

## Attachment B: Survey 1

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### Introduction

This is a survey for the US Bureau of Labor Statistics. This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141. This survey will take approximately 20 minutes to complete. Your participation is voluntary and you have the right to stop at any time.

We are looking for information about how respondents answer our surveys. Please take your time as you answer these questions. The information you provide will contribute to valuable research at the BLS, one of the leading Federal statistical agencies.

This survey is being administered by Qualtrics and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.

Based on your responses, you may receive an invitation to complete a follow-up study through your Mechanical Turk account. To allow us to contact you again for this project, please provide your Mechanical Turk Worker ID here: \_\_\_\_\_

{continue button}

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The Bureau of Labor Statistics of the U.S. Department of Labor is the principal Federal agency responsible for measuring labor market activity, working conditions, and price changes in the economy.

Its mission is to collect, analyze, and distribute essential economic information to support public and private decision-making.

As an independent statistical agency, BLS serves its diverse user communities by providing products and services that are objective, timely, accurate, and relevant.

1. Prior to today, had you heard of the Bureau of Labor Statistics?
  - a. Yes
  - b. No
2. Have you ever completed a survey for a market research firm, polling company or other private company?
  - a. Yes
  - b. No

3. Have you ever completed a survey for the US Government?
  - a. Yes
  - b. No
4. In the last year, **outside of MTurk**, how many surveys have you completed?
  - a. Fewer than 5
  - b. 5 to 10
  - c. 11 to 20
  - d. More than 20
5. Prior to today, how much have you thought about how survey companies (the government or otherwise) keep your information confidential?
  - a. No thought
  - b. A little thought
  - c. Moderate thought
  - d. A lot of thought
6. How important is confidentiality to you in deciding whether to participate in a survey?
  - a. Not important
  - b. A little important
  - c. Moderately important
  - d. Very important
  - e. Extremely important
7. How much do you trust each of the following groups to keep the information they collect from you confidential?

	Not at all	A little	Moderately	Very much	Completely
Public opinion research companies					
Market research companies					
Government agencies					
Banks					

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[insert confidentiality concern questionnaire here for half of participants, as seen below]

For this part of the survey, we are interested in your privacy related attitudes and behavior in general and when online. Please answer every question using the full scale provided.

	Never	Rarely	Sometimes	Frequently	Always
Do you shred/burn your personal documents when you are disposing of them?					
Do you hide your bank card PIN number when using cash					

machines/making purchases?					
Do you only register for websites that have a privacy policy?					
Do you read a website's privacy policy before you register your information?					
Do you look for a privacy certification on a website before you register your information?					
Do you read license agreements fully before you agree to them?					

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Next, we are interested in any privacy concerns you might have when online. Please answer every question using the full scale provided.

	Not at all concerned	A little concerned	Moderately concerned	Very concerned	Extremely concerned
In general, how concerned are you about your privacy while you are using the internet?					
How concerned are you about online organizations not being who they claim they are?					
How concerned are you that you are asked for too much personal information when you register or make online purchases?					
How concerned are you about online identity theft?					
How concerned are you about people online not being who they say they are?					
How concerned are you about who might access your medical records electronically?					
How concerned are you about people you do not know obtaining personal information about you from your online activities?					
How concerned are that if you use your credit card to buy something on the internet your credit card number will be obtained/ intercepted by someone else?					
How concerned are you that an email you send may be read by someone else besides the					

person you sent it to?					
How concerned are you about emails you receive not being from whom they say they are?					

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1. Please read the below information about confidentiality at the BLS:

**Confidentiality at the BLS:** {Insert one of pledge versions, randomly assigned}

Please click to indicate that you've read the above information about confidentiality at the BLS.

[ ] I have read about confidentiality at the BLS

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Now, we'll ask you a few questions about yourself. All questions are **voluntary**.

For statistical purposes, it's very important to answer 'don't know,' 'prefer not to say', instead of giving incorrect answers.

[ ] Please click to indicate that you understand all questions are voluntary.

