Public Burden Statement:

2017 MSAP Magnet Coordinator Survey
(Web-based)

Thank you for participating in this survey; it will take 15 minutes. We are assessing the FY 2017 Magnet Schools Assistance Program (MSAP) grantees' current technical assistance needs, and this survey is part of our data collection effort. There are no right answers or wrong answers. We are interested in gathering information on your project implementation and management needs, and content interests for the 2019 Project Directors Meeting, to provide you with the most relevant and focused technical assistance.

Background

1. **How long have you worked in schools?**
   - € 0-1 year
   - € 2-5 years
   - € 6-9 years
   - € 10 or more years

2. **Prior to being a Magnet Coordinator, what was your primary professional field?**
   - € K-12 education
   - € Higher education
   - € Marketing
   - € Communications
   - € Public relations
   - € Industry
   - € Business
   - € Other (*A textbox will display as a comment field with "Please specify."*)

3. **How many months do you work in a calendar year?**
   - 9 months
   - 10 months
   - 11 months
   - 12 months

4. **How many MSAP schools do you work with?** *(Dropdown with options 1-7)*

5. **Which areas are you either primarily or jointly responsible for in your current role? For each area of responsibility where you select "Yes," indicate how challenging you find the responsibility. If you select "No" for a particular responsibility, select "Not applicable" under "Extent to which the responsibility is challenging."**

Area of responsibility	Have responsibility		Extent to which the responsibility is challenging			
	Yes	No	Not challenging	Somewhat challenging	Very challenging	Not applicable
Marketing and student recruitment						

Area of responsibility	Have responsibility		Extent to which the responsibility is challenging			
	Yes	No	Not challenging	Somewhat challenging	Very challenging	Not applicable
a. Marketing the magnet program	€	€	€	€	€	€
b. Recruiting the desired number and type of students to reduce minority group isolation	€	€	€	€	€	€
c. Assessing the effectiveness of your marketing/recruitment plan	€	€	€	€	€	€
Magnet theme, curriculum, and instruction						
d. Establishing program goals for delivering and achieving equitable STEM, STEAM, or other theme-related education	€	€	€	€	€	€
e. Establishing definition of STEM, STEAM, or other theme that characterizes the school's magnet program	€	€	€	€	€	€
f. Developing a culturally responsive curriculum	€	€	€	€	€	€
g. Developing theme-based magnet curriculum	€	€	€	€	€	€
h. Aligning magnet curriculum and instructional materials with content and performance standards	€	€	€	€	€	€
i. Overseeing integration of the magnet theme throughout the school	€	€	€	€	€	€
j. Selecting appropriate instructional approaches	€	€	€	€	€	€
k. Providing professional development linked to the magnet theme and curriculum	€	€	€	€	€	€
l. Implementing teacher-focused supports, such as professional learning communities, theme-based partnerships, peer coaching, and theme-based internships	€	€	€	€	€	€
Stakeholder involvement						
m. Engaging families	€	€	€	€	€	€

Area of responsibility	Have responsibility		Extent to which the responsibility is challenging			
	Yes	No	Not challenging	Somewhat challenging	Very challenging	Not applicable
n. Liaising with district staff who have the resources and expertise needed to support the magnet program	€	€	€	€	€	€
o. Cultivating long-term partnerships with community businesses and/or organizations	€	€	€	€	€	€
p. Communicating MSAP plans and goals to school staff	€	€	€	€	€	€
Project management						
q. Tracking implementation of the school's magnet program	€	€	€	€	€	€
r. Purchasing equipment, supplies, and/or services that follow MSAP guidelines	€	€	€	€	€	€
s. Communicating data findings to stakeholders	€	€	€	€	€	€
t. Making decisions based on data findings	€	€	€	€	€	€
u. Planning for program sustainability	€	€	€	€	€	€
v. Other, please specify _____	€	€	€	€	€	€

Program Management

6. **What top three project implementation objectives do you want to achieve this grant year?**

