

# GIPA Alumni Survey

## 1. Survey Instructions

Will contain survey instruction information

## 2. Demographic Information

The following information is used for statistical analysis and not to identify respondents individually.

1. Please indicate which GIPA course you attended: (If you attended more than one course, select the first course you attended)

2. What year did you attend the above program?

2000     2001     2002     2003     2004     2005     2006     2007     2008

3. Which country are you from?

4. How long have you been working in the Intellectual Property area?

Less than a year

1 - 3 years

4 - 7 years

8 - 10 years

More than 10 years

5. Please choose the type of organization in which you work

National level government agency

Local level government agency

National level court

Local level court

Private law firm

Judiciary or Prosecutor's Office

Private or business organization

Other (please specify)

6. Please choose the type of Intellectual Property Function you work in

- Trademark Examination
- Intellectual Property Customs Enforcement
- Judicial
- IP Education for small business
- Prosecution
- Copyright
- Administrative or civil enforcement
- Investigation
- Patent Examination
- Other (please specify)

7. How would you describe the level of your position?

- Executive
- Senior Level Manager
- Mid-Level Manager
- Front-Line Supervisor
- Programmatic
- Other (please specify)

## 3. Learning Effectiveness

8. As a result of your GIPA experience, do you think that you...

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
Have a better appreciation for international intellectual property rights and enforcement policies and strategies	jn	jn	jn	jn	jn
More accepting of other nations' views on intellectual property	jn	jn	jn	jn	jn
Are better able to comprehend, analyze and evaluate intellectual property rights and enforcement issues	jn	jn	jn	jn	jn
Better appreciate the nature and magnitude of today's intellectual property threats	jn	jn	jn	jn	jn

9. To what extent did your understanding and knowledge of the following topics listed below increase or improve as a result of your GIPA experience?

	No change	Minimal Increase	Moderate Increase	Substantial Increase	N/A
Intellectual Property enforcement mechanisms	jn	jn	jn	jn	jn
International standards of Trademarks	jn	jn	jn	jn	jn
Border measures	jn	jn	jn	jn	jn
International standards of Patents	jn	jn	jn	jn	jn
Relationship of civil and criminal litigation in Intellectual Property	jn	jn	jn	jn	jn
International standards of Copyright	jn	jn	jn	jn	jn
International standards of IP Enforcement	jn	jn	jn	jn	jn
Intellectual Property theft (e.g. counterfeiting or "piracy")	jn	jn	jn	jn	jn

Optional Comments

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10. Please provide an honest assessment of how you see your knowledge TODAY about each of the following:

	No Knowledge	A Little Knowledge	Fairly Knowledgeable	Very Knowledgeable	Expert	N/A
Intellectual Property theft (e.g. counterfeiting or "piracy")	jn	jn	jn	jn	jn	jn
International standards of IP Enforcement	jn	jn	jn	jn	jn	jn
International standards of Trademarks	jn	jn	jn	jn	jn	jn
International standards of Copyright	jn	jn	jn	jn	jn	jn
Intellectual Property enforcement mechanisms	jn	jn	jn	jn	jn	jn
Relationship of civil and criminal litigation in Intellectual Property	jn	jn	jn	jn	jn	jn
International standards of Patents	jn	jn	jn	jn	jn	jn
Border measures	jn	jn	jn	jn	jn	jn

11. Select the answer that best represents your views. Please answer all questions. There are no right or wrong answers.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
Protecting and enforcing intellectual property rights is important to me.	jn	jn	jn	jn	jn
Finding a balance between intellectual property rights and promoting economic development in my country is a challenge.	jn	jn	jn	jn	jn
Multi-lateral/bilateral agreements are an effective tool for establishing effective standards for IP enforcement.	jn	jn	jn	jn	jn
Harmonized intellectual property systems is an effective way to reduce counterfeiting, piracy and copyright infringements.	jn	jn	jn	jn	jn
Protecting and enforcing intellectual property rights is important to my country.	jn	jn	jn	jn	jn

12. What were the most significant things you learned?

## 4. Application of Knowledge

13. Please rate the extent of your agreement with the following statements about the LEARNING EFFECTIVENESS.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree	N/A
The information learned has been useful for my country.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I learned new knowledge and skills from this training.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The training improved my ability to work in Intellectual Property.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was able to apply the knowledge and skills learned in this class to my job.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Optional Comments about Course Content

14. If you have NOT been able to successfully apply the knowledge you gained from GIPA, why not? (Select all that apply)

- No opportunity
- Content not practical
- Other high priorities
- Prevented or discouraged from using
- Other (please specify)

15. Since completing the program, in which of the following areas do you feel you have used the knowledge gained from the program? (Select all that apply)

- International standards of Trademarks
- International standards of IP Enforcement
- Intellectual Property enforcement mechanisms
- International standards of Patents
- International standards of Copyright
- Border measures
- Intellectual Property theft (e.g. counterfeiting or "piracy")
- Relationship of civil and criminal litigation in Intellectual Property
- Optional Comments

16. Have you used the knowledge and skills you gained at GIPA to do any of the following? (Select all that apply)

- Lectured in public on an IP related topic
- Other (please explain below)
- Sent an employee to attend a GIPA program
- Explained US IP policy to colleagues and friends
- Published a paper or book on an IP related topic
- Talked to co-workers about attending a GIPA program
- Applied some of the examination-related guidance, such as that related to determining novelty, inventive step, enablement, and utility, in evaluating patent applications in my country.
- Developed a new course or curriculum for an IP course
- Developed a new policy document
- Introduced new ideas and knowledge to my work, colleagues, and/or others in my country