1. What is your age?
  - a. \_\_\_\_\_
  - b. Prefer not to say
2. What is the highest level of education you've completed?
  - a. Less than high school
  - b. High school diploma or GED
  - c. Some college
  - d. Associate degree
  - e. Bachelor's degree
  - f. Graduate school degree
  - g. Prefer not to say
3. Are you currently employed:
  - a. Full time (go to 4)
  - b. Part time (go to 4)
  - c. Unemployed (go to page 7)
  - d. Student (go to page 7)
  - e. Retired (go to page 7)
  - f. Other, specify (go to 4)
  - g. Prefer not to say (go to page 7)
4. What is your occupation?

- a. Administrator, manager
  - b. Teacher
  - c. Professional
  - d. Administrative support, including clerical
  - e. Sales
  - f. Technician
  - g. Protective Services
  - h. Other service
  - i. Machine or transportation operator
  - j. Construction worker, mechanic
  - k. Farming
  - l. Forestry, fishing or grounds keeping
  - m. Armed Forces
  - n. Other, specify: \_\_\_\_\_
  - o. Don't know
  - p. Prefer not to say
5. What is your job title? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say
6. What is the name of your employer?: \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say

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1. What is your annual income? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say
2. [If 1 is blank], In which of these ranges does your annual income fall?
- a. Less than \$25,000
  - b. \$25,000 - \$50,000
  - c. \$50,001 - \$75,000
  - d. \$75,001 - \$100,000
  - e. More than \$100,000
  - f. Don't know
  - g. Prefer not to say
3. What is your annual household income? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say
4. [If 3 is blank] In which of these ranges does your annual household income fall?
- a. Less than \$25,000
  - b. \$25,000 - \$50,000
  - c. \$50,001 - \$75,000
  - d. \$75,001 - \$100,000
  - e. More than \$100,000

- f. Don't know
  - g. Prefer not to say
5. In the past 3 months, how much money have you given to benefit charities or other organizations? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say
6. What has been your usual monthly expense for alcohol, including beer and wine to be served at home? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say

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1. Because of a physical, mental, or emotional condition, do you have serious difficulty concentrating, remembering, or making decisions?
- a. Yes
  - b. No
  - c. Don't know
  - d. Prefer not to say
2. Do you have difficulty dressing or bathing?
- a. Yes
  - b. No
  - c. Don't know
  - d. Prefer not to say
3. Because of a physical, mental, or emotional condition, do you have difficulty doing errands alone such as visiting a doctor's office or shopping?
- a. Yes
  - b. No
  - c. Don't know
  - d. Prefer not to say
4. On average, how many hours of sleep do you get in a 24-hour period? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say

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1. Was your sex recorded as male or female at birth?
- a. Male
  - b. Female
  - c. Don't know
  - d. Prefer not to say
2. Do you describe yourself as male, female, or transgender?
- a. Male
  - b. Female
  - c. Transgender

- d. Don't know
  - e. Prefer not to say
3. Which of the following best represents how you think of yourself?
- a. Gay or Lesbian
  - b. Straight, that is not gay, lesbian, or bisexual
  - c. Something else
  - d. Don't know
  - e. Prefer not to say
4. What is your current marital status?
- a. Married
  - b. Widowed
  - c. Divorced
  - d. Separated
  - e. Never married
  - f. Don't know
  - g. Prefer not to say
5. How many people currently live in your home? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say
6. Do you have a boyfriend, girlfriend, or partner living in the household?
- a. Yes
  - b. No
  - c. Don't know
  - d. Prefer not to say
7. Are you of Hispanic, Latino or Spanish origin?
- a. Yes
  - b. No
  - c. Don't know
  - d. Prefer not to say
8. What is your race?
- a. White
  - b. Black or African American
  - c. American Indian or Alaska Native
  - d. Asian
  - e. Other
  - f. Don't know
  - g. Prefer not to say
9. What is your zip code? \_\_\_\_\_
- a. Don't know
  - b. Prefer not to say

Here is the text about how your information is kept confidential at the BLS again {show one of the alternate versions}.