_____

_____

_____

7. **What top three project implementation objectives do you want to achieve next grant year?**

_____

_____

_____

8. **Which of the following groups do you communicate with regularly about the MSAP project? If you select "Yes" for a particular group, indicate how well you think the group understands the MSAP project's purposes and goals. If you select "No" for a particular group, select "Not applicable" for "Level of understanding."**

Group	Communicate regularly	Level of understanding			
		Not well	Well	Very well	Not applicable
Teachers	Yes/No				
Principals	Yes/No				
District staff	Yes/No				
Parents	Yes/No				
Students	Yes/No				
Community	Yes/No				

9. **For the groups that you selected "not well," why is this? Please limit your response to one to two sentences for each relevant group.**

Technical Assistance Needs

10. **Do you have other technical assistance needs not addressed in the previous sections?**
    - € No
    - € Yes (*A textbox will display as a comment field with "Please specify."*)

11. **What is your preferred method for receiving technical assistance from the MSAP Center? (Please select your top three choices.)**
    - € Conference workshops
    - € Webinars
    - € Individual telephone consultations with subject-matter expert
    - € Individual onsite consultations with subject-matter expert
    - € Toolkits
    - € Other (*A textbox will display as a comment field with "Please specify."*)

2019 Project Directors Meeting Interests

The U.S. Department of Education hosts an annual 2-day meeting in the Washington, DC area for MSAP grantee staff. The meeting covers magnet topics and provides information from the Department through general, breakout, and peer-learning sessions. To help the Department plan the upcoming meeting, please share your meeting preferences by answering the following questions.

12. Have you attended an MSAP Project Directors Meetings prior to 2019?

- € Yes
- € No

13. Do you plan to attend this year?

- € Yes
- € No

14. Please indicate your preferred type of conference session by ranking the items below from 1 to 8, with 1 representing least preferred session type and 8 representing most preferred session type.

- € General session presentations
- € Breakout content-based presentations presented by a grantee
- € Breakout content-based presentations presented by a subject-matter expert
- € General session panel discussions
- € Breakout peer-learning discussions
- € General informal networking sessions
- € Breakout question and answer sessions with an expert
- € General question and answer sessions with an expert

15. **What topics would be helpful for you at the 2019 MSAP Project Directors Meeting? (Please select your top six options.)**

- € Developing effective marketing strategies
- € Implementing student selection strategies
- € Retaining students to graduation
- € Engaging families in their students' education
- € Establishing long-term community partnerships
- € Developing diverse and equitable instructional practices
- € Integrating the magnet theme across the school
- € Developing theme-based curriculum
- € Implementing inquiry-based instructional methods
- € Sustaining the magnet program
- € Improving student achievement
- € Meeting minority group isolation targets

- € Effective technology use
- € Gathering and using data
- € Other (*A textbox will display as a comment field with "Please specify."*)

16. Who would you prefer be the keynote speaker at the 2019 MSAP Project Directors Meeting?
- € District superintendent
- € Magnet expert
- € Education expert
- € U.S. Department of Education representative
- € Other (*A textbox will display as a comment field with "Please specify."*)

17. When do you prefer to have peer-learning discussions? *(If the respondent selects "I do not find peer-learning discussions useful, the respondent will not answer questions 18 and 19.)*
- € In the afternoon of Day 1
- € In the afternoon of Day 2
- € In the afternoon of both days
- € I do not find peer-learning discussions helpful

18. Do you want the peer-learning discussions to
- € focus on a single magnet topic?
- € focus on magnet implementation in general?
- € be a knowledge sharing session among grantees?
- € be a knowledge sharing or debriefing session within your grant project team?
- € Other (*A textbox will display as a comment field with "Please specify."*)

19. Who should facilitate the peer-learning sessions?
- € A content-based expert
- € An experienced MSAP project director
- € An MSAP Team member
- € Other (*A textbox will display as a comment field with "Please specify."*)

Thank you for your participation.