

## National Wildlife Refuge Visitor Survey Non-Response Survey

Dear [Name],

You visited [Refuge Name] a couple of months ago and agreed to participate in a survey of refuge visitors. As of this mailing, we have not yet received a response from you.

Your input is very important to us! We are asking those who have not yet responded to complete and return the five short questions in the enclosed postage-paid envelope in the next day or two.

If you would prefer to complete the full survey, you can still do so today using the web link and unique password below. If you complete the full survey online, there is no need to return the enclosed form.

[www.fws.gov/visitorsurvey](http://www.fws.gov/visitorsurvey)

Your Unique Password: **[Password]**

Thank you very much for helping with this important study.

Sincerely,

Alia Dietsch, Ph.D.  
Assistant Professor

PERWORK REDUCTION ACT STATEMENT: The Paperwork Reduction Act requires us to tell you why we are collecting this information, how we will use it, and whether or not you have to respond. The information that we collect in this survey will help us understand visitor satisfaction with and use of National Wildlife Refuges and to make sound management and policy decisions. Your response is voluntary. An agency may not conduct or sponsor and you are not required to respond to a collection of information unless it displays a valid OMB Control Number. We estimate it will take an average of 5 minutes to complete this survey. You may send comments concerning the burden estimate or any aspect of the survey to the Information Collection Clearance Officer, Fish and Wildlife Service, 4401 North Fairfax Drive, MS 222-ARLSQ, Arlington, VA 22203. OMB CONTROL # 0596-0236 EXPIRATION DATE 11/30/2020

## National Wildlife Refuge Visitor Survey

1. Including your most recent visit, which activities did you participate in during the past 12 months at this refuge? (Mark all that apply.)

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Wildlife observation      | <input type="checkbox"/> Hiking/Walking                            | <input type="checkbox"/> Volunteering   |
| <input type="checkbox"/> Bird watching             | <input type="checkbox"/> Jogging/Running/Exercising                | <input type="checkbox"/> Environmental education program (classroom visits, labs)       |
| <input type="checkbox"/> Photography               | <input type="checkbox"/> Bicycling                                 |   |
| <input type="checkbox"/> Big game hunting          | <input type="checkbox"/> Motorized boating                         | <input type="checkbox"/> Interpretative program (bird walks, staff/volunteer-led talks) |
| <input type="checkbox"/> Upland/Small game hunting | <input type="checkbox"/> Nonmotorized boating (canoeing, kayaking) |   |
| <input type="checkbox"/> Migratory bird hunting    |  | <input type="checkbox"/> Refuge special event ( <i>specify</i> ) _____                  |
| <input type="checkbox"/> Waterfowl hunting         | <input type="checkbox"/> Auto tour route/Driving                   |   |
| <input type="checkbox"/> Freshwater fishing        | <input type="checkbox"/> Foraging (berries, nuts, other)           | <input type="checkbox"/> Other ( <i>specify</i> ) _____                                 |
| <input type="checkbox"/> Saltwater fishing         | <input type="checkbox"/> Picnicking                                |   |

2. Which of the activities above was the primary purpose of your most recent visit to this refuge?

(Please write **only one activity** on the line.) \_\_\_\_\_

3. Please indicate the degree to which you think each statement reflects your beliefs or experiences. (Please circle **one** number for each statement.)

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
This refuge does a good job of conserving fish, wildlife, plants, and their habitats.	1	2	3	4	5
I felt welcome during my visit to this refuge.	1	2	3	4	5
This refuge is a safe place to visit.	1	2	3	4	5

4. In the last 12 months, how many times have you visited...

...this refuge (including this visit)? \_\_\_\_\_ number of visits

...other national wildlife refuges? \_\_\_\_\_ number of visits

...other public lands (for example, national or state parks) to participate in the primary activity from your most recent visit? \_\_\_\_\_ number of visits

5. In what year were you born? \_\_\_\_\_ (YYYY)