

Hello, my name is [...] and I am calling from the Florida Survey Research Center at the University of Florida. We are conducting a survey of large retailers that participate in the Supplemental Nutrition Assistance Program (SNAP, formerly food stamps).

Are you [...] the current corporate SNAP representative? **(INT: IF NOT: May I please speak with [.....] or the current corporate SNAP representative.)**

[If not available, schedule time to call back.]

(If Yes)

This is not a sales call and your answers will be kept private. You may stop the interview at any time.

You were recently sent a letter regarding this research from the U.S. Department of Agriculture's Food and Nutrition Service (FNS) regarding this project. The letter was signed by Kathryn Law, Director of the USDA FNS SNAP Research and Analysis Division, Andrea Gold, Director of the SNAP Retailer Policy and Management Division, and Neva Terry, Director of the SNAP Retail Operations Division.

Also, Dr. Michael Scicchitano, Director of the survey center, called you and sent you an email providing you with a link to the online survey.

Do you recall receiving his email or telephone call?

(If no)

May I please verify your email address so I can resend that email?

If yes, write email address.

If no, would you be willing to complete the survey now, during this call.

If yes, complete survey

If no, mark as a refusal.

(If Yes)

Read the following summary of the Paperwork Reduction Act of 1995 as it applies to this study

Public reporting burden for this collection of information is 0584-NEW is estimated to average 90 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this

burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302

Will you be able to complete that survey?

If yes, thank you for taking the time to complete the survey.

If no, would you be willing to complete the survey now, during this call.

If yes, assist respondent with completing the survey

If no, mark as a refusal.