1. Now that you see the information again, how important is confidentiality in deciding whether to participate in a BLS survey?
  - a. Not important
  - b. A little important
  - c. Moderately important
  - d. Very important
  - e. Extremely important
2. How secure do you think your information would be if you participated in a BLS survey?
  - a. Not at all secure
  - b. A little secure
  - c. Moderately secure
  - d. Very secure
  - e. Extremely secure
3. How concerned are you about how BLS keeps your information confidential?
  - a. Not at all concerned
  - b. A little concerned
  - c. Moderately concerned
  - d. Very concerned
  - e. Extremely concerned
4. Would how the BLS keeps your information confidential play a role in your decision to participate in a BLS survey or not?
  - a. Yes
  - b. No

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[insert confidentiality concern questionnaire for the other half of participants]

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1. Earlier, you were asked a number of questions about yourself. In general, how sensitive did you find those questions?
  - a. Not at all sensitive
  - b. A little sensitive
  - c. Moderately sensitive
  - d. Very sensitive
  - e. Extremely sensitive
2. Did you answer any of the questions less than honestly to avoid disclosing too much about yourself?



- a. Yes
- b. No

## **Attachment C: Survey 2**

Page 1

### Introduction

You were invited to participate in this survey because approximately one week ago you completed a survey for the Bureau of Labor Statistics (BLS).

This is a survey for the US Bureau of Labor Statistics. This voluntary study is being collected by the Bureau of Labor Statistics under OMB No. 1220-0141. This survey will take approximately 10 minutes to complete. Your participation is voluntary and you have the right to stop at any time.

We are looking for information about how respondents answer our surveys. Please take your time as you answer these questions. The information you provide will contribute to valuable research at the BLS, one of the leading Federal statistical agencies.

This survey is being administered by Qualtrics and resides on a server outside of the BLS Domain. The BLS cannot guarantee the protection of survey responses and advises against the inclusion of sensitive personal information in any response. By proceeding with this study, you give your consent to participate in this study.

1. What is your Mechanical Turk Worker ID?: \_\_\_\_\_

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1. Prior to today, how much have you thought about how survey companies (the government or otherwise) keep your information confidential?
  - a. No thought
  - b. A little thought

- c. Moderate thought
  - d. A lot of thought
2. How important is confidentiality to you in deciding whether to participate in a survey?
    - a. Not important
    - b. A little important
    - c. Moderately important
    - d. Very important
    - e. Extremely important

3. How much do you trust each of the following groups to keep the information they collect from you confidential?

	Not at all	A little	Moderately	Very much	Completely
Public opinion research companies					
Market research companies					
Government agencies					
Banks					

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You were invited to participate in this survey because approximately one week ago you completed a survey about your opinions about confidentiality of information at the Bureau of Labor Statistics.

1. Do you remember participating in that survey?
  - a. Yes
  - b. No

In the survey you completed a week ago, you also read information about confidentiality at the BLS.

2. Do you remember reading about confidentiality at the BLS?
  - a. Yes
  - b. No
3. It is important that you do not use outside sources like the Internet to answer the following questions. Will you answer the following questions without help from outside sources?
  - a. Yes
  - b. No
4. From your memory, please summarize what you remember about the information you read about confidentiality at the BLS: \_\_\_\_\_
5. Please list as many words or phrases as you can from that information: [10 spaces]

1. From your memory, please check the words that were part of the information about confidentiality (mark all that apply):
  - Bureau of Labor Statistics (BLS)
  - Department of Labor (DOL)
  - Internal Revenue Service (IRS)
  - Department of Homeland Security (DHS)
  - Cybersecurity
  - Threat
  - Risk
  - Terrorist
  - Mandatory
  - Voluntary
  - Law
  - Statistical
  - Security
  - Consent
  - Confidential
  
