Appendix C: Recruitment Emails

## Study Invitation Email

Sender: e-Rewards

Subject: Get Rewarded for Your Time - Study about Online Health Information

Body: Dear [NAME],

Based on your e-Rewards profile, you are invited to participate in this market research study.

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| If you have an inquiry or experience problems with this message, please contact Linda Roberts, Manager of Member Services.Please do not reply to this email.http://www.e-rewards.com/pro/jobs/MMR_Templates/images/MMR_email_Template_footer_line_rule.gifUpdate your profile, view your honorarium status, or cancel your membership online:<http://www.e-rewardsmedical.com/myaccount.do>Unsubscribe from future emails from e-Rewards Medical Market Research:<http://www.e-rewardsmedical.com/EmailOptOut.do?FT=E3013378AERITEST000028>http://www.e-rewards.com/pro/jobs/MMR_Templates/images/MMR_email_Template_footer_line_rule.gifRead our [Privacy Policy](http://www.e-rewardsmedical.com/privacypolicy.do)Read our [Member Agreement](http://www.e-rewardsmedical.com/memberagreement.do)http://www.e-rewards.com/pro/jobs/MMR_Templates/images/MMR_email_Template_footer_line_rule.gif© 2014 Research Now Group, Inc. All rights reserved. e-Rewards and the e-Rewards Medical Market Research Design are registered trademarks of Research Now Group, Inc. EB J3013378 P323345  |

http://www.e-rewardsmedical.com/openemail.jsp?FT=E3013378AERITEST000028 |