

Appendix C: Recruitment Emails

Study Invitation Email

Sender: e-Rewards

Subject: Get Rewarded for Your Time - Study about Online Health Information

Body: Dear [NAME],

Based on your e-Rewards profile, you are invited to participate in this market research study.

If you have an inquiry or experience problems with this message, please contact [Linda Roberts](#), Manager of Member Services.

Please do not reply to this email.

Update your profile, view your honorarium status, or cancel your membership online:

<http://www.e-rewardsmedical.com/myaccount.do>

Unsubscribe from future emails from e-Rewards Medical Market Research:

<http://www.e-rewardsmedical.com/EmailOptOut.do?FT=E3013378AERITEST000028>

Read our [Privacy Policy](#)

Read our [Member Agreement](#)

© 2014 Research Now Group, Inc. All rights reserved. e-Rewards and the e-Rewards Medical Market Research Design are registered trademarks of Research Now Group, Inc. EB J3013378 P323345