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Your participation/nonparticipation is completely voluntary, and your responses will not have an effect on your eligibility for receipt of any FDA services. In instances where respondent identity is needed (e.g., for follow-up of non-responders), this information collection fully complies with all aspects of the Privacy Act and data will be kept secure to the fullest extent allowed by law.

**U. S. Department of Health & Human Services  
Food and Drug Administration (FDA)  
Center for Food Safety and Applied Nutrition**

**Qualitative Feedback Survey Related to Development of Surveillance Sampling Plans  
August xx, 2018**

These questions will be asked on behalf of the U.S. FDA to assess external stakeholders' satisfaction with the engagement process:

1. Overall, are you satisfied with the way the U.S. FDA performed the external outreach for the upcoming future sampling plans?
2. Before this call have you heard of the sampling activities conducted by the U.S. FDA?
3. Where did you hear, read or see information about the sampling activities?
4. Based on the information we shared with you today related to proposed future sampling plans, please provide your recommendations on how to increase efficiency of the sample collection (for both industry and regulators).
5. Based on the information we shared with you today related to proposed future sampling plans, please provide your input on any anticipated challenges with sample collection for this particular assignment and/or commodities.
6. Based on the information we shared with you today related to proposed future sampling plans, please provide your input on existing sampling information or research related to these commodities (including academia, industry, state sampling) that we could take into account to make the upcoming sampling assignments more effective and efficient.
7. Based on the information we shared with you today related to proposed future sampling plans and your current knowledge of the industry, please provide feedback on additional factors that we should take into account when reviewing the results of this assignment (e.g. domestic/import, country/state, season, variety).
8. Based on the information we shared with you today related to proposed future sampling plans, please provide feedback on any food safety initiatives or industry practices specific to these commodities (e.g. marketing order).
9. Based on your current knowledge of the industry, please provide input on additional groups/organizations that you are aware of that we should include in this survey and for future outreach.

***Thank you for your feedback!***