Please provide details for any items you selected above

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17. As a result of my contributions from knowledge gained at GIPA, my organization has: (Select all that apply)

- Implemented new policies or procedures
- Obtained increases in budget, prestige, manpower, etc.
- Taken a different position on IP matters
- Established a better working relationship with other ministries in my country
- Established a better working relationship with ministries in other countries
- Established a better working relationship with the US Embassy
- Initiated a new program
- Joined a national or regional organization
- Undergone a re-organization
- Changed the way patent examination is being conducted in my country
- Other (Please specify)

Please provide details for any items you selected or other items not mentioned above

18. As a result of your participation in a GIPA program, have you done or received any of the following at work? (Select all that apply)

- Higher level of responsibility in the same job
- New, more responsible job (promotion)
- Increase in professional reputation
- Supervise more people
- Assigned to a position with International responsibilities
- Assigned to a position outside my country
- Better equipped to do my job
- Other (Please explain below)

Please provide details for any of the items you selected or other results not mentioned above:



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19. After attending a GIPA course, have you worked with others in your country on any of the following: (Select all that apply)

- Developing an action plan for WTO accession
- Improving patent or trademark examination procedures
- Providing specialized IP protection not previously provided by your country
- Establishing institutional frameworks and operational procedures to enhance enforcement, prosecution and court resolution of intellectual property rights cases
- Providing training to officials on best practices and tools to investigate and detect infringing goods
- Establishing procedures for data management and for publishing statistics on IP enforcement
- Fostered higher levels of public awareness and increases in IP filings incountry and abroad
- Amending trademark laws to provide greater protection of marks
- Establishing systems for issuing certification marks for regional origin
- Fostered increased marketing of indigenous works of arts and crafts in other countries
- Other (please specify below)

Please provide details of any of the items you selected or other results not mentioned above

20. If you checked off at least one answer above,

	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your GIPA experience prepare you for this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

21. After attending a GIPA course, have you worked to advance IP issues in an international forum such as WIPO

Yes

No

If Yes, what was your role?

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22. If you checked YES to the answer above,

	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your GIPA experience prepare you for this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

23. After attending a GI PA course, have you developed an action plan for WTO accession?

Yes

No

N/A

24. If you answered yes to the previous question,

	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your GIPA experience prepare you for this work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

25. The United States Patent and Trademark Office (USPTO) utilizes capacity building programs to assist countries in protecting and enforcing intellectual property rights.

	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well do you think GIPA is achieving this mission?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

## 5. Personal and Professional Contacts

One of the goals of GIPA is to create and foster networks of IP professionals. For this reason, we are interested in learning about the existing networks and your level of involvement in it.

26. After attending GIPA, have you contacted or been contacted by other GIPA alumni or staff?

Yes

No

27. With whom have you been in contact? (Select all that apply)

GIPA classmates from my home country

GIPA classmates from other countries

GIPA alumni other than my classmates

GIPA instructors

USPTO staff

US Embassy personnel

Other (please specify)

28. Have you collaborated with any GIPA alumni (in your country or other countries) about any of the following topics?

Relationship of civil and criminal litigation in Intellectual Property

International standards of Patents

International standards of Trademarks

International standards of IP Enforcement

Border measures

Intellectual Property theft (e.g. counterfeiting or "piracy")

Intellectual Property enforcement mechanisms

International standards of Copyright

Optional Comments

29. Would you be interested in joining a GIPA alumni association?

Yes

No

30. If a GIPA Alumni Association was formed, what activities would you be most interested in? (Select all that apply)

- Interactive web site with news, bulletin board
- Alumni conferences
- A local alumni group in my country
- Further online learning
- Other (please specify)

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## 6. GIPA Course Value

31. Please rate the extent of your agreement with the following statements.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
The GIPA Course was a worthwhile investment for my career development.	jn	jn	jn	jn	jn
The GIPA Course was a worthwhile investment for my organization.	jn	jn	jn	jn	jn
The GIPA Course was a worthwhile investment for my country.	jn	jn	jn	jn	jn
I could have acquired the same level of learning without GIPA training.	jn	jn	jn	jn	jn
The patent training related to U.S. methodology for determining requirements of patentability has been valuable and useful.	jn	jn	jn	jn	jn

Optional Comments

32. Please rate the value of the following GIPA experiences:

	Not at all valuable	Slightly valuable	Generally valuable	Valuable	Very Valuable	N/A
Meeting people from all over the world	jn	jn	jn	jn	jn	jn
Networking with classmates for future contacts	jn	jn	jn	jn	jn	jn
Networking with US Patent and Trademark Staff for future contact	jn	jn	jn	jn	jn	jn
Improved language skills	jn	jn	jn	jn	jn	jn

Please describe what you think is the greatest benefit of attending a GIPA course

33. Please rate your likeliness to recommend GIPA training to a colleague:

	Not Very Likely							Highly Likely	
How likely are you to recommend GIPA training to a colleague?	jn	jn	jn	jn	jn	jn	jn	jn	jn

34. Please rate how GIPA training compares to the ideal training course

	Poor			Average				Excellent		
How does GIPA training compare to your idea of an ideal training experience?	jn	jn	jn	jn	jn	jn	jn	jn	jn	jn

35. What did you find most valuable about the GIPA training experience?

36. What changes or improvements would you make to improve GIPA training?

37. Thinking three to five years into the future and your assessment of the direction of international intellectual property protection, what kinds of information or courses would be most valuable for GIPA to provide?