2. From your memory, who would have access to the information you provided on a BLS survey? (mark all that apply)
  - Bureau of Labor Statistics (BLS)
  - Department of Labor (DOL)
  - Internal Revenue Service (IRS)
  - Social Security Administration (SSA)
  - Department of Homeland Security (DHS)
  - The Census Bureau
  - Congress
  - The White House
  - All government agencies
  - Other, please specify:
  
3. From your memory, what could be done with the information you provided on a BLS survey? (mark all that apply)
  - It could be combined with other respondents' survey answers to create statistics
  - It could be given to other statistical agencies for policy making
  - It could be given to other federal agencies for law enforcement
  - It could be given to the IRS for tax enforcement
  - It could be given to private companies for telemarketing
  - Other, please specify: \_\_\_\_\_

4 . How important would confidentiality be to you in deciding whether to participate in a BLS survey?

- a. Not important
- b. A little important
- c. Moderately important
- d. Very important
- e. Extremely important

5. How secure do you think your information would be if you participated in a BLS survey?

- a. Not at all secure
- b. Slightly secure
- c. Moderately secure
- d. Very secure
- e. Extremely secure

6. How concerned are you about how BLS keeps your information confidential?

- a. Not at all concerned
- b. A little concerned
- c. Moderately concerned
- d. Very concerned
- e. Extremely concerned

7. Would how the BLS keeps your information confidential play a role in your decision to participate in a BLS survey or not?

- a. Yes
- b. No

Page 5

We are interested in your privacy related attitudes and behavior in general and when online. Please answer every question using the full scale provided.

	Never	Rarely	Sometimes	Frequently	Always
Do you shred/burn your personal documents when you are disposing of them?					
Do you hide your bank card PIN number when using cash machines/making purchases?					
Do you only register for websites that have a privacy policy?					
Do you read a website's privacy policy before you register your information?					
Do you look for a privacy certification on a website before you register your information?					
Do you read license agreements fully before you agree to them?					

Next, we are interested in any privacy concerns you might have when online. Please answer every question using the full scale provided.

	Not at all concerned	A little concerned	Moderately concerned	Very concerned	Extremely concerned
In general, how concerned are you about your privacy while you are using the internet?					
How concerned are you about online organizations not being who they claim they are?					
How concerned are you that you are asked for too much personal information when you register or make online purchases?					
How concerned are you about online identity theft?					
How concerned are you about people online not being who they say they are?					
How concerned are you about who might access your medical records electronically?					
How concerned are you about people you do not know obtaining personal information about you from your online activities?					
How concerned are that if you use your credit card to buy something on the internet your credit card number will be obtained/ intercepted by someone else?					
How concerned are you that an email you send may be read by someone else besides the person you sent it to?					
How concerned are you about emails you receive not being from whom they say they are?					

Now, here is the information about confidentiality at BLS that you read one week ago:

[insert pledge]

1. Now that you see the information again, how important would confidentiality be to you in deciding whether to participate in a BLS survey?

- a. Not important
- b. A little important
- c. Moderately important
- d. Very important
- e. Extremely important

2. How secure do you think your information would be?

- a. Not at all secure
- b. A little secure
- c. Moderately secure
- d. Very secure
- e. Extremely secure

3. How concerned are you about how BLS keeps your information confidential?

- a. Not at all concerned
- b. A little concerned
- c. Moderately concerned
- d. Very concerned
- e. Extremely concerned

4. Would how the BLS keeps your information confidential play a role in your decision to participate in a BLS survey or not?

- a. Yes
- b. No

5. How much of the information about confidentiality would you say you remembered accurately from when you read it one week ago?

- a. None of the information
- b. A little of the information
- c. A moderate amount of the information
- d. A lot of the information
- e. All of the information

6. In the survey you completed one week ago, you were asked a series of questions about yourself. From your memory, how sensitive were those questions?

- a. Not at all sensitive

- b. A little sensitive
- c. Moderately sensitive
- d. Very sensitive
- e. Extremely sensitive

7. Did you use any outside sources, such as the Internet, to help you answer any of the questions in this survey?

a. Yes

b. No