# **C:\Users\15058\Desktop\Child-Welfare-Information-Gateway.png**

Public reporting burden for this collection of information is estimated to be 5 minutes per response to complete this questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The control number for this project is 0970-0401. The control number expires on 4/20/2018.

# **Child Welfare Information Gateway**

# **Special Initiative Survey**

1. **Please describe why you are visiting the *[insert name of special initiative]* website.**
2. **Is this your first time visiting the *[insert name of special initiative]* website?**
* Yes - If so, how did you hear about us?
* No - If not the first time, how many times?
1. **Which of the following best describes your background or role?**
* Prevention/family support
* Child protective services
* Foster care
* Adoption
* Youth services
* Juvenile justice
* Health/mental health Substance use
* Legal/courts (e.g. GAL, CASA, attorney)
* Researcher/evaluator/consultant
* Early childhood educator (0–5yrs)
* Teacher (K–12)
* Professor/faculty (higher education)
* Kinship caregiver *(optional response option)*
* Training specialist *(optional response option)*
* Licensing specialist *(optional response option)*
* Foster youth (current or former) *(optional response option)*
* Student *(optional response option)*
* Prospective Adoptive Parent *(optional response option)*
* Kinship caregiver *(optional response option)*
* Training specialist *(optional response option)*
* Licensing specialist *(optional response option)*
* Foster/Adoptive Parent *(optional response option)*
* Other (please describe):
1. **Which of the following best describes your workplace? (Check one.)**
* Local or county public agency
* State agency
* Tribal agency/organization
* Federal agency
* Community-based/faith-based organization
* National organization (e.g., nonprofit, advocacy)
* Training and technical assistance service provider
* Educational institution (early education, K–12, college, university)
* Other (Please describe.)
1. **Which of the following best describes your position? (Check one.)**
* Frontline worker (e.g., caseworker, direct service worker)
* Supervisor/manager
* Director/administrator
* Training Specialist
* Other (Please describe.)
1. **How useful are the information and resources available on the *[insert name of special initiative]* website?**
* Very useful (Please explain.)
* Useful (Please explain.)
* Somewhat useful (Please explain.)
* Not useful (Please explain.)
1. **On a scale of 1 (poor) to 5 (excellent), please rate the following regarding the *[insert name of special initiative]* website**
* Ease of finding information on the website
* Website organization
* Appeal of the website design
* Content that matches my needs
1. **The following tools are available to help you and your organization/agency promote *[insert name of special initiative]*. For each tool, please indicate whether or not you and your organization/ agency have used it or intend to use it to promote *[insert name of special initiative]*. (Check all that apply and indicate how you intend to use each).**
* Widgets
* Sample signature blocks
* Sample email messages
* Sample social media messages
* Library search
* Frequently Asked Questions *(optional response option)*
* Meet older youth feature *(optional response option)*
* AdoptUSKids Illustration *(optional response option)*
* National and State PSAs *(optional response option)*
* Voices of Older Youth Videos *(optional response option)*
* National Foster Care Month Graphics (Infographic, FB banner, etc.) *(optional response option)*
* National Foster Care Month FAQs *(optional response option)*
* Sample proclamations *(optional response option)*
* National Child Abuse Prevention Month calendars *(optional response option)*
1. **Do you have any additional comments or suggestions?**

**Optional Survey Questions**

1. **Did you access any of the [resource specific to the initiative] on the *[insert name of special initiative]* website?**
* Yes (If yes, tell us how you intend to use the [resource specific to initiative] and provide any comments or suggestions).
* No
* I don’t remember
1. **This year’s theme for our *[insert name of special initiative]* is [insert current theme]. Do you have suggestions for next year’s theme?**
2. **Please select the various ways in which you (or your work) might be affected if the *[insert name of special initiative]* website did not exist.**
* It would take me longer to find information, resources, or tools to promote ***[insert name of special initiative]***.
* It would cost more money to get the information, resources, or tools I need to promote ***[insert name of special initiative]***.
* It would be more difficult to share information, resources, or tools with others about ***[insert name of special initiative]***.
* It would be more difficult to train staff and colleagues about ***[insert name of special initiative]***.
* I would not have adequate access to publications and products on ***[insert name of special initiative]***.
* It would affect me in other ways. (Please describe)
* It would not affect me
1. **Please rate your agreement with the following statements. (Strongly agree; Agree; Neutral; Disagree; Strongly disagree; N/A)**
* The ***[insert name of special initiative]*** website promotes public awareness about [**issues specific to initiative]**
* The ***[insert name of special initiative]*** website promotes the social and emotional well-being of children and families.
* The ***[insert name of special initiative]*** website enhances services for children and families.
* The ***[insert name of special initiative]*** website increased my knowledge about [**issues specific to initiative]**
1. **How do you intend to use the resources offered on the *[insert name of special initiative]* website? (Check all that apply and please provide details)**
* Increase my knowledge or inform my attitudes
* Share with families and/or clients
* Share with professionals or colleagues
* Support public awareness or advocacy efforts
* Share in a formal training environment
* Support practice improvement and/or sustain good practice
* Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation)
* Support policy change and/or sustain good policies
* Conduct research or evaluation
* Grant writing/fundraising
* My own professional development
* Personal use
* Other (please describe):