



NEW PSAs TO DOWNLOAD



Goodwill Communications
8322 Thwaite Howe Drive
Lorton, VA 22079



Address Block
(Clear area. No print)

SCORE

New PSAs show how Social Security is there throughout life's journey. Now You Can Download Digital Files Directly to Your Station.

Dear Public Service Director:

Please take a moment to complete the following information. It will help us determine the kind of TV PSA material you want to receive in the future. Thank you for your cooperation and support.

What is the preferred or accepted method of Digital Downloads to your station? (Check all that apply)

- NAB Spot Center
- ExtremeReach
- Other (Specify) _____

Email address _____

Title:	# Times Per Week	# Weeks Aired
We Are There: 60	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+
We Are There: 30	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+
Life's Journey: 15	1-3 4-5 7-9 10-12 16+	1-3 4-5 7-9 10-12 16+

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(Station Information)

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THERE ARE THREE WAYS FOR YOU TO DOWNLOAD DIGITAL FILES.

1.

First is via EXTREME REACH, the premier digital distribution company in the country. To access SSA files via ER, go to:
app.extremereach.com



2.

The second way is to go to the National Association of Broadcasters' download site called Spot Center at:
psa.nab.org



3.

Finally, you can download them from our PSA Digital website at:
goodwillcommunications.com/PSADigital.aspx



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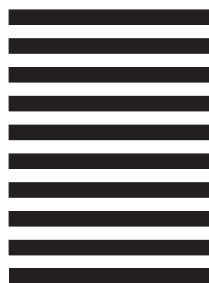


Social Security provides financial protection for nearly 64 million individuals and families — which includes veterans, people who are chronically ill, widows and widowers, deceased workers' children, retirees, and people with disabilities. Their newest campaign 'We Are There' shows how Social Security is with you throughout life's journey.

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