

			Estimated Sample Size and Response Burden							
			Responses					Non-Responses		
Affected Public	Respondent (Appendix)	Sample Size	Est. # of Respondents	Est. Frequency of Responses	Est. Total Annual Responses	Hours per Response	Est. Total Burden Hours (Respondents)	Est. # of Non-Respondents	Est. Frequency of Non Responses	
Profit/Nonprofit Businesses: Retailers—large food retail companies	Company Survey									
	Pretest	5	2	1	2	2	4.0	3	1	
	FNS Survey Announcement	35	35	1	35	0.06	2.1	0	1	
	Recruitment phone call	35	35	1	35	0.25	8.8	0	1	
	Invitation Email	35	35	1	35	0.06	2.1	0	1	
	Reminder Email 1	18	7	1	7	0.06	0.4	11	1	
	Reminder Email 2	11	2	1	2	0.06	0.1	8	1	
	Reminder Email 3	8	1	1	1	0.06	0.1	8	1	
	Reminder Email 4	8	1	1	1	0.06	0.1	7	1	
	Reminder Telephone Call ¹	7	1	1	1	0.083	0.1	6	1	
	Compile Information	35	35	1	35	0.75	26.3	0	1	
	Input Data via Web-based Survey	25	26	1	26	0.75	19.5	0	1	
	Respond via Computer-Assisted Telephone Interview Survey (CATI)	11	11	1	11	0.75	8.3	0	1	
	Case Studies									
	Inperson Interview	9	9	1	9	2.5	22.5	0	1	
	Store Survey									
	Pretest	5	2	1	2	2	4.0	3	1	
	Survey Announcement	2000	1650	1	1650	0.06	99.0	350	1	
	Invitation Email	2000	1650	1	1650	0.06	99.0	350	1	
	Reminder Email 1	1000	400	1	400	0.06	24.0	600	1	
	Reminder Email 2	600	120	1	120	0.06	7.2	480	1	
	Reminder Email 3	480	48	1	48	0.06	2.9	432	1	

Profit/Nonprofit Businesses: Retailers— large food retail chain stores	Reminder Email 4	432	43	1	43	0.06	2.6	389	1
	Reminder Telephone Call	389	39	1	39	0.083	3.2	350	1
	Compile Information	1650	1650	1	1650	0.75	1237.5	350	1
	Input Data via Web-based Survey	1155	1155	1	1155	0.75	866.3	0	1
	Respond via Computer-Assisted Telephone Interview Survey (CATI)	495	495	1	495	0.75	371.3	0	1
Total		2045	1689	1	1689		2811.1	356	1

¹ The 35 largest SNAP authorized companies will be recruited. If one or more fail to respond, they will be replaced by the next largest

*Assumes 50% of the sample responds during the first wave, 40% of non-respondents respond to the first follow-up wave, 20% to the second waves

**Assumes 70% of respondents will do so online with the remainder requesting telephone/CATI assistance

Updates:

- Adding 15 min for corp to review store list and 20 min for stores to confirm company approval (5/16)

			Grand Total	
Est. Total Annual Non-Response	Hours per Non Response	Est. Burden Hours (Non-Respondents)	Est. Grand Total Burden Hours	
3	0.25	0.8	4.8	
0	0.06	0.0	2.1	
0	0.25	0.0	8.8	
0	0.06	0.0	2.1	
11	0.06	0.6	1.1	
8	0.06	0.5	0.6	
8	0.06	0.5	0.5	
7	0.03	0.2	0.3	
6	0.083	0.5	0.6	
0	0	0	26.3	
0	0	0	19.5	
0	0	0	8.3	
0	0	0	22.5	
3	0.25	0.75	4.8	
350	0.02	7.0	106.0	
350	0.02	7.0	106.0	
600	0.01	6.0	30.0	
480	0.01	4.8	12.0	
432	0.01	4.3	7.2	

Updated to include 9 already completed case study visits. Also updates Company survey to reflect 100% completion rate for 35 respondents

389	0.01	3.9	6.5
350	0.01	3.5	6.7
350	0	0.0	1237.5
0	0	0	866.3
0	0	0	371.3
356		40.3	2851.4

retailers

id, and 10% to the 3rd, 4th and 5th

Respondent Type	Estimated # of Respondents/Non-respondents	Responses per Respondent/Non-respondent	Total Annual Responses/Non-responses	Estimated Total Hours	Median Hourly Wage	Cost to Respondent/Non-respondent
SNAP Corporate Representative (Pretest Respondent)	2	1	2	4	\$58.70	\$234.80
SNAP Corporate Representative (Pretest Nonrespondent)	3	1	3	0.75	\$58.70	\$44.03
SNAP Corporate Representative (Case Study Interviews)	9	1	9	22.5	\$58.70	\$1,320.75
SNAP Corporate Representative (Web Survey)	25	1	25	47.57	\$58.70	\$2,792.24
SNAP Corporate Representative (Phone Survey)	11	1	11	20.12	\$58.70	\$1,181.33
SNAP Corporate Representative (Nonresponders)	0	1	0	2.30	\$58.70	\$135.01
SNAP Corporate Representative (Inperson Interviews)	9	1	9	22.50	\$58.70	\$1,320.75
Store Manager (Pretest Respondent)	2	1	2	4	\$50.47	\$201.88
Store Manager (Pretest Nonrespondent)	3	1	3	0.75	\$50.47	\$37.85
Store Manager (Web Survey)	1155	1	1155	1899.03	\$50.47	\$95,844.01
Store Manager (Phone Survey)	495	1	495	813.87	\$50.47	\$41,076.00
Store Manager (Nonresponse follow-up)	350	0	0	31.5	\$50.47	\$1,589.81
Total	\$145,778.46					

*Need to add in Eric's and Anita's compensations. Must get that from them or, at least, their GS rating and estimated hours

1
1
18
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9
9
6
3
5
160
45
35
600
200

10
2.1
0.9
1.2
17.5
7
5.3
5.3
5.3
8.8
8.8
6.3
3.3