not sure about ages: About how many people total were you traveling with on this visit?
- ____ Total

Q13 TRANUSE3: How did you get to (site name) on your most recent visit? (Please check ALL that apply)
(Read response categories)

- Personal car or truck
- Other car or truck
- Bicycle

- _Walking
- _Group van or tour bus
- _Other (please specify)_____

Q14 TACT1: What activities did you and/or the group do on your last trip to (site name)?

_____ List activities *Note: code each activity mentioned as a separate variable*

Q15 TACT2b Which of these activities was your main activity on this trip?

Main activity: _____ *Note: Write out, then code using activity coding system developed for Q14*

Q16 RESPRO3: I would like to know how satisfied or dissatisfied you were with your visit to (site name). For each of the following conditions, please indicate if you were very dissatisfied, somewhat dissatisfied, neither dissatisfied nor satisfied, somewhat satisfied, or very satisfied.

	Satisfaction rating:				
	Very dissatisfied	Somewhat dissatisfied	Neither dissatisfied nor satisfied	Somewhat satisfied	Very satisfied
Scenery at this site/area	1	2	3	4	5
Naturalness of the site	1	2	3	4	5
Feeling safe while at the site	1	2	3	4	5
Condition of facilities	1	2	3	4	5
Road conditions traveling to the site	1	2	3	4	5
Road conditions within the site	1	2	3	4	5
Level of crowding	1	2	3	4	5
Condition of trails	1	2	3	4	5
Other: (specify) _____	1	2	3	4	5

Q17 OPIN6: Was there any aspect of your visit that could have been enhanced by [specify managing agency]?

- _Yes
- _No

b) If Yes, What would you recommend that (name of managing agency) do to improve your experience?

Section III. Knowledge, Information Sources and Desired Experiences (ask to all respondents)

Q18 KNOW11: Have you heard of any of the following nearby recreation areas managed by the BLM?

Name of site/area:	a) Heard of site before now?	b) (If aware) Have you ever visited this site before?
Agua Fria National Monument	<input type="checkbox"/>	<input type="checkbox"/>
Ironwood Forest National Monument	<input type="checkbox"/>	<input type="checkbox"/>
Sonoran Desert National Monument	<input type="checkbox"/>	<input type="checkbox"/>
Harquahala Mountains Wilderness	<input type="checkbox"/>	<input type="checkbox"/>
Black Canyon National Recreation Trail	<input type="checkbox"/>	<input type="checkbox"/>
Other:	<input type="checkbox"/>	<input type="checkbox"/>

Q19 TINFO16: There are many different ways to get travel information when taking a trip. How useful would each of the following information sources or methods of contact be to you: very useful, somewhat useful, or not useful?

	Not useful	Somewhat useful	Very useful
BLM website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other web site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brochure or newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel guide/tour book	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chamber of commerce or state visitors bureau	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text updates on a cellular phone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apps available for Smartphones/tablets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online search engine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friends or family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other visitors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other:_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q20 LANG4: Would you prefer to receive information about BLM/public lands site, programs, or services in languages other than English?

_Yes

_No

b) If YES, which language(s)? _____

Q21 NPS Pool of Known Questions PREF1: I'm going to read a list of possible experiences you may want to have while visiting BLM or other public lands for recreation. For each, please let us know whether that experience is not at all important, slightly important, moderately important, or very important to you.

Experience:	Not at all Important	Slightly Important	Moderately Important	Very Important
To share the experience with friends and family	1	2	3	4
For the exercise	1	2	3	4
To experience solitude	1	2	3	4
To be close to nature	1	2	3	4
To develop my skills and abilities	1	2	3	4
To have an adventure	1	2	3	4
To be in a place that's special to me	1	2	3	4
To see wildlife	1	2	3	4
To get away from the city	1	2	3	4
To view the scenery	1	2	3	4
To practice using equipment	1	2	3	4
To have a cultural or spiritual experience	1	2	3	4

Q22 NPS Pool of Known Questions LNT3: How would you describe your current knowledge of Leave No Trace practices--these are practices that people can do when out recreating to reduce their impacts on the landscape. *(Read response categories)*

- _ Nothing at all
- _ A little bit
- _ Moderate amount
- _ Extensive

Section IV: Demographics (ask to all respondents)

I have just a few more questions for statistical purposes.

Q23 TRANSIT1 How often do you use public transportation at home? *(Read response categories)*

- _ Never
- _ Hardly ever
- _ At least once a month
- _ At least once a week
- _ Almost everyday

Q24 RES7: What is your home postal or ZIP code: _____

Q25 RES14: How long have you lived in the Maricopa/Pinal county area? ____ years

Q26 GEN1: What is your gender? (ask only if needed).

Male Female

Q27 ETHNIC1: Are you Hispanic or Latino? Yes No

Q28 RACE1: With which of the following racial group(s) do you most closely identify? (read response categories, check all that apply)

- American Indian/ Alaska Native
- Asian
- Black/ African American
- Native Hawaiian or other Pacific Islander
- White
- Refused

Q29 MAR1: Are you married?

- Yes
- No
- Other

Q30 HOU1: How many people are in your household? Number of people

Q31 AGE1: In which category is your age? (Read response categories)

Age category letter

- a. 18 - 24
- b. 25 - 44
- c. 45 - 54
- d. 55 - 64
- e. 65 - 74
- f. Over 75

Q32 EDU1: Please indicate the category of the highest level of education you have completed. (Read response categories)

Education category letter

- a. Less than high school
- b. High school graduate/GED
- c. Vocational or Technical School certificate
- d. Associates Degree
- e. Some college
- f. Bachelor's degree
- g. Graduate degree or professional degree (MA, MS, PhD, JD, MBA etc.)

Q33 EMP3: Which of the following categories applies to you? (please check all that apply; read response categories)

_Employed full-time _Retired _Unemployed _Student
_Employed part-time _Homemaker _Self-employed

Q34 INC1: Which category best represents your annual household income (before taxes) last year?
(Read response categories)

_____ Income category letter

- a. Less than \$15,000
- b. 15,000-25,000
- c. More than 25,000 up to 50,000
- d. More than 50,000 up to 75,000
- e. More than 75,000 up to 100,000
- f. More than 100,000 up to 150,000
- g. More than 150,000

Q35 NPS Pool of Known Questions OPMGMT3 Thank you for your help. Is there anything else you would like to tell us about any of these topics?
