

# Micronarrative.

To: Department of Education  
From: Huge

Subject: Department of Education Micronarrative  
Survey  
Date: January 19, 2018

## Summary

The following is a draft of the micronarrative survey presented as an augmentation to the focus group research initiative currently underway by the Department of Education and Huge. This will allow the Department to validate or expand on what was heard in the focus group mix and provide a deeper glimpse into the American psyche.

*Proposed micronarrative format*

## Introduction

Thank you so much for sharing your thoughts today. We are a research agency looking to better understand your views and experience with the education system in the United States, as parents of current students. This survey will take three to five minutes of your time, and help improve the delivery of education in the U.S.

You will be given opportunities to comment on what is working and is not working in American education today, and share your views on the types of changes you would like to see happen.

Your responses will be kept completely confidential. We thank you for your participation and greatly value the insights you can share from your experience.

### **S1. Do you have children attending school in the United States?**

- a. Yes
- b. No **TERMINATE**

### **S2. What grades are your children in? Please record all that apply.**

- a. Pre-K or Kindergarten to second grade
- b. Third, fourth or fifth grade
- c. Middle school or Junior High (grades 6-8)
- d. Grades 9-10
- e. Grades 10-11
- f. College/University Freshman or Sophomore
- g. College/University Junior or Senior
- h. Graduated from college within the past year
- i. None of the Above **TERMINATE**

**Q1. In about three sentences, how does the education system in the United States help your child or children become prepared for the future? Please be as detailed as possible. We are interested in your experiences as a parent with what is working today.**

**Q2. In about three sentences, how does the education system in the United States contribute to your child or children being unprepared for the future? Please be as detailed as possible. We are interested in your experiences as a parent with what is not working today.**

**Q3. What are the most important changes you would like to see happen in the United States education system, and why would these be improvements?**

**Q4. In your view, do you see American education getting better, staying the same, or getting worse over time? Why do think that is the case?**

**Q5. Do you have any other thoughts about American education that are important to share, based on your own experiences or those of your community?**

**Q6. How would you best describe the area in which you live? Select the one answer that best describes your primary residence.**

- a. Urban
- b. Suburban
- c. Rural

**Q7. In what region of the United States do you live? Select the one answer that best describes your primary residence.**

- a. Northeast
- b. Southwest
- c. West
- d. Southeast
- e. Midwest

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