

Dear [Store Manager]:

Researchers from the Florida Survey Research Center at the University of Florida are conducting a survey on behalf of the U.S. Department of Agriculture’s Food and Nutrition Service (FNS), to better understand policies and practices that may contribute to lower rates of SNAP fraud. You were recently sent a letter from Kathryn Law, Director of the USDA FNS SNAP Research and Analysis Division, Andrea Gold, Director of SNAP Retailer Policy and Management Division, and Neva Terry, Director of SNAP Retail Operations Division regarding this survey. We would greatly appreciate your participation in this research.

On average, it will take about 45 minutes to complete this survey. It may take an additional 45 minutes to compile the information needed to complete it. Your participation is very important in order to understand policies and practices in your store that may contribute to lower rates of SNAP fraud. This information will be used by FNS to help reduce SNAP fraud.

Please log on to <http://survey.gatorzone.com> using access code ZVLLFD. There you will find instructions on how to complete the survey. The survey will be available on-line for two weeks.

Please be assured that any information you provide will be private and will only be accessed by the researchers involved in the study, except as required by law. The data from all survey responses will be used by FNS to improve the integrity of SNAP. You are not obligated to participate in this study and you may withdraw at any time without penalty. There are no direct benefits or risks to you for participating in this study and no compensation will be provided. Participation is voluntary, so you do not have to answer any questions that you do not wish to answer. If you have any questions about this survey, please feel free to contact me, Dr. Michael Scicchitano, toll-free at (866) 392-3475 or at mscicc@ufl.edu.

Thank you in advance for your time and participation.

Sincerely,



Michael J. Scicchitano, Ph.D. Director

